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|---------|---------|------------|---------|------------|----------|
| Austria | Set. 18 | Principles | Rp 2100 | Portuguese | 1-18-80  |
| Bahrain | On 6/55 | Country    | 1,150   | S. Rhodes. | Gr. 5-10 |
| Belgium | Br. 35  | Country    | 1,950   | Syria      | 55-610   |
| Canada  | Can. 25 | Country    | 1,250   | Spain      | Fr. 115  |
| China   | CCT 25  | Country    | 1,250   | Sweden     | Fr. 120  |
| Denmark | Dkr. 25 | Country    | 1,250   | Turkey     | Fr. 125  |
| Egypt   | LEI 25  | Country    | 1,150   | U.S.A.     | DM 122   |
| France  | Fr. 600 | Country    | 1,250   | U.S.S.R.   | DM 125   |
| Germany | DM 25   | Country    | 1,250   | U.S.S.R.   | Fr. 125  |
| Greece  | Dr. 25  | Country    | 1,250   | U.S.S.R.   | 1,250    |
| Iceland | ISK 12  | Country    | 1,250   | U.S.S.R.   | 1,250    |
| India   | Rs. 15  | Country    | 1,250   | U.S.S.R.   | 1,250    |

No. 29,635

EUROPE'S BUSINESS NEWSPAPER

Wednesday May 29 1985

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# FINANCIAL TIMES

World news Business summary

## Iraq steps up air strikes in Gulf War

Iraq continued heavy air strikes on Iranian towns amid increasing international concern about the latest flare-up in Gulf War fighting.

Baghdad and Tehran were also hit in retaliatory attacks which appeared from official reports to be some of the most concentrated raids so far in the 56-month-old war.

Iraq sent more than 50 aircraft attacked six Iranian towns near the border between the two countries.

In earlier strikes 83 aircraft had hit eight towns and military camps.

Iran said it fired a surface-to-surface missile at Baghdad. Page 6

**UK rights violation**

Britain was found guilty of violating the Human Rights Convention by imposing immigration restrictions judged to discriminate against women. Page 8

**EEC farm harmony**

EEC farm ministers showed a rare display of public harmony by agreeing that the crisis facing the Common Agricultural Policy demanded a wide-ranging review to ensure its survival. Page 22

**Kuwait clampdown**

Kuwait has suspended temporarily the issue of entry visas and residence permits for foreigners wanting to work in the Gulf state as part of tighter security measures after the weekend's car bomb attack on its ruler.

**Johannesburg bomb**

At least six people were injured in an explosion at the South African Defence Force medical offices in central Johannesburg. The bomb squad was investigating.

**Sinai hopes**

Egypt and Israel open new talks tomorrow with signs of a possible breakthrough in their border dispute over the Taba enclave in Sinai, diplomats said.

**Italian referendum**

Italy's referendum on wage indexation, scheduled for June 9 and 10, now looks certain to go ahead following the failure of last-minute efforts by the Government to achieve an agreement on the reform of the scala mobile wage indexation system. Page 22

**Karachi unrest**

Pakistani troops patrolling western Karachi were ordered to shoot curfew breakers on sight as unrest provoked by ethnic tension spread to other parts of the city.

**Sabotage claim**

Mozambique's state-run radio has said direct or indirect sabotage acts by neighbouring South Africa had killed 150 Mozambican rail workers since 1982.

**Submissions burnt**

About 2,300 written submissions by Hong Kong people on the accord under which the British territory is to revert to China in 1997 were destroyed to allay fears they might fall into Chinese hands.

**China reform**

China abolished free higher education and linked students' incomes to academic performance in a sweeping educational reform that also gave universities greater freedom from government control.

**Death-squad hunt**

Argentina has launched a full-scale hunt to end a wave of crimes by an estimated 150 members of paramilitary death squads created by former right-wing military governments. Page 23

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## Palestinians counter-attack as peace move stalls

PALESTINIAN guerrillas yesterday launched a determined counter-attack against Shia militiamen in all three besieged camps in the southern outskirts of Beirut as Syrian efforts to bring about a ceasefire remained badly deadlocked, wrote Nora Boustany in Beirut and Tony Walker in Damascus.

Despite claims that the Amal movement had consolidated its control over Sabra and Chatila refugee camps, its fighters, backed by the Lebanese Army's Shia Sixth Brigade, used rockets and machine guns in an effort to beat off the counter-attack by the beleaguered

Fighting also continued at the larger and better-defended Bourj Barajneh camp near the airport where the International Red Cross managed to evacuate 14 wounded Palestinians before the operation was aborted as the team and its ambulances came under fire with the breakdown of a short-lived ceasefire.

It was learnt in Damascus, meanwhile, that Syrian soldiers had intervened to stop fighting earlier this week between Palestinians and Shia forces near Baalbek in northern central area of the country.

Renewed hostilities on the tenth day of the bitter conflict around the hospital at Sabra showed that Amal was still far from a complete victory there over its Palestinian adversaries, masters of guerrilla warfare.

Underground tunnels linking the



Mr Nabih Berri, Amal's leader

densely-populated Bourj Barajneh camp with Sabra and Chatila have helped the Palestinians hold out and to surprise the besieging force with unexpected counter-attacks.

Still frustrated in its attempt to win total control of the camps and eliminate the guerrilla armed presence around Beirut, Amal yesterday reacted angrily to reports of cruelty by its men and mistreatment of Palestinian hospital patients.

At a press conference Mr Akef Haidar, a member of the Shia movement's leadership, claimed that the Palestinians had been equally cold-blooded. He claimed that their sympathisers gave drugged tea to Amal fighters and soldiers of the sixth Brigade guarding Sabra.

Syrian concern about the possibility of fighting spreading to other parts of Lebanon was indicated by the long meeting in Damascus on Monday between President Hafez al-Assad and Mr Mustapha Saad,

leader of the Sunni Moslem Nasserite Popular Organisation, the dominant political force in the port city of Sidon. There has been tension in nearby Palestinian camps.

A representative of Mr Nabih Berri, Amal's leader, was expected to return to Damascus from Beirut where he reported on earlier talks with Syrian and Palestinian officials.

The main sticking point continues to be the question of which militia would have responsibility for the security of the camps if and when a ceasefire should come into effect.

Amal has said that it ready for any peace proposals provided that they call for disarming the camps.

Leaders of the Syrian-backed

Continued on Page 22

Brutal logic of bloodshed, Page 6

Editorial comment, Page 28

## Champagne crop falls flat after winter on ice

By Paul Betts in Paris

THE CHAMPAGNE crop this year is expected to be one of the smallest in the French wine-growing region's recent history as a result of the unusually bitter frosts which have destroyed a large number of vines.

M. Pierre Lanson, head of the Lanson champagne house, suggested yesterday that the frosts might reduce this year's champagne crop forecasts by an average of 60 per cent.

About 10,000 out of a total of 25,000 hectares suffered from frosts in the region, according to M. Jean-Luc Barbier, of the Comité Interprofessionnel du Vin de Champagne, the organisation based in Epernay, grouping champagne growers and producers.

However M. Barbier said it was still too early to quantify the extent of this year's losses although some growers are expecting to gather only around 3,000 kg of grapes a hectare this harvest compared with an average of a little more than 9,000 kg a hectare over the past ten years.

That would represent one of the poorest yields for 25 years and match the previous low of 3,700 kg of grapes a hectare in 1978 when bad weather during the summer affected the crop.

The damage has been spread unevenly across the region with growers losing between 35 per cent and 65 per cent of their buds. Some growers are already uprooting plants to avoid harvesting a poor crop.

M. Barbier said small growers would suffer from the low crop this year and many are likely to face financial difficulties. About 87 per cent of the vines are owned by individual growers with the big champagne producers or houses owning the remaining 13 per cent.

The White House tax reform proposal will reduce from 14 to nearly three the number of tax brackets for individual tax payers with the top marginal rate dropping from 50 per cent to 35 per cent. The lowest rate would be set at 15 per cent.

As well as cuts in marginal rates, the White House is planning to propose increases in standard individual tax deductions. Together these changes in personal tax levels and the overall reductions in individuals' tax bills will allow the President to make a "populist" appeal for middle and low income support for his plan.

At the same time, Administration political strategists see an opportunity in the tax issue to lay the foundations for Republican gains among the millions of blue-collar workers who have traditionally voted Democrat but who are convinced, so opinion polls show, that the current tax code is unfair to the worker and too complex.

The broad outlines of the Administration's strategy were set out last November when the U.S. Treasury released a massive tax reform proposal which was widely praised by academic tax experts. Mr James Baker, Treasury secretary, and the White House have significantly modified important elements of

Continued on Page 22

Reagan seeks political lifeline, Page 5

Continued on Page 22

## Britain may face EEC legal test on oil licences

BY DOMINIC LAWSON IN LONDON

THE EUROPEAN Commission will bring proceedings against the British Government at the European Court, unless the UK changes its oil licensing rules.

The other clause says licences will be awarded on the basis of the extent to which applicants have involved or plan to involve UK-owned and controlled organisations in the exploration, development and production of the UK continental shelf through the generation of new technology and the placement of research and development contracts in the UK.

The Commission feels these rules are a prima facie breach of articles 30, 52 and 59 of the Treaty of Rome.

The rule governing "UK-owned and controlled companies" was an innovation in the recently completed ninth round of offshore oil and gas licences.

This reflected the concern of UK Energy Minister, Mr Alick Buchanan-Smith, that UK industry was not getting the most out of the technology generated by North Sea oil.

The European Commission, however, announced last week, gave independent UK oil companies a larger than expected share of the awards, while US groups did not do as well. In defending itself against the European Commission, the Department of Energy argued that the technology generated by North Sea oil.

The ninth round awards, announced last week, gave independent UK oil companies a larger than expected share of the awards, while US groups did not do as well. In defending itself against the European Commission, the Department of Energy argued that the technology generated by North Sea oil.

The first, more general one, says awards of licences will be conditional on the extent to which the applicant has plans to benefit the UK economy and the UK balance of payments. That has been a licens-

## Tokyo may move to encourage imports

BY CARLA RAPORT IN TOKYO

JAPAN IS considering re-opening an emergency import programme to reduce mounting friction over the country's huge trade surplus with Western nations.

Government officials are understood to be discussing a range of measures - likely to be announced by the middle of next month - which may open the door further to importers of foreign goods into Japan.

The proposals are meant to augment the market-opening measures announced by Mr Yasuhiro Nakasone, the Japanese Prime Minister, in April.

They will follow an announcement later this week by Japan's Export-Import Bank that it is reducing the interest rate on loans to companies importing various specific products from the West.

The designated goods are expected to include chemicals, aircraft, plant and machinery and rolling stock. Consumer goods will be specifically excluded. The new rate will be 8.8 per cent on yen-denominated loans against 11.1 per cent for imports of manufactured goods generally.

The nature of the proposed emergency import programme is under debate between Japanese Government ministries. Among measures understood to be under consideration:

- The establishment of a foreign-currency loan programme at favourable rates for those companies - including leasing companies - which agree to import certain designated Western goods;
- A further relaxation of the stan-

Continued on Page 22

## Reagan to seek sweeping reform of tax system

BY STEWART FLEMING IN WASHINGTON

PRESIDENT Ronald Reagan was due to launch his ambitious plans for a fundamental reform of the U.S. tax code last night with a nationwide television appeal designed to identify the Republican Party with a programme to cut individual taxes while raising more revenue from corporations.

The President yesterday began a series of briefings with his Cabinet and Administration officials to discuss the proposals but full details have not yet been released to the public. Later in the week, Mr Reagan is scheduled to leave Washington to pitch for tax reform at a series of election-campaign-style rallies.

The President and his advisers are convinced that in backing a fundamental reform of

## EUROPEAN NEWS

# Turkish foreign trade suffers sharp setback

BY DAVID SARCHARD IN ANKARA

TURKEY HAD a foreign trade deficit of \$655.3m in the first three months of this year, slightly more than double the figure a year earlier.

This is the first time since Mr Turgut Ozal, the Prime Minister, launched his economic reforms five years ago that a reverse of this kind has been seen in Turkey's trading performance and figures will undoubtedly be scrutinised carefully over the next few months to see whether a new trend is emerging.

Any worsening of the trading position would be particularly embarrassing because of Turkey's inability to reach agreement with the International Monetary Fund on a new stand-by arrangement. The Fund is believed to have pressed the Turkish Government to go for slower growth and to have

## Soviet plan to boost oil drilling by 40%

By Patrick Cockburn in Moscow

THE SOVIET UNION is to increase its deep drilling for oil by 40 per cent in the next five years in a bid to stop the fall in oil output.

The Soviet oil industry, the largest in the world, has been heavily criticised in newspapers. Senior managers have been dismissed for poor organisation and lack of expertise in exploiting the oilfields in the west Siberian Basin. This area is the source of 60 per cent of oil and gas in the Soviet Union.

In order to discover more oil quickly the Politburo has given priority to a programme of high technology prospecting according to Mr Yevgeny Kozlovsky, the Geology Minister. He said "highly efficient geophysical computer complexes are to be put into operation." Deep drilling will double in west Siberia, the Caspian and offshore in 1986-90.

Turkey had a trade deficit of \$2.9bn last year and plans to trim this to \$2.6bn this year. Exports grew by more than 23 per cent in 1984 and are targeted to increase by 17 per cent this year.

The oil industry in Tyumen province in west Siberia, where much of the oil industry is located, has been heavily attacked for over-exploitation of fields and lack of planning over the past decade.

Asked about the discovery of new fields, a senior oil technician in Tyumen said: "We still have not exploited the deeper layers. We have not touched the more complicated structures because more up-to-date equipment is needed." He expected oil would be found under gas deposits at Urengoi and Yamang.

But at the Samotlor oilfield, one of the largest in the world, where output peaked in 1980 at 155 million tonnes, misgivings about the speed at which it was being exploited and lack of mechanisation were disregarded in the late 1970s because output was still soaring according to the daily *Izvestia* this week.

Once Turkey stopped its anti-Bulgarian campaign Bulgaria would be ready to resume discussions on any topic in bilateral relations provided it was agreed in advance that the question of the emigration of Bulgarians of ethnic Turkish origin would not be raised. "It depends on Turkey whether our relations will develop," he said.

## IRI chairman issues ringing call for privatisation

BY ALAN FRIEDMAN IN MILAN



Prof Prodi: "Italy must look to partnership with U.S. companies"

THE CHAIRMAN of Italy's giant IRI state holding group, professor Romano Prodi, yesterday issued a ringing defence of his policy of privatising parts of Italy's nationalised industry.

In the presence of Sig Giovanni Goria, the Finance Minister, and an audience of some of Italy's leading bankers and industrialists, Prof Prodi repeatedly praised the British Government's sale of British Telecom and other companies and spoke about the need for more privatisation in Italy.

Such a declaration by the head of a state group, which last year lost £2.24bn (£903m) on total turnover of £41.652bn (£16.5bn), amounted to the strongest call to date for privatisation by any Italian politician or business leader.

His call comes amid serious political controversy over the proposed sale by IRI of Società Meridionale Finanziaria (SME) for £487bn to the

Buitoni foods group which is controlled by Sig Carlo de Benedetti. On Monday night, an interministerial committee approved the sale of SME whose sales last year totalled £3.100bn. But opposition by Prime Minister Bettino Craxi's Socialist Party resulted in an order by the Government that IRI should consider a mystery bid said to be worth £150m before going ahead with the sale to Sig de Benedetti.

One of Prof Prodi's aides suggested yesterday that the mystery bid might be politically motivated, that it is in some way intended by the Socialists to hinder the sale to Sig de Benedetti. The Christian Democrats, meanwhile, have stood behind Prof Prodi and the SME privatisation as announced last month.

Prof Prodi yesterday warned that if the sale does not go ahead there could be "profound consequences for the Italian

economy." Failure to privatise SME would mean that foreign investors will not regard Italy as "a modern society."

He declared that "for a group such as IRI, SME is not of strategic interest." This remark echoes the comment made in a recent interview by Sig de Benedetti, who rejected charges by "Socialists and trade unions that SME is strategic." Sig de Benedetti said it was "difficult to understand how a company which produces cakes and ice cream can be strategic." He lamented that "privatisation is not yet in the blood of our society."

The aide to Prof Prodi disclosed yesterday that a Sig Scalera, who represented the "phantom consortium" making the counter offer for SME, had twice in the previous 24 hours failed to keep appointments with IRI designed to discuss the bid, as was ordered by the interministerial committee. The

stock market authority on Monday suspended trading in the shares of SME on the Milan bourse.

Professor Prodi delivered what several businessmen described as an eloquent defence of privatisation. He argued that between 1988 and 1982, IRI had acquired 70 companies with 87,000 employees (the group presently employs 505,000 workers), thus "creating machinery which is difficult to modify." But he promised to go ahead with more privatisations and said the British Telecom issue was an example for Italy to follow.

"We have to face the truth. We need more technology, more diversity and more flexibility in our industry. And if European companies seem unable to join forces, this means that Italy must also look to partnership with American companies," Professor Prodi said.

## Inflation rate exceeds target in Sweden

BY KEVIN DONE IN STOCKHOLM

PRICES ROSE BY 3.3 per cent from the beginning of the year to mid May.

Prices have risen by 8.4 per cent since mid May 1984 and the rate of increase has accelerated since April under pressure from the big increases in the central banks' official interest rates.

The price freeze imposed by the Government in early March has had little impact in slowing inflation and the jump in the first half of May was the biggest two-week increase so far this year.

The National Debt Office resumed auctions of Treasury bills yesterday following an enforced pause in the wake of the sudden tightening of monetary policy two weeks ago. One-year Treasury bills attracted an average interest rate of 15.49 per cent; about one percentage point below the year's market peak

## Europe urged to accept more refugees

BY JONATHAN CARR IN FRANKFURT

GENEVA - The UN High Commissioner for Refugees (UNHCR) has asked West Europe to lower barriers to Third World refugees seeking asylum.

The Commissioner, Mr Poul Hartling, said there were "groups of refugees spending weeks in European air terminals, tossed around like ping-pong balls from airport to airport."

He said: "Peoples who in the past have opened their doors and their hearts to refugees are now showing signs of greater reserve and even intolerance."

Mr Hartling told officials from more than 20 countries he was deeply concerned about restrictive policies in Europe towards asylum-seekers from developing countries.

He was addressing the opening session of a four-day meeting to discuss ways of overcoming misgivings and antipathy towards refugees arriving in Europe from Asia, Africa and other Third World regions at a time of high unemployment and other economic troubles.

A UNHCR memorandum to be discussed at the closed-door meeting notes "a clearly discernible trend" toward more restrictive refugee policies in Western Europe.

Agencies

## Flick wins part of court battle over back tax

BY JONATHAN CARR IN FRANKFURT

FICKL, the West German industrial concern at the centre of a major scandal, has won a partial success in its battle against the Economics Ministry which has demanded about DM 450m (\$145m) in back tax.

A court in Cologne decided yesterday that Flick should be liable to pay tax on an initial stake of DM 200m it made in W R Grace, the U.S. chemicals concern, but not on a further stake costing about DM 50m.

The ministry had argued that Flick should pay on both, thus reversing tax exemptions granted to the company in the 1970s. Flick launched a suit more than a year ago contesting the ministry's view.

But in late 1983, the ministry said it was revoking the tax breaks after company documents on the Grace came into the hands of the Bonn public prosecutor.

which Flick paid for with part of the DM 1.9tn it made on its sale of a stake in Daimler-Benz.

The tax "holidays" were allowed by the ministry in 1976 and 1978 respectively on the basis of Article 4 of the West German Foreign Investment Law (which has since been abrogated).

This article permitted the tax-free reinvestment of capital gains where this served "the international division of labour and an enhanced integration of the world economy." Flick argued successfully at the time that its investment in Grace would help to achieve just that.

But in late 1983, the ministry said it was revoking the tax breaks after company documents on the Grace came into the hands of the Bonn public prosecutor.

## State Bank of India

State Bank of India announces

that its base rate

is reduced from

13% to 12 1/2% per annum

with effect from

May 28th, 1985

The rate of interest payable on 7 day ordinary deposits

is reduced from

10% to 9 1/2% (gross) per annum

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## EUROPEAN NEWS

**Central bank backs Madrid's economic line**

BY TOM BURNS IN MADRID

SPAIN'S CENTRAL Bank has squarely endorsed the government's right economic indicators but has warned that growth this year could be below 2 per cent.

Its annual report mixes a mostly sombre review of the country's economic indicators with broad approval of Finance Ministry efforts to reduce inflation and the budget deficit. It represents a keynote annual review of the economy and is highly influential in the formation of economic policy.

The Bank's findings come as welcome relief for Sr Miguel Boyer, the Finance Minister, who is under greater pressure than ever to stimulate the economy in order to reverse the seemingly inexorable loss of jobs.

The main principles of the Government's policy are sound and necessary, says the report, warning that growth cannot preclude what the Finance Ministry terms "sanitisation" - the policy of streamlining the economy through a tight hold on money supply and spending in order to rein in inflation.

In his address to the board, Sr Mariano Rubio, the Bank of Spain Governor, stressed that any attempt to "reverse the

logical order of things," by putting growth before streamlining, would have "ephemeral results."

The report urges "the perseverence of the economic policy of the past two years." Its broad theme is that more of the same medicine is required because the illness is persisting. The depressed state of the Spanish economy is underlined

and that 58 per cent have not been forced to reduce spending on food. Ninety-two per cent said that no member of their family had to forgo schooling or higher studies because of poverty.

The ownership of consumer goods was found to be on a level with national averages: 96 per cent own a refrigerator, 88 per cent a washing machine, 66 per cent a colour television, a further 8 per cent a video, and 55 per cent own a car.

Thirty-nine per cent receive unemployment benefits, in 53 per cent of the cases at least one member of the family is working, and in 4 per cent another member of the family receives benefits. Twenty-four per cent said they earn income from odd jobs and 30 per cent said they are spending their savings.

The National Statistics Institute reported that in the first quarter of this year unemployment in Spain stood at 2.52m and government officials speak of a further 100,000-150,000 less in total employment in the course of this year.

though business profits have increased and inflation and interest rates are down as a result of the Government's policy, the past two years have not been sufficient time to permit the recovery of domestic demand, of productive capacity and of sustained growth.

The issue of joblessness is viewed in the report as one of structural unemployment"

which would have increased even had the growth levels been far higher in the previous year. Unemployment topped 2.92m, or 22 per cent of the active population in the first quarter of this year, some 33 per cent above the level when the Socialist Government took office in 1982.

The report "seriously doubts" whether an expansionist policy to stimulate demand would, in the present international context, create lasting employment. The Bank endorses the policy of wage restraint and tax relief on employment and a deregulation of the labour market's rigid system of fixed contracts. These policies, which have the ostensible aim of creating employment, have come under increasing criticism from unions and the Socialist party.

A key recommendation in the report is that the Government should continue and expand liberalising in the financial sector. In particular, it urges the Finance Ministry to move towards ending the coefficiente barometro by which a considerable part of a bank's deposits are syphoned off towards often fixed, state-directed investments.

Long battles preceded the latest labour agreements Dutch national wage talks end with employers as the victors

BY LAURA RAUN IN AMSTERDAM

THE RETURN of Dutch construction workers to their jobs yesterday after a three-week strike marked the end of this year's protracted nationwide labour negotiations. It was no small victory for employers.

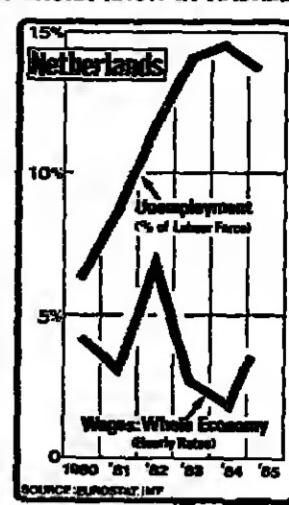
Shorter work hours have been delayed, wage rises have been moderate and bargaining has been conducted individually by industries and companies under the labour settlements covering most of the Netherlands' 3m workers. The employers, for their part, clearly won their battle for compensation from employers to supplement sickness benefits that were decreased on May 1. Trade unions, however, staged early strikes and disruptions in recent weeks to claim that they put up a good fight.

The main dispute in the construction industry, the last large sector to settle on a pact, was shortening of working time. The union failed to win its demand for a 10 per cent reduction in the working week to 36 hours over the next two years, but instead received a 7.5 per cent cut. Inflation allowances will be traded off for the shorter work hours.

The recent air traffic controllers' strike apparently ended for the moment. The pay dispute involving the air controllers is unrelated to the labour issues involving the rest of industry.

The latest round of one- and two-year pacts brings to fruition the major points of the historic 1982 labour agreement that was designed to combat the Netherlands' persistent high unemployment. Under that accord, between workers, employers and the Government, wage moderation was to be traded for shorter work hours in a bid to buoy sagging corporate profitability. The average working week was trimmed by about 5 per cent last year to 38 hours, but companies generally managed to postpone further cuts until the results of the first reduction have been examined.

The 1982 agreement also called for more decentralised bargaining as a way of encouraging flexibility in wage pacts. The recent round of private-sector talks was the most individualised in post-war history, according to Mr Rob Lenseink, chief economist at Algemene Bank Nederland (ABN). It appears to have



about 25 per cent of new jobs

have been created with the shorter week, with much of the saving going to boost corporate profits. As a result, employment continues at about 16.5 per cent, unions promise a tough fight in the next round of talks.

Wages, apart from bonuses this year, will increase between 1 per cent and 2 per cent, which is close to the expected inflation rate of 2 per cent the combined wage boost and bonus which totals 4 per cent in some cases, could help to revive consumer spending. Consumption is expected to grow 1.5 per cent this year.

The wage increases, however,

are not described as inflation adjustment. Mr Lenseink calls this another step toward flexibility because it halts the automatic cost-of-living allowances paid in the past.

Employees saw a clear victory

on sickness benefits, which went to 75 per cent of the daily wage from 50 per cent.

The balance of Government benefits previously won by companies ... and ... this ... will continue under the new contracts.

The Government announced cuts in sickness pay in an attempt to lower companies' labour costs, and there are plans to trim the benefits again to 70 per cent in 1986. The additional financial burden for companies this year, however, is not viewed as a significant one and a good trade-off for other compromises.

The unions have accepted a lot in this year's negotiations, but their moderation is not unprecedented. Dutch labour relations historically have been characterised by a large degree of harmony, with the notable exception of nationwide strikes in autumn 1983. Union membership has fallen rapidly in recent times and is estimated to be about 35 per cent.

Workers will have a chance to retaliate in next year's general elections. The Labour Party would need only 12 parliamentary seats to form a coalition government and oust the Christian Democratic-Liberal partnership. The Socialists are aware of their popularity and are trying to translate that support into tangible gains at the polls. As one party insider put it recently: "We're talking more to the employers than to the unions."

**Juvenile crime wave in Hungary**

BY LESLIE COLITT IN BERLIN

THE HUNGARIAN government is alarmed about a juvenile crime wave which increasingly includes robbery and violent crimes.

The Ministry of the Interior says the number of crimes committed by minors (people under 18) has risen steadily over the past five years. It noted that the proportion of convicted criminals 10 years old and younger has shown an especially sharp rise. Juveniles under 18 now account for 11.8 per cent of all crimes, or 8,891 people last year,

compared with 8 per cent in 1980.

The ministry said the number of "endangered minors" - those prone to crime - had risen to more than 160,000, or about 7 per cent of Hungarians in this age group.

Most of the convicted young people committed robbery and theft but a growing, although unspecified, number were also involved in the 205 cases of murder and second-degree murder in Hungary last year.

An increasing number of young

Hungarians was found to be suffering from "neurotic diseases" while the number of attempted suicides by juveniles was also rising. Hungary traditionally has a high adult suicide rate.

To the first three months of this year, vandalism to public telephone booths caused damage exceeding last year's total of 5m forints (\$98,000). Some 700 telephone booths had to be temporarily closed.

One of the more unusual of Bu-

dapest's 1,700 burglaries last year was by a skilled labourer who drove to work in a Mercedes and had jewellery, antiques and paintings worth 5m forints in his home when it was raided by the police.

A total of 157,000 "crimes" were registered in Hungary in 1984, up 3.7 per cent. These included traffic offences, however, which fell, while serious crimes rose. One of the sharpest increases was recorded in cases of bribery which has risen 81 per cent in the past five years.

when the official Soviet media were putting pressure on Herr Honecker not to make a planned trip to West Germany which was cancelled shortly afterwards. Moscow did not want Herr Honecker to reward Bonn with a visit after West Germany had begun deploying new US missiles.

Just before his arrival in East Germany, President Ceausescu called on the other Warsaw Pact countries to reduce their military budget by 10 per cent.

Despite such outspokeness, President Ceausescu in recent years has shifted trade away from the West to Comecon under the pressure of deteriorating terms of trade and a precarious energy base.

ROMANIA'S LEADER, President Nicolae Ceausescu, yesterday began an official visit to East Germany which, since last year, has given its tacit support to his independent foreign policy.

The main East German Communist newspaper, Neues Deutschland, praised President Ceausescu for insisting on Romania's "independent

and national sovereignty, equality and non-interference in internal affairs."

East Germany's president, Herr Erich Honecker, was the only East European leader to attend the 40th anniversary celebrations last August in Bucharest of the Communist uprising.

The gesture was made at a time

when the official Soviet media were putting pressure on Herr Honecker not to make a planned trip to West Germany which was cancelled shortly afterwards. Moscow did not want Herr Honecker to reward Bonn with a visit after West Germany had begun deploying new US missiles.

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The 1982 agreement also called for more decentralised bargaining as a way of encouraging flexibility in wage pacts. The recent round of private-sector talks was the most individualised in post-war history, according to Mr Rob Lenseink, chief economist at Algemene Bank Nederland (ABN). It appears to have

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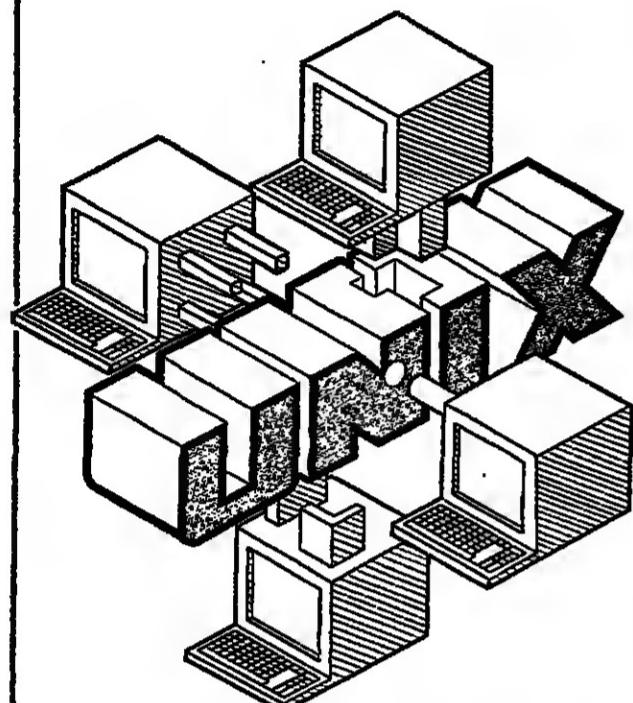
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## WORLD TRADE NEWS

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FT/U/20/5

Nancy Dunne on U.S. plans for Atlantic telecommunications

### Fokker wins KLM order for 10 jets

By Laura Rasmussen in Amsterdam  
FOKKER, the Dutch aerospace group, has received an order worth Fl 1 billion (£155m) for 10 Fokker 100 fan-jet airliners and an option for five more from KLM Royal Dutch Airlines.

The contract, which Fokker has expected, is the second order for the new short-to-medium-haul, 100-seat airliner that is a successor to the F-28 fan-jet. The airliner is powered by the Rolls-Royce Tay engine.

The deal is further blow to British Aerospace's hopes of selling its BAe 146 four-engined 100-seater regional jet airliner in western Europe. It does not bid for the KLM order as it is also bidding for other regional airline orders on the Continent.

The Dutch company's future depends heavily on the commercial success of the F-100 and F-50, which will replace the F-28 and F-27 turbo-prop—the staples of Fokker's aircraft production.

The KLM order brings total sales of the fuel-efficient F-100 to 18 plus options for 11 more, following Swissair's signing last year for eight with an option for six. Fokker's hope is that sales from international carriers such as KLM and Swissair will set a trend for the increasingly competitive industry.

The first two aircraft will be delivered in April 1988 and the rest that same year, and will partially replace KLM's ageing DC-9 fleet. The aircraft will carry 102 seats.

Fokker unveiled the F-100 and F-50 in November 1983 in a bid to carve out a niche in the expanding short-and medium-haul sector.

### TAA plans to buy 12 Boeings

AUSTRALIA's state-owned Trans-Australia Airlines (TAA) said it is seeking government approval to buy 12 Boeing 737-300 jet aircraft for about \$500m (£307m). Reuter reports from Sydney.

TAA said it chose the 112-seat jet to replace its fleet of 90-seat McDonnell Douglas DC-9s because its fuel economy per seat is up to 30 per cent better than the DC-9 and because Boeing was able to supply the aircraft beginning in July 1986, several years before its competitors.

THE U.S. House of Representatives has now joined the raging debate over U.S. proposals to permit competition in international telecommunications over the Atlantic. But the House, confronted with impassioned arguments and a welter of contradictory claims from both sides, has hardly known which way to leap.

It has heard the case of Intelsat, the global co-operative satellite monopoly founded by the U.S. 21 years ago. Intelsat officials, already worried about the advent of competitive fibre-optic cable systems, say the addition of privately-owned international satellite systems offering "duplicate services" could wreck the system. They say that competition over the lucrative Atlantic route would force Intelsat to raise its prices to the developing countries and undermine its irreplaceable role in communications "by splitting the world apart in a mindless sprawl of uncoordinated communications systems."

The Administration argues that, while Intelsat has done a good job in providing worldwide telephone services, its capacity to offer visual services is inadequate. The Government has a vocal Congressional supporter in Mr Timothy Wirth, chairman of the House telecommunications subcommittee, who points out that the few available Intelsat video transponders are expensive and need to be reserved for advance.

Mr Wirth views the controversy as a domestic trade issue and believes it is "unfair" to ask Third World countries to help pay for new applications of satellite transmission that will be used mostly by the developed countries.

On the other hand, the much-heralded destitution of AT&T for the purposes of private competition is giving many Congressmen cause for thought. The breakup has been less than a wild success with an American public facing a complicated array of services, products and telephone bills which run on for pages.

Ms Olympia Snowe, a Republican Congresswoman from Maine, voiced the public mood in a recent floor debate: "Are we better off today than we were prior to that divestiture? Many parts of the world are provided communications services because of Intelsat and if we allow unabated competition to the Intelsat system, I am afraid that it threatens the eventual existence of that system."

The House finally decided what it usually decides: it wants a say in any final decision by the Federal Communications Commission (FCC), now considering five applications for private satellite services of video transmissions.

In an amendment to a State Department funding Bill, the House reaffirmed the President's decision last November that competing international communications systems are "in the national interest". But, it said, Intelsat's economic viability must also be protected. It said the Secretary of State must consult with Intelsat before any final authorisation is given to any of the applicants and that the Secretary must then give Congress 60 days to consider his report on the

on a global basis: so the industrialised countries tend to subsidise the routes of the Third World, a concept intended when the system was founded.

Intelsat has been able to reduce its rates 12 times and its services are 5 per cent cheaper than in 1985, adjusted for inflation. More than \$4.6bn (£2.6bn) has been spent for Intelsat's contract procurement with the U.S. getting \$4.2bn of that business.

afraid that it threatens the eventual existence of that system."

Causing "economic harm" to Intelsat would be an abrogation of the Intelsat treaty but, like the President, the House failed to define what constitutes "economic harm" or to specify what steps ought to be taken if Intelsat fails to agree to competition.

State Department officials say they can easily live with the amendment and expect to start consultations with Intelsat next autumn after the FCC has had a chance to rule on the applications under consideration. They are more worried, however, about the language of an appropriations subcommittee report which may also pass the House.

The report says the FCC should deny construction permits for alternative systems until they have obtained landing rights with one or more foreign authorities and com-

pleted consultations with Intelsat. It ties the would-be competition in a tangle of red tape which could take years to unravel.

It is by no means certain that the entrepreneurs would find willing foreign partners with or without construction permits.

In April the 109 Intelsat signatories adopted a unanimous resolution that the proposed competition "challenges the underlying purposes for which Intelsat was created . . ." and "would entail serious financial consequences for all Intelsat users."

The State and Commerce Departments and the FCC have been bombarded with letters from signatories objecting to the proposed competition. Even the Vatican has written to express its concern for "the possible detrimental effects, especially to small or developing countries" and trusting that the "principles of unity, solidarity and international collaboration will be carefully safeguarded."

Whatever may be its economic merits, the Intelsat issue has clearly become a foreign policy problem for the Administration, which has consistently failed to understand that the world may not welcome the unilateral imposition of President Ronald Reagan's economic policies.

Officials from the President down have promised that they will protect Intelsat's economic viability, but Third World officials are generally sceptical.

"Why," asks Mr Jose Alagren, Intelsat's deputy general, "is the U.S. who built this wonderful organisation, now trying to break it?"

The Administration was warned last summer by Mr Philip Treasise of Brookings Institution and an experienced diplomat, that the State Department had better start negotiating before presenting Intelsat with a fait accompli because "if the principle of competition is put in conflict with the principle of policy sovereignty, the winner will be sovereignty."

Even Mr Wirth, a supporter of competition, has complained that "the manner in which the U.S. has addressed the issue may well have created a political problem." The State Department must make "an aggressive effort" to explain U.S. policy to Intelsat and reassure its members that there is no diminution of American commitment to the organisation, he said.

### Dubai to set up independent airline

By Angela Dixon in Abu Dhabi

THE GOVERNMENT of Dubai have announced plans to start its own airline in the second half of this year. It is to be called Emirates Airline. The company will initially have three aircraft, two Boeing 737s and one European Airbus. The airline is likely to be managed by New Zealand Airways.

The move has caused dismay in other Gulf states since it could be seen as creating further competition among the region's airlines, especially for Gulf Air, which is owned equally by the governments of Bahrain, Qatar, Oman and the UAE.

Gulf Air has recently experienced considerable competition from various quarters.

Dubai's reasons for the move may include the fact that Gulf Air has cut back the number of flights to and from Dubai by two-thirds during the past two years. Dubai serves as a major transit point for regional traffic, and it has been feared that these cutbacks in services might discourage major international airlines from using the airport. In an effort to discourage the move, Gulf Air is understood to have offered to increase the number of flights to and from Dubai by 20%. But the offer was unsuccessful.

Gulf Air announced an 8 per cent drop in profits for 1984 and competition has been increasing in the form of a fares war. Travel agents in the UAE are offering up to 50 per cent discounts. This has affected Gulf Air sales from its own outlets. In addition to this Gulf Air has failed to achieve full reciprocity of destinations with some other airlines, notably on the intra-Pakistan routes.

### Recording plant for Ukraine

By Leslie Coffin in Berlin

BERLIN-CONSULT, the West Berlin engineering consultants, has won a DM 32m (£8.2m) contract to build a plant in the Soviet Union to produce recording heads for tape recorders. Ferrotronics of West Berlin will provide the know-how.

The plant, to be built by 1987 in Zaporozhye in the Ukraine, will produce 880,000 recording heads a year. It is the second such factory Berlin-Consult has built in the Soviet Union.

### U.S. urged to act on Brazil-Korea trade

BY NANCY DUNNE IN WASHINGTON

TWO KEY Republican senators have urged the Trade Representative's Office to deny Brazil and Korea the use of injury tests in trade investigations on the grounds that their governments have failed to honour commitments to phase out export subsidies.

The senators, John Danforth, chairman of the Senate Committee on Small Business, and John Heinz, said that Brazil had promised to phase out its export subsidy programme by the end of April and had failed to do so.

"We would appreciate your clarifying the facts of the situation and, if our understanding is correct when will you revoke Brazil's 'country under the agreement' status?" they said.

### Olivetti signs U.S. market deal

By Alan Friedman in Milan

OLIVETTI, Italy's leading data processing equipment maker, said it has reached an agreement with Allen Bradley, one of the largest U.S. companies in the field of industrial automation, to distribute Olivetti's new line of numerical control systems.

The agreement, made by Osai A-B, an Olivetti subsidiary, means that Olivetti will have its numerical control products available on the U.S. market for the first time. Osai A-B, which last year had sales of £30m (£10.9m), is 33 per cent owned by Allen Bradley, which entered into a numerical controls joint venture agreement with Olivetti in 1982.

The agreement calls for the establishment of a plant in the Eastern seaboard province of Rayong to produce 100,000 tons a year of Polypropylene, using raw materials produced from a \$35m olefins plant to be located nearby.

### Craxi in Moscow for talks on trade deficit

BY PATRICK COCKBURN IN MOSCOW

MR BETTINO CRAXI, the Italian Prime Minister, arrived in Moscow yesterday for a two-day official visit to the Soviet Union during which he will have talks with Mr Mikhail Gorbachev, the Soviet leader.

Discussions will focus primarily on international affairs, but are also likely to encompass Italy's trade deficit with the Soviet Union which last year rose to £4.3bn (£1.95bn). This was because of high imports of Soviet oil and gas.

Since the start of the year Moscow has awarded Italian companies five large contracts in a bid to redress the balance. Last week Cogold won a £500m

### Crossed lines in Intelsat wrangle



Intelsat began in 1964 as a Kennedy Administration initiative, is a non-profit cooperative of 109 countries which owns and operates the communications satellites used by all members for international communications and by 27 countries for domestic communications.

On the other hand, the much-heralded destitution of AT&T for the purposes of private competition is giving many Congressmen cause for thought. The breakup has been less than a wild success with an American public facing a complicated array of services, products and telephone bills which run on for pages.

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## Dubai to set up independent airline

By Angela Dixon in Abu Dhabi  
THE GOVERNMENT in Abu Dhabi has announced plans to build a new airline in the Emirate. Two British companies—initially British European Airways and British Caledonian Airways—have been invited to submit bids. The move has caused some concern in the United States and the competition commission, especially in the aircraft industry, which is the largest in the government-owned Gulf Air. Gulf Air has not responded to the invitation to bid, but it is understood that the reasons for this are to include the fact that the airline has been invited to bid during the period of its franchise, which is due to end in 1988.

## White House agrees with Gorbachev on arms talks failure

BY OUR U.S. EDITOR

THE White House yesterday agreed with Mr Mikhail Gorbachev, the Soviet leader, that the first round of Geneva arms talks earlier this year had been "completely fruitless," but blamed the lack of progress on Soviet recalcitrance. It accused Moscow of "back-tracking" and "lack of imagination" in the talks.

Mr Speakes confirmed that Mr Reagan would report to Congress by Saturday on his plans for continuing to comply with limits under the 1979 SALT 2 Strategic Arms Limitation Treaty, which expired at the end of the year. He suggested, however, that there were to be no major changes in the U.S. negotiating stance—"we're in the same position," he said.

Mr Speakes said that "unfortunately" the U.S. agreed with Mr Gorbachev's description of the first round of talks as "fruitless." It disagreed, however, with Mr Gorbachev's contention that the U.S. had failed to make concessions on Mr Reagan's star wars space defence programme.

"We find the Soviet comments are an intriguing tactic for turning recalcitrance into a virtue. In the coming round we will be flexible without rewarding the

Soviets for their back-tracking," the statement said.

Instructions were for serious negotiations and a flexible, patient approach. "The U.S. returns to the negotiations with hope, if the Soviets are able to turn from their interventionist, to take a more open and objective approach to progress," it added.

Mr Speakes confirmed that

the White House statement came as President Ronald Reagan gave final instructions to Mr Alan Kampelman, the chief U.S. negotiator, for the second round of talks due to begin in Geneva tomorrow. Mr Larry Speakes, the White House spokesman, made it clear, however, that there were to be no major changes in the U.S. negotiating stance—"we're in the same position," he said.

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begin in Geneva tomorrow. Mr

## OVERSEAS NEWS

# Brutal logic of Beirut bloodshed

BY RICHARD JOHNS, RECENTLY IN BEIRUT

**R**EPORTS of the ruthless killings and atrocities carried out by Amal, the militia of Lebanon's predominant Shi'ite movement in the Palestinian camps on the southern outskirts of Beirut have been sickening enough. In fact, the full extent and nature of the atrocities have been disguised by threats against media based in the western sector of the city, which have amounted to a heavy censorship. It is fast becoming clear, however, that they have been akin to pogroms and genocidal in character.

The bloodshed, with the main casualties, has been the worst since September 1983 when the Christian Phalangists carried out the massacres in the Sabra and Chatila camps with the Israeli occupying forces closing a malevolent blind eye.

In the present situation contradictions abound. The Shi'ite, who are Moslems and Arabs, have set about the suppression of the Palestinians who are also Arabs and for the most part Moslems. Amal, having precipitated Israel's withdrawal

from the south of Lebanon by its courageous and suicidal guerrilla activity, has now turned on the very elements which provoked Israeli's aggression three years ago.

However, inconsistent with the past pattern of the conflict this latest bloody episode in Lebanon's 10-year agony may seem, it does contain a brutal logic of its own in terms of an internal, long-term solution of the conflict.

In the early 1970s, Lebanon enjoyed an unprecedented boom as the main playground and service centre of the Middle East, growing fat on the oil wealth of the Gulf. The country's Shi'ite population remained the most deprived of Lebanon's sectarian communities.

The Palestinian resistance established itself with the approval and help of radical Sunni Moslems, in the south of the country's 1.12m Shi'ite community either lives or comes from. Its villages became the targets of Israeli retaliation, with the intended effect of fomenting bad relations between Shi'ites and Palestinians. So momentarily, hero Daoud Suleiman Daoud, hero of the resistance and Amal

boss in the Tyre area, coined the slogan: "He who liberates the land must have the power of decision." For that reason Amal can be expected eventually to attack the Israeli-sponsored South Lebanon army in its "security zone" being set up in the south.

Over the past three months since the Israelis pulled out of the Sidon area, tension between Amal and the Palestinian has mounted. The mainstream Palestine Liberation Organization, led by Mr Yassir Arafat, pumped money into the refugee camps to win allegiance of the guerrillas whose presence grew as they infiltrated back. It erupted on April 16-17 when Amal, together with its ally the militia of the mainly Druze Progressive Socialist Party, set about eliminating the diminished power base of the Sunni Al-Mourabitoun and the pro-Arafat allies in West Beirut.

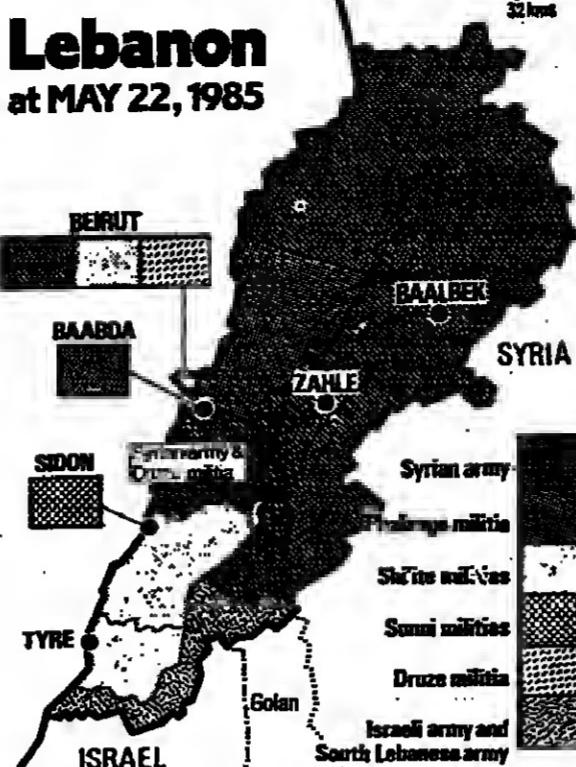
Amal sealed off the camps in and around Tyre after Israel withdrew from that area and interfered with the movement of Palestinians between Beirut and Sidon. The indications are that initially Amal had the approval of Syria, now acknowledged by all factions as the final arbiter of Lebanon's affairs

and destiny, when its men moved against the camps of Sabra, Chatila and Bourj Barajneh on the night of May 19.

Damascus's aim was to eradicate all pro-Arafat elements in the camps. Syria's position is that the Palestinians and their camps should have some role, if only symbolic and tightly supervised in the confrontation with Israel.

Whatever the understanding between Amal and Damascus it quickly broke down as all the armed elements in the camps united in resistance (the struggle between pro- and anti-Arafat elements was, anyway, unresolved) in the face of what they saw as a common threat.

Amal's relations with the Tawheed movement



in Tripoli in the north, which although Sunnis, also has close links with Ayatollah Khomeini's regime—the main external inspiration of Shi'ite militancy—have become fraught. The "war of the camps" has for the moment eclipsed the power struggle in the Maronite Christian camp and Syrian attempts to resolve in line its still-obscure design for Lebanon's future.

In the meantime Amal's ruthless subversion of the Palestinian camps and evident determination to rid its territory of Palestinians should be seen in the context of its claim to a much greater share of power in any new order and undisputed authority over its entire canton.

Editorial comment, Page 20

## India eases industrial licensing

By John Elliott in New Delhi

INDIA'S industrial licensing procedures have been relaxed to encourage the country's largest companies to invest in 27 major areas including electro-motors, motor components, printing machinery, oil-field equipment and high technology bulk drugs.

The companies are covered by the Monopolies and Restrictive Trade Practices Act (MRTPA), whose provisions delay investment approvals. The areas are being included in a list of industries of national importance and are also likely to be opened up soon to foreign investment.

This is the latest in a series of industrial reforms announced by the Government since Mr Rajiv Gandhi became Prime Minister seven months ago.

It shows that the Government is pressing ahead despite opposition from some members of the ruling Congress I Party who fear that the private sector is being encouraged at the expense of the public sector and that maximising employment is no longer a primary target.

The aim of the programme of reforms is to cut bureaucratic controls and encourage manufacturing companies to expand rapidly and to improve efficiency and quality.

Other policy changes include the granting of flexibility and a new strategy for dealing with loss-making industries, are now being prepared by the government.

Earlier reforms have cancelled industrial licensing for 25 industries and have introduced a system known as broad banding under which a range of products can be covered by a single investment and manufacturing licence.

The number of companies covered by the MRTPA controls was halved when the bottom limit for their asset value was raised in March from Rs 200m (£13m) to Rs 1ba.

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Gareth Isaac, Newport Estate &amp; Economic Development Officer.

## Bangladesh toll could be 40,000

By Sayed Kamaluddin in Dhaka

PRESIDENT Hossain Mohammad Ershad of Bangladesh said yesterday that up to 10,000 people died in last Saturday's cyclone and tidal waves that swept the country's southeastern coastal belt.

In Geneva, however, the League of Red Cross and Red Crescent Societies estimated the final toll might be 40,000 dead, Reuter reported.

Gen Ershad, who visited the affected areas, said he would be affected to the international community for \$50m (£31m) in aid for the cyclone victims.

Newsmen who visited a number of small islands saw dozens of unburied bodies even three days after the cyclone.

The relief operation so far is slow and inadequate. Several hundred thousand people, who have lost their homes in the tidal waves, are still sleeping in the open.

Reuter adds: Ships and helicopters searched seas and seven islands off the coast for survivors of 45-60 feet waves which flowed about 100 miles inland, forcing thousands of people to flee.

The worst-hit areas were the eastern districts of Sylhet and Comilla, the deputy commissioners of both centres said about 200,000 people were fleeing to higher ground, leaving all their belongings behind.

The flood waters extended into Indias neighbouring Tripura State where at least 12 people were killed and nearly 20,000 families were evacuated to relief camps as the region's six main rivers burst their banks.

Comilla's Deputy Commissioner, Mr Syed Aminur Rahman said rivers such as the Khowai were raging uncontrollably and a supposed sabotage attempt on American oil installations in Northern Angola last Tuesday.

It is doing all it can to assure white South Africans that the abhorrent violence was absolutely necessary because of national security imperatives.

In parliament in Cape Town yesterday, Gen Magnus Malan, Defence Minister, was scheduled to respond to opposition and foreign condemnation of the incursion.

In its morning comment programme, which is prepared by political mandarins in the government-controlled radio service and which follows closely the ruling National Party line, the South African Broadcasting Corporation (SABC) yesterday

# Iraq keeps up air strikes as Gulf war escalates

IRAQ yesterday kept up its heavy air strikes on Iranian towns amid increasing international concern about the latest flare-up in Gulf war fighting. Reuter reports from Bahrain.

Baghdad and Tehran were also hit in retaliatory attacks, which appeared from official reports to be some of the most concentrated raids so far in the 56-month-old war.

In Baghdad, an Iraqi military spokesman said more than 50 aircraft launched "destructive" raids on six Iranian towns near the border between the two countries. He named them as Abadan, Banah, Dehloran, Gilan-e-Gharb, Ilan and Khaneh.

In previous strikes, he said 62 aircraft had hit eight towns and military camps—Khaneh, Banah, Marivan, Ein Khoosh, Ilan, Abadan, Sar-e-Pole-Zahab and Gilan-e-Gharb. He also reported on overnight raid on Tehran.

Iran said it fired surface-to-surface missile at Baghdad early yesterday after Iraqi jets attacked residential areas of Tehran, killing at least nine people.

## Israeli manufacturers may quit price-wage pact

By DAVID LENNON IN TEL AVIV

ISRAEL'S industrialists and manufacturers are threatening to withdraw from the tripartite agreement with the Government and the unions designed to control prices and wages.

This follows the Government's decision on Monday night to increase the prices of many goods and services by 14.41 per cent. Under the agreement, these prices will now be frozen for the next two months.

This is the latest in a series of economic measures taken by the Government in recent weeks as it battles to rehabilitate an economy suffering from hyper-inflation, a huge balance-of-payments deficit, and declining foreign currency reserves.

Mr Eli Luniazi, the association's spokesman, explained: "We entered the package deal in November 1984 on the explicit understanding that it was to provide a breathing space for the Government to take steps to get the economy on its feet."

"There were even specific promises that the Government would cut its budget, yet nothing has been done in this direction except talks."

The trades unions are also unhappy with the latest price rises, complaining that some instances, such as the 41 per cent fuel price rise, far exceeded the level of increases which had been agreed on in the earlier pact of periodic price rises.

## Sudan 'to reschedule \$2bn'

SUDAN'S MAIN Western creditors have agreed in principle to reschedule an estimated \$2bn (£12bn) which the country owes them, Mr Awad Abdel-Meguid, the Finance and Economy Minister, said. AP reports.

Sudan had obtained pledges from Gulf countries for \$1.3m to help with its urgent investment and development plans.

Final agreement on the debt restructuring is expected soon with the "Paris Club," an un-

official group of Western lenders, the members added but he gave no details.

Last May, the club rescheduled most of Sudan's debts over 16 years to relieve pressure on the economy, then losing 40 per cent of its annual export earnings to debt servicing.

Sudan's new transitional military Government must still find about \$5.2m for the rest of 1985 plus repayment of mostly short-term debts that are due, Mr Abdel-Meguid declared.

## Pretoria admits Angola venture embarrassment

By JIM JONES IN JOHANNESBURG

THE SOUTH African Government is growing increasingly defensive over the killing of two of its soldiers and the capture of a third during a supposed sabotage attempt on American oil installations in Northern Angola last Tuesday.

It is doing all it can to assure white South Africans that the abhorrent violence was absolutely necessary because of national security imperatives.

In parliament in Cape Town yesterday, Gen Magnus Malan, Defence Minister, was scheduled to respond to opposition and foreign condemnation of the incursion.

In its morning comment programme, which is prepared by political mandarins in the government-controlled radio service and which follows closely the ruling National Party line, the South African Broadcasting Corporation (SABC) yesterday

admitted that the event was a serious diplomatic setback for the country.

It played directly into the hands of foreigners who had vendettas against the country and put "new life into the anti-South African offensive," the programme added.

The minister went on to justify the incursion as a matter of national survival, stating it was the duty of the military to carry out intelligence-gathering operations to learn the plans of an enemy "intent on overthrowing the revolution."

The main worry is, however, that the U.S. will seriously reassess its constructive engagement strategy with South Africa. In the past, U.S. diplomats have made it clear to the South African leadership that attacks on U.S. oil installations in Angola will be met with tough diplomatic action.

## Day of China's taxman cometh

By ROBERT THOMSON IN PEKING

they are engaging in business activities and has, until now, not tried to tax them.

Jin Xin, the director of the taxation bureau, said that all permanent representative offices of foreign companies are now liable to be taxed.

It is simple. If you make a profit you pay tax and if you make no profit you pay no tax," Jin said. Some of the offices perform solely a representative function, and these will go on paying no tax. Others are paid for trade liaison, market research and consultancy work, and that income is now taxable.

The Chinese Government has long been aware that many of the 900 or so permanent foreign representative offices here have been operating as trading companies or consultancies, although the Government has not formally recognised that

to reconsider the viability of a permanent office, but large cutbacks would pay anything to keep and build their China profile.

The general taxation bureau has not yet developed a sophisticated investigation arm and the tax expert said that it would be relatively easy to evade the new taxes.

"I think it would be easy to cook the books. But there is a danger of being discovered and a blacklisting in China for tax evasion would be more serious than what would happen in the West."

Jin doubted whether the tax would deter businesses.

"We welcome foreign businesses to open their offices here and it was necessary to give them tax relief in the past. It is also necessary to impose taxes now. Our tax is lenient," he said.

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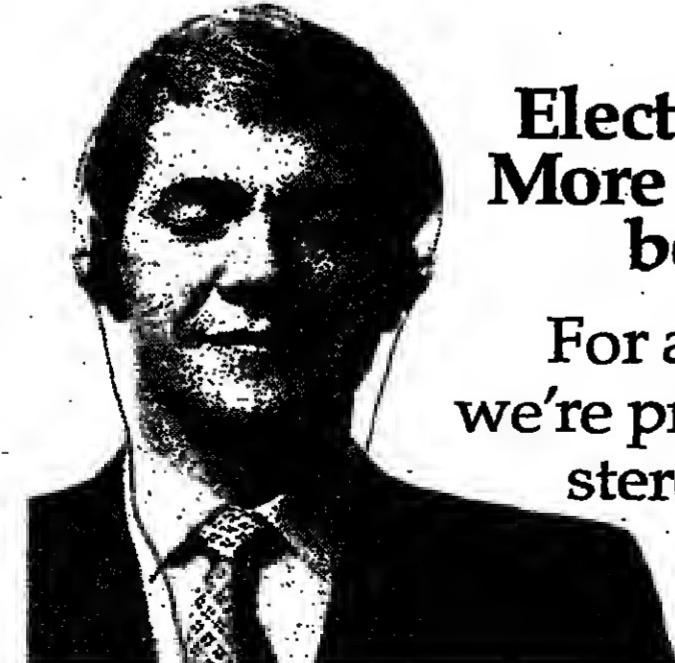
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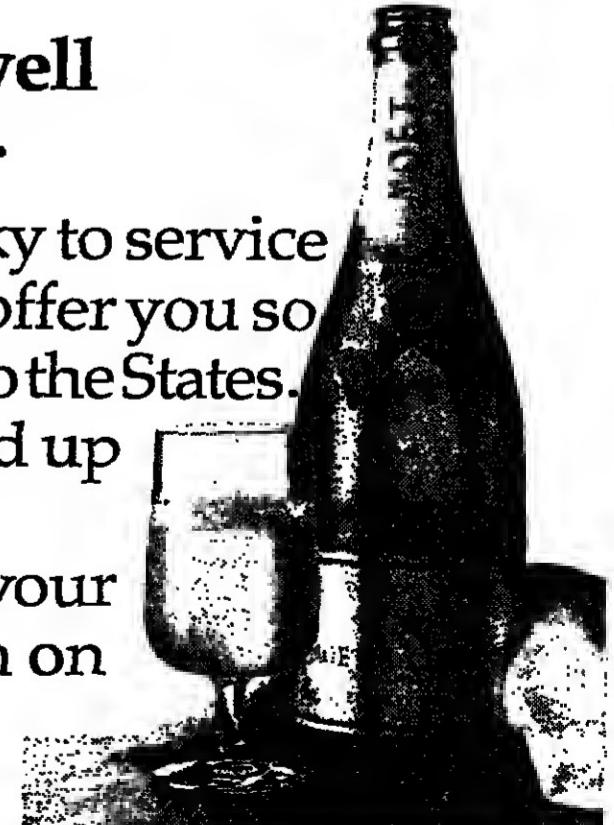
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# Lloyd's discipline panel names six

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1940-1941

- Mr Peter Dixon, who is advertising agent, should be suspended from Lord's for one year at £15,000.
  - Mr Alan Hardman should be suspended for a period of two years from Lord's. The sum to be settled per £10,000.
  - Mr Alan Barnes, another member, should be suspended for a year from January 1974.
  - Mr Alan Johnson, Oldsmarsh, should be suspended for a year from January 1974. He has been a member of COT since 1966.
  - Mr Alan Sampson should be suspended from the members' room and should meet a fine.
  - Mr David Hill should be suspended and ensured longer suspension against his other disciplinary acts.

has been reached.  
So far the Lloyd's members have no action they  
themselves were compelled  
to take this year. Since they  
have not rechartered the Reber  
Life Company, which is paid  
no dividends, the large sum  
they have received at the  
last quarter have been remitted  
to the members of Lloyd's.

The 1958 survey found  
varying but unchanged  
levels of anxiety and uncertainty  
about agency work  
and the extent of  
individual personal be-  
lief in the effectiveness  
of the agency.

2. Second plan was  
to take the material  
and according to  
the design, to make  
more than five  
times as much  
as I had at present  
in my possession.

The first is called  
the "Cathedral of the  
Rocky Mountains,"  
and the second,  
"The Temple of the  
Rocky Mountains."

23

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1997  
1996  
1995

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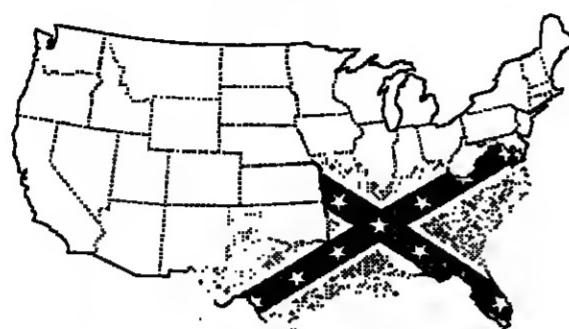
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## UK NEWS

This announcement appears as a matter of record only.

## The Confederate Venture Fund



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The Placing was sponsored by  
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The Fund will be managed by

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**Enskilda Securities (Bermuda) Limited**  
Hamilton, Bermuda.

May, 1985

## Transport union vote inquiry criticised

By Philip Bassett

THE INDEPENDENT inquiry carried out by the Industrial Society into allegations of voting irregularities in last year's general secretaryship election in the Transport and General Workers' Union (TGWU) was "merely cosmetic," according to a confidential analysis of the inquiry's findings.

The unpublished analysis, carried out on behalf of "moderate trade union opinion within and outside the TGWU," says that the recommendations of the report, written by Mr John Garnett, the society's director, "do nothing to eradicate the basic deficiencies" in the TGWU's electoral system.

Leaders of the TGWU, who have accepted the Garnett report's recommendations, called for the inquiry after allegations of voting irregularities in the union's No 1 region, covering London and the south-east of England.

Subsequently, the union ordered a re-run of the complete ballot. Voting in the fresh election ends next week.

The moderate analysis of the Garnett report describes it as a "minimal, superficial inquiry" and says that moderate opinion within and outside the union has had "deeply concerned" about its "limited scope."

It says of the inquiry: "It was based almost exclusively on what the principal officers involved had to say about their own conduct of the ballot - an unseemly basis for objective analysis."

The critique of the Garnett report asks why there was no examination of:

- Membership lists on which the issue of ballot papers were based.
- A number of selected voting sites, to compare sampled results with alleged ballot returns.
- Claims of a widespread failure to provide access to the ballot.
- Suggestions that votes were removed from cardboard ballot boxes or supplemented by other votes.
- Six hundred branches and more than 1,800 workplaces in Region 1 where no voting took place.
- Unused ballot papers.

The analysis calls for the publication of branch and workplace results - the subject of court action next week - and an independent verification of the voting.

## Savings inflow fails to satisfy mortgage needs

By MARGARET HUGHES

BUILDING SOCIETIES, the savings institutions that provide most of the house purchase funds in the UK, are still failing to attract the revenue they need to meet mortgage demand.

Preliminary estimates of their inflow this month indicate that societies have attracted some £550m. This is marginally higher than last month's inflow of £507m but far short of the £600m a month which societies estimate they need to meet demand from home buyers.

Although the Royal Institution for Chartered Surveyors (RICS) reported last week that higher mortgage rates do not appear to be deterring home buyers, some major societies claim that there is some resistance to the higher rates.

In the latest issue of its Home Savings magazine the Halifax, Britain's largest building society, comments that while this year may have been an excellent one for savers, higher interest rates have been a "sad burden" for home buyers.

It says it doubts whether this "imbalance" can continue, claiming that societies are getting close to the maximum rates of interest that borrowers can pay.

This is somewhat lower than some societies had expected in what are the peak home-buying months.

Although the Royal Institution for Chartered Surveyors (RICS) reported last week that higher mortgage rates do not appear to be deterring home buyers, some major societies claim that there is some resistance to the higher rates.

In April the liquidity ratio of the industry as a whole sank to its lowest level for 10 years to 17.3 per cent seasonally adjusted.

This has been particularly so at the Halifax which last year sharply reduced its liquidity from 18.9 per cent to 15.9 per cent to meet its 43 per cent rise in mortgage lending to £3.35bn.

Societies are still suffering from the increased competition from banks for investors' funds. A reflection of this has been the further flurry of enhanced returns on building society investment accounts announced over the past week.

By David C

## Life offices strengthen position in pension funds management

By ERIC SHORT

LIFE companies are now becoming a significant force in the direct pension fund management sector, challenging the dominance of the merchant banks and stockbrokers, according to the latest annual survey by Pensions magazine of pension investment management.

Until recently, life company involvement in this area was confined either to offering insured schemes, where the investments were in the main fund, or to managed funds where assets were held in a pool and pension funds bought units relating to those assets.

Pension fund trustees wishing to hold their own portfolio of assets, known technically as segregated funds, used the services of a merchant bank or a stockbroker.

The survey showed that last year life companies came into the segregated fund market in a significant manner. Prudential, Britain's largest life company, had £2.57bn of segregated funds under management at the end of 1984, more than double the value of funds managed at the end of 1983. Eagle Star Holdings, now part of BAT Industries, had £709m under management at the end of the year.

The survey shows that merchant banks still have the lion's share of the pension fund investment management market, with only Phillips & Drew, of the stockbrokers in the segregated field, making the top listing. Growth in funds under management looks steady against those of life companies, chiefly because the banks are mature in this sector.

Life companies have been forced into the segregated fund sector by the growth in competition for pension fund management. The trend, is for pension scheme trustees to want to hold their own segregated assets, switching out of life companies managed funds. Life companies have been forced to offer segregated fund management in order to retain clients. Now that they are in this area, many life companies intend actively to seek new clients.

The survey shows that competition is becoming keen and a fund manager that fails to meet investment requirements, even over a comparatively short period, is in danger of losing clients.

LIFE companies have been forced

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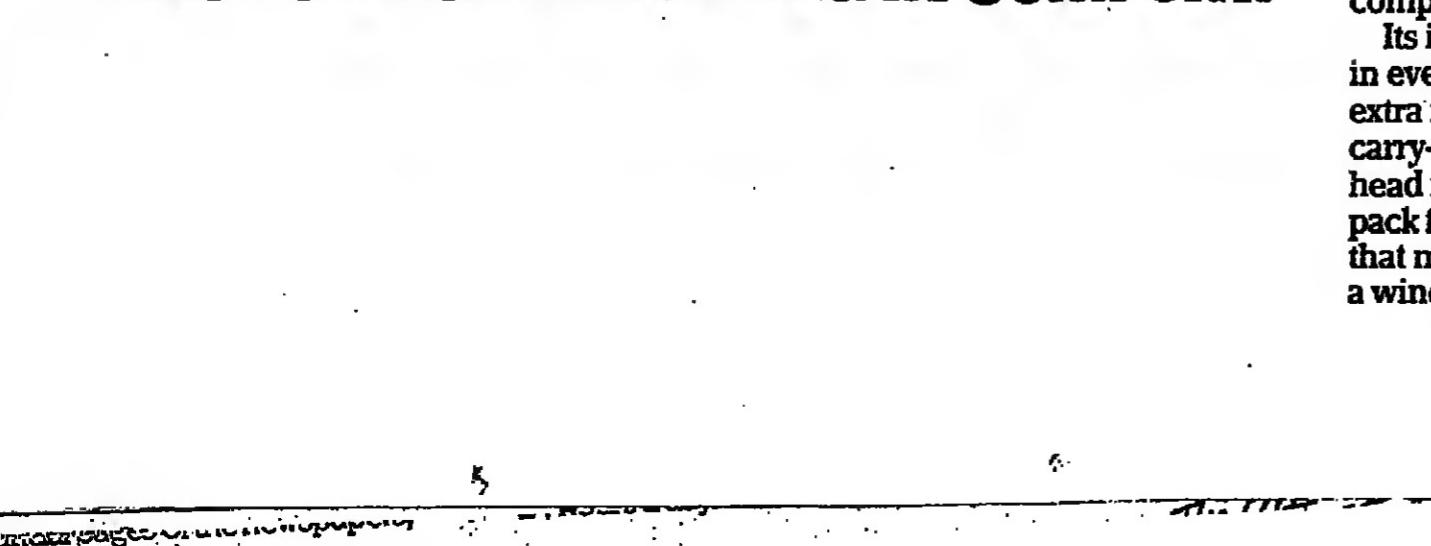
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Mr Douglas Smith, chairman of the Public Relations Consultants Association, at last year's annual conference. This year's conference, in London on Saturday, will have PR in Industry as its theme.

**By David Churchill**  
*Consumer Affairs Correspondent*

BRITAIN'S PUBLIC relations business is enjoying its best ever year as companies of all sizes and from all sectors seek the help of public relations practitioners to promote their marketing effort in the face of competitive trading conditions.

The boom, which follows the industry's remarkable buoyancy during the recession, has taken by surprise even some of those within the sector, with the effect that public relations consultancies are urgently seeking more staff. "Public relations is wide open for professional people—such as accountants and lawyers—who have a disciplined approach," points out Alfrid Taylor of the Taylor Bennett recruitment agency, which specialises in PR appointments.

Consultancies that have managed to put together the right combination of staff are reporting significant increases in new business gained this year. Kingsway, for example, has put on £300,000 worth of new business, excluding acquisitions, this year on top of existing fees of some £1.2m and £1.5m. Other major consultancies have done as well or better.

This growth, not surprisingly, is increasingly attracting the attention of the major advertising agencies who not only see PR as a threat to traditional advertising revenues but also as

# FINANCIAL TIMES SURVEY

Wednesday May 29 1985

## Public Relations

Substantial new business is being won by leading consultancies as more companies seek to sharpen their public image. Smaller agencies, too, are benefiting from growing demand in specialised fields, such as high technology.



a means of capitalising on a growth sector.

The Wright Collins Rutherford Scott agency earlier this year acquired the Biss Lancaster public relations consultancy in a deal which could be worth up to £6.5m. Stock market rumours have persistently linked Saatchi and Saatchi with the acquisition of a major UK PR consultancy.

The growth of the PR business in Britain is mirrored by the increase in importance of the UK Public Relations Consultants Association which holds its annual meeting on Saturday.

The PRCA now has 110 members who between them last year earned just over £4m in income, up from £2.5m in the previous year.

This is only the amount of fees earned by these consultancies; if the total amount spent in the UK on public relations—both in-house and consultancy—is taken into account, the industry is worth, according to some estimates, approaching £500m.

**Survey**  
Douglas Smith, chairman of the PRCA, points out in its latest yearbook that a survey (carried out by Carl Byoir) shows that some 69 per cent of the top 500 British companies now use public relations consultancies, compared with 36 per cent in 1982 and 21 per cent in 1978.

In the U.S.—where public relations has been a more established profession for many years—some 84 per cent of the top 500 companies used PR consultancies last year, a rise from

52 per cent in 1982 and 78 per cent in 1979.

"In fact," adds Mr Smith, "nine out of 10 of the top 50 companies in Britain employ PR consultancies, the majority of whom are members of the PRCA."

Why is PR—especially consultancy PR—doing so well? Virtually every PR practitioner has his or her own favourite reason for the boom and there seems to be a range of evidence why the growth should not continue unabated.

One reason for the boom, argue consultancy PRs, is that consultancies are offering a service either in addition to, or instead of, traditional in-house PR departments.

Some evidence suggesting that in-house PR may be becoming less popular comes from a survey of 266 leading journalists carried out by the Quentin Bell organisation. This survey found that: "PR consultancies were seen as providing a better service than in-house industry departments who were perceived as providing a less useful service than they had in 1982 when the survey was last carried out."

Some 69 per cent of journalists surveyed felt that consultancies did a better job compared with 31 per cent who plumped for in-house PR.

Generally, however, the boom in PR is attributed to the growth in awareness of the value of PR. "There has been a significant change in management's view of the importance of PR in the marketing mix," suggests Angela Heylin of Charles Barker Lyons.

"As the commercial world becomes more complex, so does the need to get the message across," Tony Good of Good Relations says.

Adele Bliss, of Biss Lancaster, also suggests that PR is a more effective way of reaching target groups such as consumers, businessmen, journalists, environmentalists, and so on.

There are a growing number of these groups who are articulate and influential and clients want to reach them," she says.

"PR is cheaper and more efficient in reaching them."

Webber's Ann Wright adds that "public relations can communicate a message at a lower cost than advertising."

The growth of PR activity over the past year or so also owes much to first-time users of PR, especially in the areas of financial, corporate, and high-technology public relations. Marks and Spencer, for example, recently appointed Valin Pollen to advise on financial PR—the first time that Marks had used

an outside consultancy.

Mr Kevin Traverse-Healy, the president of the Institute of Public Relations as well as working in consultancy PR, points out that "the state of merger activity has shown up the lack of corporate awareness by a number of major companies."

He adds that the growth of the Unlisted Securities Market has added to the demand for PR services by companies seeking a USM quote.

"PR is cheaper and more efficient in reaching them."

Corporate image

New users of PR are also coming from areas away from these mainstream activities. The Nottingham area of the National Union of Mineworkers, for example, has used a local PR consultancy, Myles PR, in its attempts to defeat changes in the union's rule-book put forward by the union's national executive.

Moreover, the poor media

Gregor of the National Coal Board during the year-long strike has prompted many companies to take a fresh look at their corporate image.

Moreover, legislative changes that have allowed accountants and other professional groups to advertise has also prompted them to employ public relations consultancies to improve their image.

The drawback to all this growth, however, is that PR consultancies may over-reach themselves; they may be unable to find sufficient staff of the right calibre or develop management structures within consultancies to deal with the extra business being generated.

The growth of PR activity over the past year or so also owes much to first-time users of PR, especially in the areas of financial, corporate, and high-technology public relations. Marks and Spencer, for example, recently appointed Valin Pollen to advise on financial PR—the first time that Marks had used

one of the biggest threats to the sector's continued growth.

Both the PRCA and the Institute of Public Relations are aware of the need to increase the professionalism of those in PR. The IPR, for example, is concentrating on building up educational and training standards within PR so that it will be in a position in a few years' time to consider whether it should try for chartered status.

Moreover, it is seeking to build up its membership from its present level of around 2,500 to try to bring in some of the 10,000 or so other PR practitioners in the UK.

Another thorny problem—which few consultancies are happy to face up to squarely—is just how to calculate fees charged to client companies. A recent survey by Marketing

found a wide variety of fee systems being used by consultancies, with the most common being a fixed annual fee.

"Judging from the survey findings, and the mass of comment and qualification that came with the returned questionnaires, PR is not just a free market but is also in considerable disarray," commented the magazine.

### Subtle benefits

Peter Gummer of Shandwick does not consider the fee issue to be a problem. "There is no problem if you are doing a good job," he says. "Clients will pay you fees if your output is worth it. I must say that I have never had an argument with a client over fees."

A further complication that could slow down PR's growth in the UK is client concern over just how effective PR is. The advertising industry has responded to this concern over the years by developing fairly sophisticated systems for quantifying the benefits from particular media exposure.

PR, by its very nature, is "below the line" in marketing terms and its effect is hard to quantify apart from measurable column inches in the press. Good PR, however, is more than simply getting a press mention but it is not always easy for the client company to appreciate the more subtle benefits of PR.

A number of major consultancies now carry out market research surveys—both before and after a PR campaign—to gauge just how far the key elements of the campaign have been received. But it may be that the more sophisticated system of measuring the effectiveness of PR is needed if client disengagement is to be avoided within the next few years.

Certainly the public relations consultancy business cannot afford to be too complacent that its present high growth rate will continue unchecked. Apart from the problems already outlined, the profession could begin to face greater public scrutiny especially in such areas as lobbying. A parliamentary committee is shortly to report on the subject which could put a brake on this sector's growth.

But, in one sense at least, the PR industry in Britain may have been seen to come of age over the past year: the PR business has now spawned its own independent trade paper, PR Week, which enables consultancies to tell each other how well they are doing. A clear sign that the PR profession, at least, is taking itself seriously.

\* PRCA Yearbook, published by Financial Times Business Information, 102, Clerkenwell Road, London, EC1, price £16.50.

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The rise of specialists

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Lobbyists

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## Public Relations 2

Business is booming for the international consultancies says Feona McEwan

# The global view yields rich rewards

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AS EVERYONE in public relations will tell you these days, they have never had it so good. And nowhere is this more demonstrable than on the international front with the big consultancies getting bigger and doing so by dint of the international call to duty. The reason we have grown, say the big three—Burson-Marsteller, Hill and Knowlton and Carl Byoir—is because of our transnational capabilities.

Like advertising and accounting firms which mushroomed by the global route, so too with public relations.

"Budgets are increasing sharply worldwide," says Mr Robert Leaf, international president of Burson-Marsteller, who adds with 10 years experience of the global scene: "...even in the U.S. where we started with a higher base..."

"Overseas business is growing at a phenomenal rate," says Mr Terence Franklin, executive vice-president of the international division of Carl Byoir Associates—Welbeck, a company which is poised to sink millions of dollars into its expansion plans.

Though precise growth figures are hard to come by, Burson-Marsteller, which reckons it is the world's largest PR firm, reports it has grown 32 per cent to 1984 to a turnover of \$34m across the board, with a 30 per cent growth expected this year, much of that from international work. This means in the last three years the company, which has offices in 30 countries, has doubled its fee income.

Of course, it was not ever thus. Mr Loet Velmans, chief executive of Hill and Knowlton Inc who helped launch the company's international arm 32 years ago, explains: "The pendulum swings. We helped

pioneer the idea of international PR in the fifties, when the word multinational was invented. At the time it was predicted that American multinationals would take over the world." Subsequently H&K, like its rivals Burson-Marsteller and Carl Byoir, have of course, become American multinationals themselves. Now H&K boasts some 56 offices worldwide.

The Seventies saw the climate darken. "There was a strong reaction to the concept of U.S. multinationals especially from the developing world and Europe and the emphasis was on companies going their own way."

### Pendulum swings

"In the last couple of years the pendulum has swung towards international PR with developing countries seeking investment again the multinationals concentrating on getting the corporate message out on a worldwide basis."

"There is a growing recognition among large and medium-sized corporations that their international business affairs should be supported by PR programmes," he says. In new markets they can run into a number of problems from environmentalists, and other pressure groups, such as financial parties, legislative bodies and local authorities.

"During the recession there were fewer clients who wanted one programme to cover, say eight, ten or 15 countries, but in the past two years this trend is coming back strongly," says Mr Velmans.

The traffic in PR is not, however, all one way any more. Where it once was the rule that U.S. PR consultancies spread tentacles overseas as a means of growth, Good Relations, and its rivals Burson-Marsteller and Carl Byoir, have of course, become American multinationals themselves. Now H&K boasts some 56 offices worldwide.

The Seventies saw the climate darken. "There was a strong reaction to the concept of U.S. multinationals especially from the developing world and Europe and the emphasis was on companies going their own way."

In 1981 when we started,"

says Mr Tony Good, chairman,

"nearly all the market leaders in the UK were wholly-owned subsidiaries of American advertising agencies. We are the first UK PR company to go to the U.S."

The reason he gives for the recent acquisition of American consultancy Cullen and Casey is "an increasing amount of business is transnational mainly concentrated in the U.S. and UK and we see international PR as an important growth market. A modest step though this acquisition of a smallish agency may be, it will not be GR's last."

It is widely believed to be the start of a significant expansion exercise taking in more of the U.S. and fast-developing regions like Australasia and the Far East, perhaps even India.

In the early days, the U.S. and the UK (in that order) led the field in PR expertise but now the field is open to others and companies are beginning to catch up. Awareness of the PR function has been growing worldwide. H&K reports a burgeoning Hong Kong office with more than 80 staff, and its new China office is bringing in good business from American and UK clients.

The Japanese are more aware of the PR function as they have grown into an international force and Brazil, despite or perhaps because of its economic climate is moving fast.

Burson-Marsteller says that Australia is an up-and-coming market and Europe is picking up. Carl Byoir has just acquired a substantial stake in Italy's

second largest PR company, Aldo Chiappa.

The profile of international PR has been distinctly raised in the 1980s, as it has advanced in function and in stature. Mr Leaf explains some of the principal developments: companies, he notes, are maximising their PR effort by beginning to work on a more global basis—that is, demanding programmes for all of South East Asia or all of Europe where previously each country was tackled individually. It is a symptom of the increasing demand for value for money and the belief that ideas do cross boundaries (even if they do then require local tuning)—what appeals to a doctor in Germany is likely to appeal to a doctor in Japan or

of drugs.

Areas in which PR is particularly flourishing include consumer product marketing, the professions, teaching executives

how to deal with the media, corporate and financial affairs.

Financial activity is very heavy in the UK. Companies now seek help in positioning and presenting themselves to interested parties, such as shareholders, the City and employees.

New issues and contested bids consume considerable PR energy. "We advise companies how to position themselves, what the most appropriate presentation of share offer might be, for instance, even what name is most suitable for a company to be marketed by . . ." Mr Good says.

Companies are becoming more project-oriented, using consultancies when and only when they need them. "It is not cost effective to use consultancies for something you can do internally," says Mr Leaf. In turn, in-house PR departments no longer consider consultancies the threat they once did. "After all, we says, companies have to have good internal PR for us to function.

While PR budgets are growing, be discerns a move around the world towards smaller internal PR departments—recession having made them less labour-intensive. "When you use a consultancy, you can turn it off."

More top management among clients is now taking a personal interest in the public relations function—"we're dealing with more chairmen and presidents than ever."

Companies are now looking

further ahead into possible areas of crises. This means that they are planning how to cope with events before they happen. Hotel chains, for instance, are asking what happens if there is a fire, tragedy, pharmaceutical firms want to know how to handle problems of side-effects of drugs.

Areas in which PR is particularly flourishing include consumer product marketing, the professions, teaching executives

how to deal with the media, corporate and financial affairs. Financial activity is very heavy in the UK. Companies now seek help in positioning and presenting themselves to interested parties, such as shareholders, the City and employees.

Or they could be presenting a Japanese company's reports and accounts to investment advisers in five countries (as does PR Organisation International whose UK arm is Ellis Kopel) for the industrial giant Sumitomo.

Or they could be advising a company which wants to pull out of a market how to handle trades unions, governments and other interested parties. They can be conducting watching briefs such as checking on the attitude to imports in Washington, noting EEC regulation changes or monitoring the Japanese views on drug imports. Or they might be working in a financial front, promoting Rectors, ICI and British Telecom in the U.S. to potential shareholders (as Burson-Marsteller did last year).

What then are the problems facing the international consultancies? "The real problem is getting the right kind of people," says Mr Velmans. "We are not like the legal profession with a long tradition of training people. We need to develop a generation of talent who can do this kind of work."

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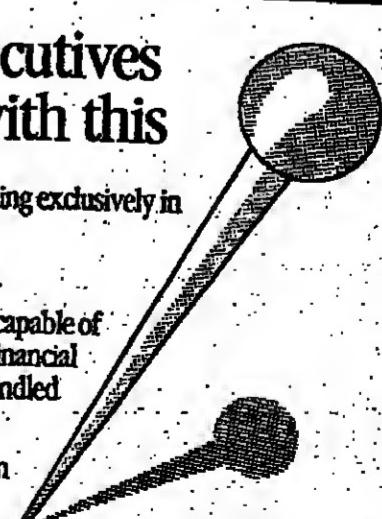
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## Public Relations 3

John Lewis

David Churchill looks at the trends among the larger agencies and at the thriving smaller businesses



## The fast track can be bumpy

**Leading personalities from the major consultancies:**  
(left to right) Angela Heylin, chief executive of Charles Barker Lyons, part of the Charles Barker group which vies with Good Relations as the largest PR consultancy in the UK. Next come Tony Good, chairman and Maureen Smith, managing director of Good Relations. At right is Ann Wright, newly-appointed managing director of Welbeck public relations, part of the Foote, Cone and Belding advertising agency.

**Watching brief:**  
For many could be present in the days when a consultancy's efforts were at their best, the Olympic games, using its services and its own resources. Businessmen, approach.

**Approach:**  
Businessmen, approach.

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On this and the next page Antony Thorncroft looks at some of the most active sectors

## Days of plenty for the lobbyists

ANY DAY now a parliamentary committee under the chairmanship of Geoffrey Johnson Smith will be publishing its long awaited thoughts on a delicate subject—the role, if any, of the professional lobbyist in the affairs of government.

Consultants offering expertise in public affairs, government relations, political lobbying—call them what you will—have grown sharply in recent years. Most large PR companies now offer clients this service and, in addition, there are many small specialist operations such as Ian Greer, Gifford Jaeger Weeks, and Political Communication.

Such firms provide a range of expertise, from the run-of-the-mill monitoring of Hansard to concerted campaigns to influence government policy.

The Government, as its predecessor, is constantly proposing legislation which could adversely affect the trading conditions of some companies. Because of some well-publicised case histories, business has become aware of the role of lobbyists in changing the mind of government, or even the attitudes of the civil servants who advise ministers.

Recent history gives examples of what lobbyists can achieve. There was a chance that the Government was planning to introduce VAT on books and newspapers in the Budget. The publishing industry got together and employed Sallingsbury to co-ordinate opinion from various sources against such a proposal.

In the event the Budget included no such proposals. Whether the lobby against this extension of VAT, orchestrated by Sallingsbury, caused the second thoughts we shall never

know, but yet another case history of successful lobbying has been created.

Another recent victory claimed by a lobbyist in this case concerns the Government's change of heart about allowing Singapore Airlines to fly into Manchester. The visit of Mrs Thatcher to Singapore might have been the decisive factor but it is the lobbyist who got the argument going and brought the issue to public attention.

Of course many such campaigns fall flat as the attempt to remove VAT from take-away food was introduced after the 1984 Budget. Indeed much more attention is now paid to influencing opinion in Westminster and Whitehall before legislative changes are proposed.

### Buying a service

In the same way companies can buy a service which alerts them to all the proposals made by policy committees; some wild idea might slip through the various committees and end up in a manifesto which could be government policy in a few years time. By receiving early notice, companies can plan against such an eventualities—or work to change it.

The Commons is very suspicious about the operations of political lobbyists about MPs speaking in the House not on behalf of a constituent but for a commercial interest which might be paying him a fee—MPs do not have to make public an interest, although they are encouraged to do so.

The Johnson Smith committee is hardly likely to produce workable proposals which would do away with lobbying



Str Geoffrey Johnson Smith: studying professional lobbyists

activities. Nor is it likely to open the whole process more open and official, as in Washington. It might do something about the research assistants, often American students, who now work for MPs.

They could provide a link with the lobbyist who maintains that his basic function is to keep MPs informed. Indeed most MPs probably welcome the lunches arranged to bring him up to date with developments in a particular industry and do not mind too much the letters and reports (masterminded by PR companies) that arrive with every post.

The parliamentary PR has two roles which are quite acceptable to all concerned: they keep clients alert to the workings of government at national, local, and European level, and to any changes that might affect their business for good and ill; and they attempt to influence Parliament, local councils, and the EEC, in favour of their clients.

Probably the most effective such PR, often connected with ensuring that a lucrative defence contract goes to one company rather than a rival, is often handled by one man whose role is kept secret. In the mainstream, the companies who specialise in parliamentary PR

such as Kingsway, are the latest, and major consumer advertising agencies, like Grandfield Rock Collins, and how RMP, have moved into the City to offer their expertise in an area of PR which has remorselessly developed an advertising back

up. As the Stock Exchange becomes more competitive, financial PR is starting to experience a second boom, reminiscent of the earlier growth periods linked to new trusts and the spate of new issues.

ONE WORD can sum up the PR industry in the past few years—money. Suddenly PR companies have acquired a new financial status—they can be bought for millions of pounds; they can market themselves successfully on the Stock Exchange—and they can advise clients on how to handle their financial affairs.

Financial PR may not be the fastest-growing sector of the business, but it is the one that has attracted most notice. The most successful PR story of the decade must be the selling of British Telecom to the public. Dordans might have prepared the consumer advertising but Dewe Rogerson devised the marketing strategy.

This is appropriate because Dewe Rogerson more than any other financial PR company has created this sector. It started a financial marketing service in 1969, revolutionising a situation in which a few long-established companies basically provided a press release service for clients, usually linked to the annual report.

Since then, it has handled over 150 new issues; been at the forefront of financial advertising, which is now the major part of turnover; and attracted a host of competitors.

The old companies, Streets, Charles Barker, and more recently St James, have responded well to the challenge, while consumer PR companies have added financial wings (Kingsway is the latest), and major consumer advertising agencies, like Grandfield Rock Collins, and how RMP, have moved into the City to offer their expertise in an area of PR which has remorselessly developed an advertising back

up. A fall in the Stock Market might dent the present level of activity in some of these areas but in the last bear market companies held on to their financial PR when they abandoned other support services.

Street Financial, which has progressed tremendously in the past seven years, has

## Financial services take the limelight

past decade to rival Charles Barker for dominance in this sector, finds that financial PR is one area where the chief executive of a client will listen to advice—and take it. On key matters like takeover bids and new issues, the financial PR executives not only prepare the advertising but they advise on strategy and, most important, timing.

The advice of the PRs is more likely than not these days based on research. Research into the City has involved much homework with most analysts, journalists, fund managers, etc being courted by financial PR companies for their opinions. On the basis of this data the clients are advised.

To date financial PR companies have been able to handle competitive accounts, although this might change in the future. At the moment there is more than enough work for all, with as usual, the shortage of good staff the main restraint on growth.

As the consumer advertising agencies move in we can expect more imaginative advertising and PR approaches—Grandfield Rock Collins is already selling unit trusts through a seven minute video advertised on Southern TV—and a split in the business between those PRs whose task is basically to look after the share price and those whose job is to market a new financial product. Both will probably work for the same company.

A change of government could quickly stop the boom, but in the short term there is the prospect of British Gas to be marketed to the public. This should be the biggest financial PR account ever and all eyes will be on the merchant bank appointed to launch it.

Merchant banks have their favourites among the PR companies and, they can expect some energetic lobbying from a group that has experienced some marvellous years and which wants them to continue.

## Sunrise industries look to the young high-tech men

NO SECTOR of the PR business has changed more in the past decade than that which was once known as trade or technical PR, but which is now called industrial, or even technological. Ten years ago the average PR company in this area was a small concern supplying for a fee of £1,000 a year or so a basic PR service to the trade press for scores of medium-sized engineering companies. The PR executives were often ex-journalists with an industrial background.

Today such men, and they were invariably men, would find it hard to keep pace with the new generation of PR companies spawned in the wake of the high-tech revolution. Its executives are usually graduates, often with computing experience, who work very closely with their clients in the fast-moving sunrise industries which are transforming the UK's commercial base. The micro chip has turned what was the dullest and the deadest area of PR into perhaps the most exciting and the most competitive.

A recent survey of 24 PR

companies in this field conducted by the Industrial members of the Public Relations Consultants Association (PRCA) reveals that they have experienced a 178 per cent increase in turnover in the past five years. Some of those questioned, such as Good Relations, Charles Barker, Carl Byoir and Kingsway, are large PR companies which have expanded their industrial subsidiaries (or bought existing specialist firms) to take advantage of the boom, and they confirm that this is the fastest growing sector of the PR business, with 54 per cent of new PR companies which only now can be met.

### Slow off the mark

Traditional British industrial companies are still the slowest of the mark in this area, with predictable consequences.

Perhaps not surprisingly high-tech is being used in the dissemination of PR stories. Horsley Associates offers Featureline. It will install a terminal in over 50 technological publications which enables journalists to key into feature and news stories, which are regularly updated. Horsley clients are inevitably receive generous coverage on this alternative to the press release.

In this area the relationship between the PR and the journalist is probably at its closest. They are talking the same language, but one which the wider public cannot decipher. If a PR feeds false stories, or blows up inferior products, the fact will soon be known.

Media services are around two thirds of the work of the high-tech PR, and journalistic contracts are vital, especially as it is the media, more than advertising, which ensures the success or failure of new products. For often this is business-to-business PR, with little scope for hyperbole.

As well as the media the



A young trio of directors of Text 100 (left to right) Tom Lewis, Jonathan Pearce and Mark Adams. Text 100 is one of the few PR companies providing PR services exclusively for the high-tech industries.

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## Public Relations 5

David Churchill delves into the mystery of choosing a consultancy

## Behind the gloss

HOW COMPANIES come to choose a PR consultancy is a process full of mystery. In it is much secrecy and mystique as the naming of a new Pope.

It would be difficult sometimes not to get the impression that consultancies are chosen by whom or at random, even if the client company can find some logical rationalisation afterwards why a particular consultancy was chosen. But the wrong initial choice is one reason for the merry-go-round of switching which affects a sizeable proportion of PR business each year.

One consultancy, Jones Rose Associates, commissioned an industry survey of 100 marketing executives (carried out by HR & H Marketing Research) to find out just why a particular consultancy was chosen. Most of those surveyed indicated that they chose a consultancy on the basis of its track record.

A minority stressed that individuals within a consultancy were an important factor, as was the level of rapport and personal involvement in an account.

When prompted to explain their overwhelming "approach to our business" and "understanding of our needs" as the two key factors in determining which consultancy won the account, similarly, factors reflecting the general characteristics and reputation of any consultancy rather than just its method of handling the account were considered very important by a large majority of the respondents.

Some 99 per cent rated "reputation of consultancy" as crucial; 94 per cent "experience of our industry"; 95 per cent "offer of a wide range of services"; 92 per cent "recommendation" and a similar percentage were impressed by the consultancy's client list.

Geographical location was considered fairly important while simply being well-known or having a lot of staff were considered less crucial.

According to the survey, the initial decision on which consultancy to employ usually rests with the marketing manager/director. However, subsequent and final decisions regarding the selection of a new consultancy are taken higher up the management hierarchy, mainly at director level with the board and managing director playing an increasingly important role at this stage.

Personal recommendation was the main method of finding a

new consultancy for two-thirds of the marketing managers surveyed. This was followed by another main source, followed by a review of the press to establish what work agencies are actually doing.

Another survey, this time carried out by AGB Communications, found that personal recommendation was cited as being the most important factor in choosing a consultancy given as a reason by a quarter of the 185 companies surveyed. One third of the companies questioned had also had a very long and established relationship with their consultancy.

Once given the chance to pitch for an account as AGB makes clear, it is the presentation that counts. Agencies chosen on the strength of their presentation account for 25 per cent of those used by respondents to the survey, "it says." "Specialist knowledge accounted for another 20 per cent, but 26 per cent of respondents could not or would not say what influenced the choice of public relations consultancy."

## The record

The Jones Rose survey of marketing men, however, was more forthcoming. Asked to detail the information they would require from a consultancy before considering them, some 55 per cent responded that they wanted an indication of present/past results and reputation, while another 40 per cent said they wanted an indication of present/past clients.

Interestingly, few respondents to this question mentioned price or costings as being information that they would require initially. The best way for a consultancy to communicate information about itself to prospective clients is more difficult to analyse. While 45 per cent of the survey thought that an initial mail shot might be a good idea, some 40 per cent mentioned a more personal method of direct contact either in the form of representatives or presentations/seminars.

Significantly, only 4 per cent of respondents favoured the telephone as a good way of communicating information—the "cold call" to drum up business was clearly not liked by busy marketing executives.

One method that is proving increasingly popular as a means of getting a message across is

by using video cassettes to show some examples of work carried out by the consultancy. These videos are generally of a very professional standard, often employing a well-known personality to guide the client through the case studies revealed.

The Public Relations Register, an off-shoot of the well-established Advertising Agency Register, has recorded

the appointment of managing director Lindy Payne, to help companies find consultancies "without going through the long, tedious, and often embarrassing and difficult process of approaching each one individually."

For a fee of £100, companies get a confidential dossier on each consultancy and a view of their presentations.

Over 60 PR consultancies are at present on the register.

Another useful source of information is the Public Relations Consultants Association which publishes a short booklet on selecting and employing a PR consultancy, although it cannot recommend individual consultancies.

The basic advice to companies seeking to employ a consultancy is simply to use their common sense. Don't be impressed by over-glossy brochures," points out Mr Jim Dunn, managing director of TPS Public Relations.

Companies should be very clear what their objectives are before engaging a consultancy, although specific goals can be identified in consultation with a consultancy once chosen.

Other useful advice includes being prepared to allocate a sufficient budget for the work, identifying just who will be handling your account (it may not be the same person or team as at the presentation), and talk to other clients about how they find working with a particular consultancy.

An intelligent client always insists on the consultancy identifying the way in which the effectiveness of the campaign will be measured," points out Mr Roger Haywood of Roger Haywood Associates. "Whatever parameters are agreed, the client should check against these and expect the consultancy to report on progress on a regular basis."

He adds: "A secure, proven relationship should be created—and the only acceptable relationship is one where both partners benefit in terms of reward and satisfaction."

## What the clients say

BRITAIN'S biggest and most successful retailer, Marks and Spencer, last month surprised many observers by appointing its first ever financial public relations consultancy to help sharpen its image with the City.

The consultancy which won this blue-chip account was Valin Pollen, bearing off several of other financial PR consultancies who had very keen to represent M and S.

M and S' venture into the world of public relations consultancies, however, is only the latest of a number of major companies—especially retailers—using outside PR for the first time. What do they hope to get from this?

For M and S, the problem was one of trying to get across to City institutions and shareholders just what all the changes at M and S were all about.

M and S has a 50-strong in-house public relations department, responsible for corporate product and store publicity. Since the company does little advertising, it relies heavily on this department to promote its activities.

The company chose Valin Pollen after drawing up a short list of City PR consultancies and Valin Pollen's drive into the relatively new area (in the UK) of investor relations may have helped it become M and S' choice.

Another retailer that has turned to outside PR is the fine fare supermarket chain. Fine Fare, unlike M and S, is using a consultant, Biss Lancaster, to develop the company's corporate profile and has retained only a small in-house PR department.

Mr John Allan, Fine Fare's managing director, says that:

"When we felt we needed PR specialists it made more sense to hire an outside consultancy rather than adding to our direct overheads."

Allan chose Biss Lancaster after viewing videos (through the Public Relations Register) as well as talking to other companies about which PR consultancy they used.

Rival supermarket chains Tesco and Asda each have slightly different approaches.

Tesco has a strong in-house

department with the PR director having a seat on the company's trading board for the supermarket stores.

It uses a specialist financial and fashion consultancy when necessary.

Asda has been reviewing its public relations activity over the past year and has strengthened both its internal PR department and recently appointed Charles Barker Lyons to handle fashion PR. "We have a slight geographical problem in that we are Leeds-based," explains Mr David Gransby, the board director in charge of public relations. "but we feel that for fashion PR someone like Charles Barker would be in regular contact with the sort of people we are trying to reach."

Boss has also strengthened its connection with consultancies by recruiting Biss Lancaster to do PR for its retail division.

"But we firmly believe that the company should talk for itself where necessary and not through third parties," explains Terry Steele, Boots' head of public relations.

IBMs, which has a large internal PR department, also believes that the company is best placed to speak for itself rather than through a consultancy because of the complexity of IBM's operations and product range both in the UK and worldwide. However, specialist PR consultancies are used when appropriate.

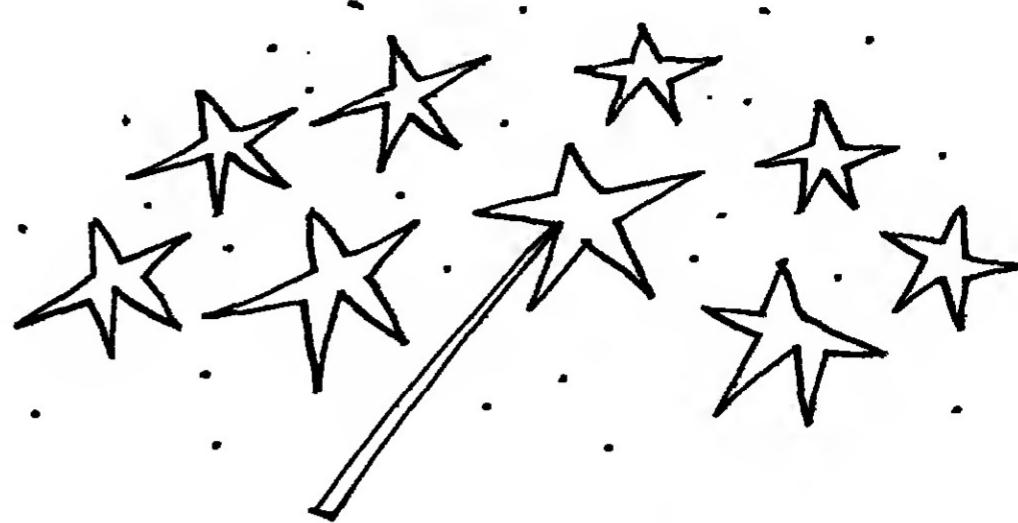
In the UK, a regional PR consultancy in York is helping to promote a touring technology exhibition.

There is no end in view to the PR boom. As it improves the finances of consultancies so they can afford to invest in new services, in areas like audio visual presentations and hardware packages for clients. They can also buy smaller PR consultancies, adding fee income.

For the main problem at the moment is finding proficient executives to meet the demands of clients. Universities are being combed for bright young graduates and the marketing departments of the big companies are replacing Fleet Street as the main source of recruits.

Consumer PR will always remain pre-eminent in the industry, especially as it grows to contract the company image. As consumers of information expect more from TV advertising which looks cloudy at the moment so the need for expert advice in promoting brands, and the company image, to the consumer will become more pressing. There are enough professionals in PR now to expose the second rate, long the bane of the business. More will still be wasted on PR dreams which do not deliver but as the success stories grow, and the lessons of what actually works are digested, so standards will rise.

Antony Thorncroft

Taking care of business  
-with a touch of magic

In our view, that's what effective PR is all about.

Issuing press releases, handling media enquiries, organising presentations, corporate identity programmes and really effective advertising, are all vital to a successful marketing campaign.

But they're not enough by themselves.

What's also needed is a touch of stardust to make a campaign really sparkle.

That's where we stand apart. At City and Commercial you can rely on our experience to make sure that your day-to-day marketing and PR hits all the right targets. And you can depend on our expertise to ensure that everything we do contains that little bit extra.

After all, since we started only four years ago we've grown from 6 clients to 75 and fee + other income have grown from a mere £90,000 per annum to a current level this year of in excess of £1.6m.

Rapid growth by any measure.



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Bell Court House, 11 Bloomsbury Street, London EC2M 7AY  
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## FINANCIAL Since

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City of Bristol ..... 1984  
International Military Services ..... 1978  
SEB ..... 1983

If you want to be quoted in the best company, phone Richard Sermon on 01-726 4291.

Shandwick

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## Big demand for marketing

Companies become more involved with "number crunching," hitting sales targets and digesting research data, so the PR consultancy is expected to come up with the creative marketing ideas.

The problem of conflicting accounts should also reduce the movement of clients. In PR marketing there is less opportunity for expansion through first-time buyers. Mr Douglas Smith, president of the PR Consultants Association, said that over 70 per cent of the top 500 British companies now employ a consultancy as against 21 per cent in 1979. Existing clients asking for more will be the engine of future expansion.

There are still some new-comers to PR, occasionally of great size. The PR register, which offers companies access, through videos, to almost 70 PR consultancies, thus cutting the hassle of looking for a PR, as well as a visit from Boots, one of many small, well-established groups that is cutting its interest in PR department in favour of the broader view and fresher thinking of a consultancy. Dolland and Aitchison is another recent first-time buyer, thanks to the arrival of market-leading among the professions.

There is no end in view to the PR boom. As it improves the finances of consultancies so they can afford to invest in new services, in areas like audio visual presentations and hardware packages for clients. They can also buy smaller PR consultancies, adding fee income.

For the main problem at the moment is finding proficient executives to meet the demands of clients. Universities are being combed for bright young graduates and the marketing departments of the big companies are replacing Fleet Street as the main source of recruits.

Consumer PR will always remain pre-eminent in the industry, especially as it grows to contract the company image. As consumers of information expect more from TV advertising which looks cloudy at the moment so the need for expert advice in promoting brands, and the company image, to the consumer will become more pressing. There are enough professionals in PR now to expose the second rate, long the bane of the business. More will still be wasted on PR dreams which do not deliver but as the success stories grow, and the lessons of what actually works are digested, so standards will rise.

Antony Thorncroft

"Favourite for the number one, City agency slot."

"Setting new challenges."

Financial Times Survey, January 17 1985

It's nice to know how people see us.

Dewe Rogerson

Dewe Rogerson Limited, 3½ London Wall Buildings, London Wall, London EC2M 5SY Telephone 01-638 9571.

Proposition one I we must have PR!" he says.

"And total agreement on Proposition two [as integral part of the marketing mix]," adds Mr McLachlan.

"But on Proposition three

quantifiable contribution I

feel I have been failing my

boss on the brick wall of incomprehension."

Mr McLachlan, however,

says he is still trying to find

the right consultancy.

A copy of this document, which comprises listing particulars with regard to Nordic Investment Trust plc (the "Company") in accordance with The Stock Exchange (Listing) Regulations 1984, has been delivered to the Registrar of Companies as required by those regulations. Application has been made to the Council of The Stock Exchange for the ordinary shares of 10p each in the Company issued and to be issued to the Official List.

The Directors of the Company, whose names appear below, are the persons responsible for the information contained in this document. To the best of the knowledge and belief of the Directors (who have taken all reasonable care to ensure that such is the case) the information contained in this document is in accordance with the facts and does not omit anything likely to affect the import of such information. The Directors accept responsibility accordingly.



# NORDIC INVESTMENT TRUST plc

(Registered in England under the Companies Acts 1948 to 1983. Registered Number 1897184)

## Offer for Sale

by

## P-B Securities, Down, de Boer & Duckett Limited

of

14,000,000 Ordinary Shares of 10p each at 50p per share  
payable in full on application

Made in conjunction with Svenska International Limited

Investment Manager  
G. T. Management Limited

Investment Adviser  
Svenska International Limited

The application list for the ordinary shares now offered for sale will open at 10.00 a.m. on 3 June 1985 and may be closed at any time thereafter.  
The procedure for application and the Application Form are set out at the end of this document.

### INTRODUCTION

Nordic Investment Trust plc has been established to specialise in investing in companies in Sweden, Norway, Denmark and Finland. The Company's principal objective is to achieve long-term capital appreciation mainly through investment in the share capital of small and medium-sized companies which are perceived as having good growth prospects. There is no United Kingdom investment trust approved as such for the purposes of section 359 of the Taxes Act specialising in investment in companies in only these countries.

### NORDIC ECONOMIES AND STOCK MARKETS

**Sweden** Sweden has a substantial industrial base for a country of only 8 million people which developed through the exploitation of local raw materials and a period of innovation at the turn of the century. Major international groups such as Alfa-Laval, SKF and AGA were all based on Swedish inventions. A well-educated labour force coupled with a relatively favourable corporate taxation system has assisted this industrial growth. Swedish companies, due to a small domestic market, have had to develop international markets for their products. Household names such as Electrolux and Volvo are just two examples of Swedish manufactured goods which are exported.

Devaluation of the Swedish Krona in 1981 and 1983 to restore Sweden's competitive position internationally, combined with government determination to control inflation, has been a major boost to corporate profitability and helped to reduce the government deficit. Sweden had a Gross Domestic Product growth rate of 0.8 per cent. in 1982 and 2.5 per cent. in 1983; the estimated growth rate in Gross Domestic Product for 1984 is 3.25 per cent.

The total market capitalisation of the 245 companies listed on the Stockholm Stock Exchange at 31 March 1985 was approximately SEK 251 billion (\$22.3 billion) and turnover was approximately SEK 78 billion (\$6.9 billion). The overall trend in the Swedish stockmarket has been influenced by the provision of tax incentives to encourage domestic investment by Swedish individuals and the increased interest of foreigners to invest in Swedish shares resulting from the greater number of "free" shares, described below, available from Swedish companies. The market has been well underpinned by improving corporate profitability, especially from exporters helped by the devaluation of the Swedish Krona.

Since March 1985, the Swedish stockmarket has fallen due to the uncertainty of a public sector labour dispute which has now been resolved. In addition, there has been concern over the growth in consumer spending and increasing capital outflows, and the government has recently announced measures in response to these problems.

Sterling has appreciated against the Swedish Krona by approximately 14.03 per cent. during the five years ended 31 March 1985 and depreciated by 0.76 per cent. during the year ended 31 March 1985. Norway Over the past ten years Norway has enjoyed one of the best economic growth rates of the member countries of the Organisation for Economic Co-operation and Development ("the OECD"). Gross National Product per capita is one of the highest in the O.E.C.D. and the country's oil and gas reserves are substantially greater than those of the United Kingdom. The country is running a substantial current account surplus due to benefits from the development of Norway's extensive oil and gas reserves. The country's rugged topography, short distances between its long coastline and its provided the country with an outstanding opportunity to become one of the world leaders in salmon farming and algaline production. The high degree of independence, self-reliance and entrepreneurial spirit that characterises many of Norway's isolated communities and a tax system which treats favourably wealth created from business ventures have all contributed to new company formations. Due to the fiscal revenues generated from Norway's oil production, the government budget was in credit during 1984 by 4.4 per cent. of Gross National Product. Norway had a Gross Domestic Product growth rate of 1 per cent. in 1982 and 3.2 per cent. in 1983; the estimated growth rate in Gross Domestic Product for 1984 is 3.25 per cent.

The Oslo Stock Exchange has played a major role in these developments and companies have been successfully able to raise the capital which has been available for investment following the reversal of fiscal discrimination against investors. The number of quoted companies has risen by nearly 40 per cent. since 1980 while an active over-the-counter market has also emerged. The total market capitalisation of the 159 companies listed on the Oslo Stock Exchange at 31 March 1985 was equivalent to approximately NOK 56.26 billion (\$5.0 billion) and total market turnover in 1984 was approximately NOK 20 billion (\$1.8 billion).

Sterling has depreciated approximately 1.82 per cent. against the Norwegian Krone during the five years ended 31 March 1985 and appreciated by 1.75 per cent. during the year to 31 March 1985.

**Denmark** Denmark, a country of some 5 million people, is a member of the European Economic Community and participates in the European Monetary System (unlike its Nordic partners). Denmark has always been a trading nation as well as having a significant agricultural base.

Denmark's economic position deteriorated rapidly in the 1970s as government expenditure grew unchecked and both budget and current account deficits increased. By 1982 the situation had become critical and the Social Democratic coalition was forced to restructure the economy, rebalance the budget and take measures to reduce the imbalance in general government finance. These policies have led to a reduction in the general government's financial balance from a deficit representing 9.3 per cent. of nominal Gross Domestic Product in 1982 to one of 7.2 per cent. in 1983, while the O.E.C.D. forecast a continuing decline to a deficit of 3.4 per cent. in 1985. In addition to making harsh cuts in government expenditure which were accompanied by a sharp fall in interest rates, the new Conservative government encouraged low wage settlements thereby improving the country's competitiveness and allowing inflation to fall substantially. Denmark had a Gross Domestic Product growth rate of 3.6 per cent. in 1982 and 2 per cent. in 1983; the estimated growth rate in Gross Domestic Product for 1984 is 3 per cent.

Against this background, since 1983 the Copenhagen Stock Exchange has performed well and the outlook is encouraging for many medium-sized companies which, by virtue of their specialisation, are of particular interest. The total market capitalisation of the 246 companies listed on the Copenhagen Stock Exchange at 31 March 1985 was approximately DKK 94.3 billion (\$6.8 billion) and total market turnover in 1984 was approximately DKK 8 billion (\$0.6 billion).

Sterling has appreciated by approximately 4.05 per cent. against the Danish Krone during the five years ended 31 March 1985 and depreciated by 0.87 per cent. during the year to 31 March 1985.

**Finland** In the post-war period, the Soviet requirement for Finland to supply basic industrial goods stimulated the country into a programme of industrial development and provided the impetus for a major structural shift away from timber-related industries. Unlike Finland's Nordic neighbours, government expenditure has been conservative. The budget deficit as a percentage of Gross National Product is 2 per cent. Finland had a Gross Domestic Product growth rate of 2.8 per cent. in 1982 and 2.9 per cent. in 1983; the estimate growth rate in Gross Domestic Product for 1984 is 3 per cent.

Although the Helsinki Stock Exchange is relatively undeveloped, this in itself presents investment opportunities. The total market capitalisation of the 55 companies listed on the Helsinki Stock Exchange on 31 March 1985 was approximately FIM 26 billion (\$3.2 billion) and total market turnover in 1984 was approximately FIM 2.5 billion (\$0.3 billion).

Sterling has depreciated approximately 6.60 per cent. against the Finnish Markka during the five years ended 31 March 1985 and by 1.12 per cent. during the year to 31 March 1985.

**Performance of stockmarkets**

The following table shows the percentage changes in the general indices of each of the four Nordic stockmarkets for each of the last five years ended 31 March, and for the five years ended 31 March 1985. The general indices in each case do not distinguish between "free" shares and shares restricted to domestic holders (as described below). The equivalent percentages are also shown for the indices of the London and New York stock exchanges (FT-All Share Index and Standard & Poor's Composite Index, respectively).

| Stockmarket        | For each of the years ended 31 March |       |          |       |       | For five years ended 31 March |        |
|--------------------|--------------------------------------|-------|----------|-------|-------|-------------------------------|--------|
|                    | In local currencies                  |       | In local | In    | 1985  | 1985                          | 1985   |
| Percentage changes | 1981                                 | 1982  | 1983     | 1984  | 1985  | 1985                          | 1985   |
| Sweden             | +36.4                                | +30.0 | +92.2    | +33.8 | -18.6 | +271.4                        | +233.3 |
| Norway             | +9.7                                 | +2.0  | +22.9    | +72.5 | +7.3  | +154.3                        | +157.1 |
| Denmark*           | +41.6                                | +17.8 | +37.2    | +35.6 | -21   | +203.9                        | +195.6 |
| Finland            | -3.0                                 | +35.4 | +30.1    | +69.5 | -19.9 | +131.8                        | +140.5 |
| London             | +28.9                                | +5.4  | +26.1    | +27.3 | +17.6 | +156.4                        | +156.4 |
| New York           | +33.2                                | -17.7 | +36.6    | +4.1  | +135  | +77.0                         | +110.0 |

\*On 1 January 1983 the number of companies which constitute the Copenhagen Stock Exchange index was increased and therefore the years prior to this are not strictly comparable.

### SHARE CAPITAL

Authorised £1,400,000 Issued and to be issued fully paid ordinary shares of 10p each 14,000,000

The offer for sale has been underwritten by P-B Securities, Down, de Boer & Duckett Limited. The Directors are aware of intended applications from sub-underwriters for 10,500,000 ordinary shares, representing 75 per cent. of the ordinary shares offered for sale. Such applications, if received, will be accepted in full.

### DIRECTORS, SECRETARY AND ADVISERS

**Directors**  
John Antony Dick, Chairman  
Jan Ekman (*Swedish*)  
Philip John Scott Gray  
Christen Knudsen (*Norwegian*)  
Gustav Mattsson (*Finnish*)  
Norman Malcolm Marshall Riddell  
Axel Steuch (*Swedish*)

**Secretary and Registered Office**  
Paul Ronald Freeman, A.C.A.  
8th Floor, 8 Devonshire Square,  
London EC2M 4YJ

**Investment Manager**  
G.T. Management Limited,  
8th Floor, 8 Devonshire Square,  
London EC2M 4YJ

**Investment Adviser**  
Svenska International Limited,  
17 Devonshire Square,  
London EC2M 4SQ

**Stockbrokers to the Company**  
P-B Securities, Down, de Boer & Duckett Limited,  
9 Devonshire Square,  
London EC2M 4HP

**Registrars and Transfer Office**  
The Royal Bank of Scotland plc,  
P.O. Box 27,  
34 Fettes Row,  
Edinburgh EH3 6UT

**Auditors and Reporting Accountants**  
Robson Rhodes,  
Chartered Accountants,  
186 City Road,  
London EC1V 2NU

**Solicitors to the Company**  
Freshfields,  
Grindall House,  
25 Newgate Street,  
London EC1A 7LH

**Bankers**  
Williams & Glyn's Bank plc,  
67 Lombard Street,  
London EC3P 3DL

**Receiving Bankers**  
Williams & Glyn's Bank plc,  
67 Lombard Street,  
London EC3P 3DL

**DEFINITIONS**

In this document save as the context otherwise requires:-

"the Company" means Nordic Investment Trust plc  
"Directors" means the directors of the Company  
"ordinary shares" means ordinary shares of 10p each in the Company  
"P-B" means P-B Securities, Down, de Boer & Duckett Limited  
"GT" means G.T. Management Limited  
"Svenska" means Svenska International Limited  
"Taxes Act" means Income and Corporation Taxes Act 1970 (as amended)  
"SEK" means Swedish Kronor  
"NOK" means Norwegian Krone  
"DKK" means Danish Krone  
"FIM" means Finnish Markka

In this document, conversions of amounts expressed in any of the above overseas currencies into pounds Sterling have been made at the following rates, being the middle spot rates as shown in the Financial Times for 23 May 1985: SEK 11.2525 = £1, NOK 11.1975 = £1, DKK 13.97 = £1, FIM 8.128 = £1.

**Investment in Nordic Companies**

Sweden, Norway and Finland limit the ability of foreigners to hold shares. Denmark does not have similar restrictions. In Sweden, permission must be obtained for foreigners to hold shares in a company, and such shares are designated "free" shares. Permission must be obtained for a foreigner to hold 10 per cent. or more of a company's equity capital or voting power. A concession must be obtained for a foreigner to hold 10 per cent. or more, or for foreigners to hold in aggregate 20 per cent. or more of the share capital of most Norwegian companies. Those Finnish companies the Company is likely to invest in have restricted the aggregate amount of shares in foreign hands, which are described as "free" shares, to 20 per cent. These requirements will apply to the Company as the holder of shares in these companies, but no steps need to be taken by individual shareholders in the Company.

### INVESTMENT MANAGEMENT

The Directors will be responsible for the determination of the Company's investment policy and the regular monitoring of the performance of the Company's portfolio. In addition, it is anticipated that the individual and collective experience of the Directors will enable the investment manager to be made aware of particular investment opportunities that might not otherwise come to the attention of foreign investors wishing to invest in Nordic countries.

The Company has appointed GT as Investment Manager to manage the Company's portfolio on a day-to-day basis and implement the investment policy including the provision of day-to-day investment advice. GT currently manages a total of \$2.8 billion invested worldwide of which \$300 million is invested in Continental Europe on behalf of a total of 12 unit trusts, offshore funds and investment trusts. GT has 6 years experience managing funds investing in Nordic countries where it currently manages £40 million, and has substantial expertise in small and medium-sized companies suitable for the Company's portfolio. A summary of the terms of the agreement under which GT will act as investment manager is set out in paragraph 6(b) of the section headed "General Information".

The Company and GT have appointed Svenska as Investment Adviser in connection with the Company's investment portfolio on the terms of the Investment Adviser Agreement. The terms of which are summarised in paragraph 6(c) of the section headed "General Information". Svenska will be available to advise on specific investments and to provide day-to-day investment advice to the Company. Svenska is the London-based investment banking arm of Svenska Handelsbanken, which is one of the largest commercial banks in Sweden. Svenska Handelsbanken was founded in Stockholm in 1871 and is a member of the Stockholm Stock Exchange. It conducts a nationwide banking business in Sweden and has a number of representative offices world-wide.

### INVESTMENT POLICY

The principal investment objective of the Company is long-term capital appreciation. Although the Directors are not prevented from investing in other markets, they intend that the Company should invest in companies in Sweden, Norway, Denmark and Finland. The Company's policy will be to invest principally in small and medium-sized companies of those countries, although investments in larger companies (including multinationals) may be made if the prospects for capital appreciation appear significantly to favour such companies compared with smaller companies or companies at an earlier stage of development. The Company is free to invest in companies whose securities are not traded or are only traded to a limited extent and the Directors intend to make such investments where suitable opportunities arise.

Although it is the policy of the Directors that investments should be selected for long-term capital appreciation, the Directors intend to form a subsidiary company which will carry on business as a securities-dealing company for the purpose of taking advantage of any appropriate short-term investment opportunities that may arise.

The Articles of Association of the Company do not limit the discretion of the Directors as regards investment policy; however, the Directors intend to ensure that the Company's investment policy complies with the relevant provisions of the Taxes Act.

(i) legal or management control of underlying investments will not be taken and  
(ii) realisation of any investment carried at Directors' valuation amounting to 50 per cent. or more of the Company's portfolio will be conditional on shareholders' approval.

In managing the investments of the Company, GT will only hedge the currency exposure of the Company or, if the Company has any subsidiaries of the Company and its subsidiaries will be lent to, or invested in the securities of, any one company (other than those of a company which has been approved as an investment trust by the Inland Revenue or which would qualify for such approval but for the fact that its share capital is not listed on an appropriate stock exchange) including loans to or shares in any subsidiary of the Company.

(iii) legal or management control of underlying investments will not be taken and

(iv) realisation of any investment carried at Directors' valuation amounting to 50 per cent. or more of the Company's portfolio will be conditional on shareholders' approval.

In managing the investments of the Company, GT will only hedge the currency exposure of the Company in exceptional circumstances. Uninvested liquid funds may be held in pounds Sterling.

United Kingdom or for 1 or more Nordic currencies pending investment.

The income of the Company will be derived mainly from securities although interest will be earned on uninvested liquid funds.

The Directors intend that the investment policy, as set out above, will be adhered to for a period of at least three years following admission to the Official List of the ordinary shares issued and to be issued.

### DIVIDEND POLICY AND ACCOUNTS

Wednesday May 29 1985  
Financial Application has been  
Information contained in the

Financial Times Wednesday May 29 1985

## GENERAL INFORMATION

### 1. History and share capital

(a) The Company was incorporated in England as a public limited company under the Companies Act 1948 to 1985 on 12 March 1985 (registered number 1897194) with an authorised share capital of £50,000 divided into 50,000 ordinary shares of £1 each of which have been issued to the subscribers to the Memorandum of Association and are included in this Offer for Sale.

(b) The Company was incorporated with the name Interview Public Limited Company. The name of the Company was changed to Nordic Investment Trust plc on 16 May 1985.

(c) On 14 May 1985 resolutions of the Company were passed whereby—  
(i) the ordinary shares of the Company were reclassified as undiluted, or undiluted, and sub-divided into 10 ordinary shares of 10p each and the authorised share capital of the Company was increased to £1,400,000 by the creation of a further 13,500,000 ordinary shares of 10p each;  
(ii) the Directors were, pursuant to section 14 of the Companies Act 1980, given authority and empowered, in accordance with section 18 of the same Act as section 17(1) thereof did not apply, to make or enter into any arrangement not relevant according to the amount of the increased authorised share capital (hence such authorities expiring at the conclusion of the first annual general meeting of the Company); and  
(iii) the Company amended clause 4 of its Memorandum of Association and adopted new Articles of Association. (The Articles of Association were subsequently amended on 23 May 1985).

(d) On 14 May 1985 the subscribers to the Memorandum of Association transferred one-half paid ordinary share to P-B and to a third person as non-diluted for £50 per share, which one-half subscriber was sub-divided into 10 ordinary shares of 10p each and P-B agreed to subscribe for a further 499,980 ordinary shares of 10p each at 50p per share. Such ordinary shares were allotted to P-B against an irrevocable undertaking by P-B to pay 42½p per share as well as 10p per subscriber's share not later than 30 June 1985.

(e) On 16 May 1985 the Company obtained a certificate under section 4 of the Companies Act 1980 authorising it to commence business.

(f) On 24 May 1985 the Company conditionally allotted 13,500,000 ordinary shares paid to P-B.

(g) Save as disclosed in paragraph 4 below—  
(i) no commissions, discounts, brokerage or other special terms have been granted by the Company in connection with the issue or sale of any share or loan capital of the Company; and  
(ii) no share or loan capital of the Company is under option or agreed conditionally or unconditionally to be put under option.

(h) Following the completion of this offer for sale no ordinary shares will remain unissued.

(i) Save as disclosed above no issues of share capital have been made by the Company.

### 2. Borrowings

At the date hereof, the Company has outstanding no loan capital (either issued or created but undrawn), term loans, borrowings or indebtedness in the nature of borrowing (including bank overdrafts and liabilities under acceptances (other than normal trade) or acceptance credits or hire purchase commitments), mortgages, charges, guarantees or other contingent liabilities.

### 3. Memorandum and Articles of Association

The Memorandum of Association of the Company provides that the Company's principal objects are to carry on the business of an investment trust company, and to invest the capital and other moneys of the Company in the purchase or upon the security of shares, stocks, debentures, debenture stocks, bonds, traded options, bills, certificates, notes, mortgages, obligations and securities of any kind issued or guaranteed by any company, corporation or undertaking of whatever nature and whereversoever constituted or carrying on business, and shares, stocks, debentures, debenture stocks, bonds, bills, certificates, notes, currency, mortgages, obligations and securities and leases, grants, rights, powers, immunities, state, dominions, colonies, sovereign, rulers, governments, trust, public, municipal, local or other authority or body of whatsoever nature, whether at home or abroad and units of and other rights in unit trusts, mutual funds, collective investment undertakings and other bodies and entities and to purchase, sell or deal in any financial future contracts of any kind. The objects of the Company are set out in full in clause 4 of the Memorandum of Association which is available for inspection at either of the addresses specified in paragraph 9 below headed "Documents available for inspection".

The Articles of Association of the Company contain, *inter alia*, provisions to the following effect—

(a) Voting  
Subject to disenfranchisement of a member in the event of non-payment of any calls or other amounts due and payable in respect of shares or non-compliance with a mandatory notice requiring disclosure as to beneficial ownership, members are entitled to vote on any resolution on which they may be held, on a share of hands every member present in person shall have one vote, and on a poll every member present in person or by proxy shall have one vote for every share held by him.

(b) Borrowing powers  
The Directors may exercise all the powers of the Company to raise or borrow money and to mortgage its undertaking, property and assets both present and future (including uncalled capital), and subject to section 14 of the Companies Act 1980, to issue debentures, debenture stock and other securities whether outright or as a collateral security for any debt, liability or obligation of the Company or any third party. The Directors shall restrict the borrowings of the Company and increase all voluntary and other rights and powers available by the Company from time to time to the extent necessary to secure (as and when subsidiaries only so far as by such enterprise they can secure) that the aggregate amount for the time being remaining outstanding of all monies borrowed by the Company and its subsidiaries (other than from any such companies) shall not, without the previous sanction of an ordinary resolution of the Company, exceed the aggregate of the amount paid up on the issued share capital for the time being of the Company and the amount standing to the credit of the revenue and capital reserves of the Company and its subsidiaries (all as set out in the Articles of Association).

(c) Capital reserve fund  
Every profit resulting from any dealing with, valuation or revaluation of any capital assets of the Company or of any liability of the Company incurred in the acquisition or financing of a capital asset and all other profits which are of a capital nature shall be credited to a capital reserve fund to be maintained by the Company. Every loss resulting from any such dealing, valuation or revaluation as aforesaid or any other loss which is of a capital nature may be charged against such capital reserve fund or against any other funds of the Company. The sum standing to the credit of the capital reserve fund shall not in any circumstances be available for distribution but subject as aforesaid may be employed and dealt with in such manner as the Directors think fit.

(d) Variation of rights  
All or any of the rights or privileges attaching to any class of share may be varied or abridged, with or without the consent in writing of the holders of not less than three-quarters of the issued shares of that class or with the sanction of an extraordinary resolution passed at a separate meeting of the holders of such shares.

(e) Directors  
(i) The minimum number of Directors is two and the maximum ten.  
(ii) No share qualification shall be required.

(iii) Subject to the provisions of the Companies Acts 1948 to 1983, the Directors may from time to time appoint one or more of their number to the office of Chairman, Managing Director or any other office on such terms as they think fit and, subject to the terms of any contract between them and the Company, may at any time revoke any such appointment. A Director may be appointed as Chairman or Managing Director, simultaneously holding such office, be subject to retirement by rotation or be taken into account in determining the rotation or retirement of Directors. At each annual general meeting one-third of the Directors who are subject to retirement by rotation (or as the number pertain to but not exceeding one-third) shall retire by rotation.

(iv) Subject to the provisions of the Companies Acts 1948 to 1983, a Director may hold any other office or place of profit under the Company (other than that of director) in connection with his office as Director, for such period as he sees fit, as remuneration and otherwise (as the Directors may determine and no Director is disqualified by his office from contracting with the Company or is liable to account to the Company for any profit realised by any such contract by reason of such Director holding that office).

(v) The remuneration of the Directors shall be paid at the rate of \$1,000 per annum for each Director (\$1,500 in the case of the Chairman) or such greater amount as shall be agreed by the Board of Directors for general meetings of the Company. Such remuneration shall be deemed to general fees due to the Directors. The Directors may also be paid all reasonable expenses properly incurred by them in attending meetings of the Directors, any committee of the Directors, general meetings or separate meetings of the holders of any class of shares or otherwise in or about the business of the Company.

(vi) Any Director who upon request performs any extra or special services or goes or makes arrangements for any purpose of the Company shall be entitled to receive payment for such services and such remuneration as the Directors may think fit, either in addition to or in substitution for any other remuneration he may be entitled to receive.

(vii) Save in relation to certain specific exceptions provided in the Articles of Association (namely concerning the giving of security in respect of money lent by a Director or obligations undertaken by him for the benefit of the Company or in respect of a debt or obligation of the Company for which he assumed responsibility under a guarantee or indemnity or by the giving of security, any company with which he is interested may, if he so desires, stand as a depository or other securities of the Company, any contract by a Director to underwrite shares, any contract with any other company where the Director's interest does not exceed 1 per cent. of any class of equity share capital or of the voting rights available to members, proposals concerning a pension scheme approved by the Inland Revenue or any matter connected with an employee share scheme approved by the Inland Revenue other than the grant of any individual participation, a Director shall not vote on any resolution or be counted in the quantum present at a meeting to consider any resolution in regard to any contract, arrangement or proposal in which he has a material interest. Subject to the provisions of the Companies Acts 1948 to 1983, the Company may by ordinary resolution suspend or relax such provision to any extent or ratify anything not done in accordance with such provision).

(viii) No person who disqualifies from being appointed a Director and no Director shall be required to vacate his office by reason only of the fact that he has attained the age of 70 years or any other age, nor shall it be necessary to give special notice or comply with any other special formalities in connection with the appointment of a Director over a specified age save that in the case of the appointment of a Director who has attained the age of 70 his name shall be stated in the notice containing the name of the person in any accompanying document(s) at which he is proposed to be elected or re-elected.

(ix) The Directors on behalf of the Company may pay a pension, annuity, allowance, gratuity or other benefit to any Director or employee

who has held any salaried office or place of profit with the Company or any subsidiary of or any company associated with the Company, or business may be carried on by any of them or to his relatives or dependants and may make contributions to any fund and pay premiums for the purchase or payment of any such pension, annuity, allowance or gratuity or may make payments for or towards the insurance of any such person.

(j) Issue of securities  
Subject to the provisions of the Companies Acts 1948 to 1983, the Directors may allot, issue, grant options over or otherwise dispose of the unissued shares of the Company to such persons, at such times and upon such terms and conditions as they may determine, unless the Company in general meeting shall otherwise resolve.

(k) Transfer of shares  
The shares of the Company are registered form and may be transferred by instrument of transfer in any usual or common form, or in such other form as the Directors may approve. The instrument of transfer shall be executed by or on behalf of the transferor and, unless the share is fully paid, by or on behalf of the transferee. The Directors may in their absolute discretion and without giving any reason refuse to register a transfer of any share which is not fully paid, or of any share to more than four transferees.

(l) Dividends and distribution of assets on liquidation  
The holders of the ordinary shares will receive a dividend pro rata amongst them in proportion to the amount paid on ordinary shares held by them to share in the whole of the profits of the Company paid out as dividends (which shall exclude all profits arising from any dealing with valuation or revaluation of investments or other capital assets) and the whole of any surplus in the event of the liquidation of the Company.

(m) Unclaimed dividends  
Any dividend unclaimed for a period of 12 years after having been declared may be forfeited by, and shall thereafter revert to, the Company.

(n) Duration of the Company  
The Directors are required to convene an extraordinary general meeting of the Company in May 1985 at which a resolution will be proposed to wind up the Company. The holders of ordinary shares are bound to vote in favour of such a resolution. In addition the Directors are required to convene annually (commencing in 1988) an extraordinary general meeting for the purpose of considering such a resolution unless at the annual general meeting of that year a resolution is passed releasing the Directors from such obligation.

(o) Agreement with P-B, expenses of issue and net proceeds  
By an agreement dated 28 May 1985 and made between the Company, its Directors, GT and P-B, a member firm of The Stock Exchange which is registered at 9 Devonshire Square, London EC2M 4HF, P-B has agreed, subject to the Council of The Stock Exchange admitting the whole of the issued share capital of the Company to the Official List (subject to posting Letters of Acceptance), to subscribe for 13,500,000 ordinary shares in the Company at a subscription price of 50p per share, £4,500,000 in full for the 499,980 ordinary shares referred to in paragraph 4(d) above and to offer all the same, together with the twenty ordinary shares acquired from subscribers, to the public. The agreement contains certain warranties and indemnities given by the Company and GT and is subject to certain terms and conditions and may be terminated by P-B in certain exceptional circumstances. Under this agreement the Company will pay to P-B a commission of 2 per cent. (plus Value Added Tax) on the total offer for sale price of the ordinary shares hereby offered for sale, plus a further 1 per cent. for the issue of 1% (plus Value Added Tax) on the total offer for sale price of the ordinary shares. The Company has also agreed to pay a fee to P-B of £20,000 (plus Value Added Tax) and all other costs and expenses of incidental to the issue (including any applicable Value Added Tax) including the expenses of printing, advertising, circulating this Offer for Sale, capital duty, registrars' charges, listing fees, the receiving bankers' charges and the fees of the reporting accountants and of the solicitors to the Company and to the Offer for Sale. These expenses are estimated to amount to approximately £245,000 (excluding Value Added Tax). After meeting these expenses, the net proceeds of the issue, which will be available to the Company for investment, are estimated to amount to £6.5 million.

(p) Directors' and other interests  
The Directors, whose names are set out opposite, all of whom are non-executive, may be contacted, in the case of Mr. Dick and Mr. Gray, at 8th Floor, 8 Devonshire Square, London EC2M 4YI and, in the case of the other Directors, as follows—

J. Eklund  
Svenska Handelsbanken, Kungsträdgårdsgatan 2, Stockholm, Sweden  
C. Knudsen  
P.O.B. 3541, 5033 Fyllingsdalen, Bergen, Norway  
G. Mattson  
Parligran 9-16, SF-00140, Helsinki, Finland  
N. M. Riddell  
Britannia Investment Services Limited, Salisbury House, 29 Finsbury Circus, London EC2M 5QL.

A. Steuch  
PRIVATVEST Mutual Fund, 2 Torvegade, DK-1400 Copenhagen K, Denmark

(q) The Directors, including their immediate families, intend to acquire beneficially the number of ordinary shares set out below—

Name of Director Number of ordinary shares

J.A. Dick 2,500  
P. S. Gray 2,500  
C. Knudsen 2,500  
G. Mattson 2,500  
N. M. Riddell 2,500  
A. Steuch 2,500

At the date of this document, neither the Directors nor their immediate families have any interests in the ordinary share capital of the Company.

J.A. Dick and P.S. Gray are beneficially interested in 100,000 and 5,566 ordinary shares, respectively, in GT.

(r) No Director has any service agreement with the Company.

(s) Save as disclosed in paragraph 6(b) below, there are no transactions which have been entered into by the Company since incorporation in which any of the Directors are interested and which are unusual in their nature or conditions or significant in relation to the business intended to be carried out by the Company.

(t) The promoters of the Company are P-B. No amount or benefit has been paid or given to any such promoter since the incorporation of the Company and, save as described in paragraph 4, none is intended to be paid or given.

(u) The Directors are aware of the following interests which, immediately following the Offer for Sale, will, or may, depending on the level of applications, amount to 5 per cent. or more of the ordinary shares of the Company—

Number of Ordinary Shares Percentage of shares under the offer for sale

Sun Life Assurance Society plc 2,000,000 14.3

The Standard Life Assurance Company 1,400,000 10.0

National Water Council 1,400,000 10.0

Supernational Fund 1,000,000 7.1

Svenska International Limited 1,000,000 7.1

Save as disclosed above the Directors are not aware of any other person who, following the offer for sale, would be required to disclose an interest in the ordinary share capital of the Company under Part IV of the Companies Act 1981.

(v) The aggregate of the remuneration of the Directors, for the period ending 31 May 1986, will be £7,500 and the Directors will receive no other emoluments.

(w) The following contracts, not being contracts entered into in the ordinary course of business, have been entered into by the Company since its incorporation and are, or may be, material—

(x) the agreement referred to in paragraph 4 above;

(y) the management agreement dated 28 May 1985 between the Company and GT mentioned under "Investment Management" above in respect of the provision of investment management and accounting services to the Company for a quarterly fee of 0.25 per cent. of the value of funds under management (which is defined to mean the gross assets of the Company and its subsidiaries less all liabilities other than borrowings but excluding investments in other entities managed by GT or any of its subsidiaries), such fee being payable quarterly in arrears, and a fixed charge at the annual rate of £10,000 payable quarterly in arrears. The agreement contains provisions indemnifying GT against any liability not due to its negligence or breach of duty. The agreement is for a duration of five years terminating by 12 months' notice given by either party to expire on or at any time after 31 May 1990;

(z) the investment advisory agreement dated 28 May 1985 between the Company and GT mentioned under "Investment Management" above in respect of the provision of investment advisory services to the Company and GT in connection with the Company's investment portfolio, any fee to be agreed from time to time and to be payable by the Company. The agreement is terminable by one month's written notice given either by the Company and GT to Svenska, or by Svenska to the Company and GT.

(aa) The investment advisory agreement dated 28 May 1985 between the Company and GT mentioned under "Investment Management" above in respect of the provision of investment advisory services to the Company and GT in connection with the Company's investment portfolio, any fee to be agreed from time to time and to be payable by the Company. The agreement is terminable by one month's written notice given either by the Company and GT to Svenska, or by Svenska to the Company and GT.

(bb) The investment advisory agreement dated 28 May 1985 between the Company and GT mentioned under "Investment Management" above in respect of the provision of investment advisory services to the Company and GT in connection with the Company's investment portfolio, any fee to be agreed from time to time and to be payable by the Company. The agreement is terminable by one month's written notice given either by the Company and GT to Svenska, or by Svenska to the Company and GT.

(cc) The investment advisory agreement dated 28 May 1985 between the Company and GT mentioned under "Investment Management" above in respect of the provision of investment advisory services to the Company and GT in connection with the Company's investment portfolio, any fee to be agreed from time to time and to be payable by the Company. The agreement is terminable by one month's written notice given either by the Company and GT to Svenska, or by Svenska to the Company and GT.

(dd) The investment advisory agreement dated 28 May 1985 between the Company and GT mentioned under "Investment Management" above in respect of the provision of investment advisory services to the Company and GT in connection with the Company's investment portfolio, any fee to be agreed from time to time and to be payable by the Company. The agreement is terminable by one month's written notice given either by the Company and GT to Svenska, or by Svenska to the Company and GT.

(ee) The investment advisory agreement dated 28 May 1985 between the Company and GT mentioned under "Investment Management" above in respect of the provision of investment advisory services to the Company and GT in connection with the Company's investment portfolio, any fee to be agreed from time to time and to be payable by the Company. The agreement is terminable by one month's written notice given either by the Company and GT to Svenska, or by Svenska to the Company and GT.

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(gg) The investment advisory agreement dated 28 May 1985 between the Company and GT mentioned under "Investment Management" above in respect of the provision of investment advisory services to the Company and GT in connection with the Company's investment portfolio, any fee to be agreed from time to time and to be payable by the Company. The agreement is terminable by one month's written notice given either by the Company and GT to Svenska, or by Svenska to the Company and GT.

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(ii) The investment advisory agreement dated 28 May 1985 between the Company and GT mentioned under "Investment Management" above in respect of the provision of investment advisory services to the Company and GT in connection with the Company's investment portfolio, any fee



## THE ARTS

Television/Christopher Dunkley

## Preserve us from soap

When was the last time you used the Middle English conjunction "lesi" in conversation to mean "for fear that"? Perhaps you are not watching *Crossroads* often enough. Last week, when asked why she had "left" *EastEnders*, one character explained: "From the world, Paul, lest I start splitting tactics at it". On *EastEnders*, too, you occasionally hear the most astonishingly pretentious lines. Most dialogue is on the level of "You'n' all getcherself inner some scrapes, Ange" (You don't half get yourself into some scrapes, Angels) but last Tuesday one poor soul was required to declare "You can't short-change people in the present and profit with the good old days."

With 11 episodes of the five-month British soap operas — *Brookside*, *Coronation Street*, *Crossroads*, *EastEnders* and *Emmerdale Farm* — appearing every week nowadays, there is a distressing amount of such claptrap around. Two or three weeks of monitoring all the soaps suggests that there is only one where you can be practically certain of avoiding such false and flowery rubbish: *Coronation Street*.

Let us be clear about one thing: in my book, *Dallas* and *Dynasty* are not soaps. For me a soap opera is a relatively low-budget, half-hour programme, broadcast in the daytime or early evening, with enough episodes each week to produce in viewers the feeling that they are eavesdropping on the daily life of a community which exists in parallel to their own. The very essence of British *soaps* is familiarity. Life as it is experienced by most members of the audience; not identical, of course, or there would be little point in watching. There must be a higher

proportion of "drama" in the programme than in real life, or at the very least a sense of heightened reality. But in a true soap there will be plenty of characters with whom the audience can readily identify.

*Dallas* and *Dynasty* (and *Brassai's* new contender in this field, *Connie*, concentrating on clothes and clichés) are utterly different. These are big-budget, one-hour programmes, screened once a week in mid evening, and specialising in the unfamiliar and unrealised. Indeed, *Dallas* is ludicrously far-fetched. Both types of programme seek to offer us escape, as narrative fiction always has. But they do so in widely differing ways: a soap such as *EastEnders* invites escape into a mundane world of everyday experience which is utterly familiar to the onlooker, whereas the glossy *Dallas* offers escape into an utterly unfamiliar world of sex, power and money where melodrama is the norm.

Neither type of programme has ever appealed to me. The glossies are so wholly unbelievable that they fail to produce the suspension of disbelief which is vital for the real enjoyment of drama: I gaze at *Dallas* in profound disbelief, wondering perpetually "Why are the producers so keen that one should dislike this character?" and so on. So conscious am I of the producers' like-minded manipulation that it is like watching an unbroken string of Brecht's "alienation effects". On the other hand, with the soaps I find difficulty in remembering to switch on often enough to follow the plot. When I do the medium reduces to catatonia.

Over the years some readers (myself first) have made it clear that they regard it as scandalous that this column has ignored the soaps. To me it seems as reasonable for the FT

to ignore *Crossroads* and *Brookside* as it is for the FT Books Page to ignore Mills & Boon "bodice-ripped" paperbacks, however just as Mills & Boon hardly pull the books which we do review, so the soaps win much bigger ratings than the programmes usually reviewed here. In last week's Top 10, *Coronation Street* took places one and two, *Crossroads* came third, *Emmerdale Farm* fourth and equal tenth, and *EastEnders* equal ninth.

During the heaviest viewing months in winter it is not unusual for more than 20 million people to watch *Coronation Street*. At present the figure is about 16m. *EastEnders* achieves 12.5m for BBC1, and *Brookside* (if you include the weekend repeat) attracts about 4.8m to Channel 4. With such a large proportion of the population watching them, it seems reasonable to have a look at the soaps once every few years—not so much as drama but as a curious social phenomenon.

*Coronation Street* aside, the picture they offer of contemporary British society is deeply depressing. The feeling one gets is that the producers and writers are all former sociology students, or at any rate have limited their reading during the last ten years to "New Society" and the "Guardian" feature pages. In *Brookside* and *EastEnders* particularly, but also in *Crossroads* and *Emmerdale Farm* to smaller extent, there is a powerful sense of being preached at.

Stereotypes are studiously worked that—for instance women are seen as generally the tough sex and men are portrayed as mechanically inept wimpers. The Pakistani grocer in *EastEnders* has got to his wife to mend the price labelling machine. Arthur is hopeless with both ill and beer pumps in the pub, and in *Brookside*

he is a fellow prisoner.

It is a powerful piece, disintegrated among three actors, set on an imposing prison design of clanking steel doors and adaptable bars and grilles. As a prelude to Abbott's account of his experience in a black-out cell, the livid green back wall moves eerily forward and moves down the stage, pushing a matted-down striped mattress under our noses. Abbott as the body of a warden hacked to pieces by a fellow prisoner.

Robert Falls' production is full of such gripping and ingenious detail. Banners fly out in Brechtian fashion to proclaim such subjects for discussion as "Freedom" or "State-raised convict." The effect is to sustain claustrophobic pressure while achieving some remarkable spatial tricks. Abbott himself comes across, in William L. Petersen's performance, as a chippy resentful, vestigially manly man resembling a sawn-off version of Christopher Walken, poised electrically on the balls of his feet, brimming with anger and paranoia.

Like Tom McGrath's Jimmy Boyle play, the degradation in prison routine is as much a subject as its prisoner. In this, Mr Petersen is abetted with some fine, versatile support work by Tim Halligan and Peter Aylward switching from advocates to warders, even to Abbott himself in contrastive reflective passages. This is all managed with much verve and skill.

A quarter-century after *A Bout de Souffle* and *Les 400 Coups*, the writing of this group seems no less innovative and intriguing than their films. Jim Fink's translation of the original *Cahiers* vintage years, including such adventurous critical gems as Rohmer's "Ajax of the City" (on *Rebel Without A Cause*), Chabrol's "Serious

Things" (on *Rear Window*) and Bazin's long and deftly argued defence of Cahier's directorial craftsmanship, "On the politique des auteurs."

Sometimes, of course—and it was half the point of the chapter—Cahiers could be downright perverse. The deification of Hollywood directors like Ray, Minelli and Preminger, although it was a bold attempt to show how film-makers with a pictorial sense could transform trite scripts or worn subjects, takes an original idea into the realm of total delirium. If the cinema no longer existed, Nicholas Ray alone gives the impression of being able to reinvent it," says Godard mysteriously, the director of such lovable hokum as *Johnny Guitar* and *The Lusty Men*.

Yet, in pulling film criticism away from preciosity and towards a new appreciation of pictorial powers, and the profundity lurking in the popular,

*Cahiers du Cinema* was the magazine that launched Godard, Truffaut, Chabrol, Rohmer and Rivette upon the world as reviewers and essayists, and later stood by as open-mouled awe as these critics swapped pen for movie-camera and created the French New Wave.

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Edited by Jim Hillier. Routledge and Kegan Paul and British Film Institute, £16.95. 305 pages.

**French Cinema**

By Roy Armes. Secker and Warburg, £12.95. 250 pages.

**Science Fiction Films**

By David Shipman. Hamlyn, £8.95. 168 pages.

**How are the mighty risen!**

Whatever doubts may be cast today on certain other restoration myths, there can be none about the revived impact of post-war French film criticism on modern students and cinephiles.

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# FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY  
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Wednesday May 29 1985

## A challenge to Arab moderates

**THE FORCES** of moderation are on the retreat in the Middle East with the rule of law and diplomacy increasingly giving way to the bullet and the bomb. The chronicle of violence during the past 10 days is alarming, judged even by the region's own standards.

In Beirut, Shi'ite Moslems and Palestinians are involved in some of the bloodiest fighting of the 10-year civil war. Whatever the outcome, the only safe prediction is that it will serve eventually to open another and perhaps equally ugly chapter in the struggle for political dominance in Lebanon. In the eastern half of the capital several dozen Christians were killed by a huge car bomb which exploded in a crowded street during the rush hour.

In Kuwait, the country's ruler was fortunate to escape assassination at the hands of a suicide car bomber who drove his vehicle into an official motorcade.

### Helpless

Iraq and Iran have resumed air and missile attacks on each other's capital cities, killing yet more helpless civilians in a war which, as it moves towards its sixth year, will probably only be resolved when it is shown whether Ayatollah Khomeini or President Saddam Hussein is the more durable.

At least two bombs exploded in Riyadh, the Saudi Arabian capital, normally the most peaceful of cities. The explosions coincided with a visit to Tehran by the Saudi Arabian Foreign Minister, the first since the 1978 revolution.

In Cairo, the security forces closed off the area around the American and British embassies for several hours to ensure that they had frustrated plans to explode a car bomb.

There is no one causal theme running through these events—least of all the catch-all of "international terrorism"—although each in its way is hostile to broader Western interests in the Middle East. What they most accurately reflect are the arguments advanced over the past few years by radical groups in several capitals.

They have long asserted that only by overthrowing the established order which had allegedly shown itself subservient to American interests,

devoted to the quest for personal gain and opposed to wider Arab national interest, could dignity be restored and progress be made towards resolving issues as central to the region as that of the Palestinians.

The collapse of any consensus among Arab governments set in train by President Sadat's visit to Israel in 1977 has substantially freed the hands of the radicals. There are no longer any Arab summits at which they might be called to account. The more moderate and wealthier Arab governments have refused to grasp the nettle of majority voting.

At the same time their own revenues have fallen sharply. With little sign of a resurgence in oil demand, they face strained economic circumstances which must eventually have internal political implications. More immediately worrying is the economic impact on poorer Arab nations, such as Egypt and Jordan, whose balance of payments have been underpinned by remittances sent home by their nationals in oil-producing countries.

Egypt and Jordan are virtually alone among the Arab nations in attempting to think creatively about any form of peace process, yet Cairo remains officially boycotted by many of those nations whose best interests they seek to serve. Saudi Arabia and its allies continue to hide behind the fiction that the Arab League alone can end the boycott.

Faced by mounting external dangers and the threat of more highly motivated internal opposition, those Arab countries which support the principle of negotiation and peaceful change will not advance their cause by remaining distant from each other.

The best single answer to the perpetrators of violence would be a swift Arab summit, with majority voting and a joint plan of action covering both the political and economic spheres. That course would be supported by Western Europe and perhaps evoke an American response which might offer greater hope for Palestinians living under Israeli occupation. To continue, Micawber-like, waiting for something to turn up, can only further surrender the initiative to the radicals.

## A crucial vote for London

**MEMBERS** of the London Stock Exchange will vote next week on proposals that will determine the future shape of the British securities industry. A debate which may seem to be relevant only to narrow interests in the City of London is actually of broad national importance.

Two resolutions have to be approved. The first, and much the more important, would allow outsiders to increase their holdings in member firms from 29.9 per cent to 100 per cent. The second would formally recognise the fact that the rights and obligations of membership are nowadays based on the firm rather than the individual member. This will require a 75 per cent majority in the vote; the first resolution will need only 50 per cent.

### Political factors

These resolutions are a response to fundamental changes which have been sweeping through the securities industry in recent years. The timing and pace of change have been dictated to some extent by political factors: the removal of exchange controls in 1979 and the agreement to abolish minimum commissions in 1983 being the most obvious. But the overriding influence has been commercial. The increasingly international character of the world's capital markets, together with rapid advances in technology, have meant that the British securities industry either had to change the practices of generations, or gradually fade away.

The long-established dealing system in Britain depends on a minimum scale of commissions and the rigid separation of agent and principal. It was undermined once it became possible to deal freely outside the Stock Exchange without such constraints.

Many firms have found strong outside partners to help them adapt to the new world. Some of those which remain independent are resentful about the fat profits made by those who have done such deals, and there is understandable concern about how the new dealing and regulatory systems will work out. The question is whether these uncertainties can be resolved by delay. Those who are urging a "no" vote next week suggest that if the Stock Exchange were forced to hold back for a year or two, it would

BRAZIL and the International Monetary Fund have settled down this week to the third, and final, set of their gruelling and long-running negotiations. After 27 months of an up-and-down contest, the stage has been set for a grand finale.

The novel feature this time is that during the recent three-month break, Brazil has brought in a fresh player, who promises new tactics and is committed to a much tougher game altogether.

A clear favourite with the crowd, the new contestant—the civilian government of President Jose Sarney—has already proposed that "extended fund facility" should be abandoned in favour of "stand-by loan".

Chances are the two sides will agree to be agreeable to an opponent who, as usual, is giving little away about his own strategy.

The conundrums facing both teams as they prepare to face each other once more are depressingly the same. How can a developing country with a moderate-to-high population growth balance austerity against economic growth?

And how can the creditors' desire to pull in their horns, bringing down their overall exposure, be matched against the fact that domestic savings levels are clearly inadequate to service fully the debt held by the Brazilian public sector in line.

Seizing the initiative, the two-month-old civilian government headed by President Jose Sarney, in place of the late Tancredo Neves, has proposed changes of both substance and style in its dealings with the IMF and its creditors, although these will remain within the overall frameworks agreed in the past.

Apart from the money supply control, whose tightness reflects the ideological formation of the Finance Minister and his central bank governor, Antonio Carlos Lemgruber, the other targets are modest and relatively easily realisable.

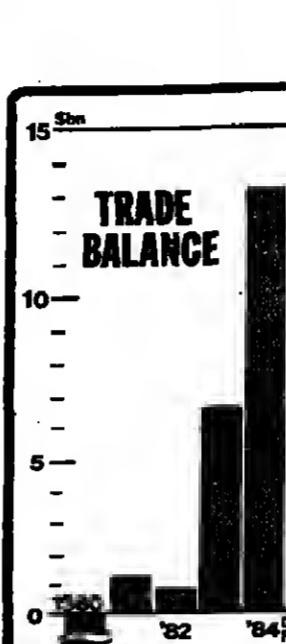
The estimated GDP figure in particular should convince creditors that the new Brazilian government is not some spendthrift prepared to abandon austerity for the sake of politically popular growth. The 4 per cent target is below the 4.5 per cent achieved in 1984 and well below the country's historic average this century of 7 to 8 per cent.

As private and public investment alike is expected to be zero this year, growth can only be expected to come from industry taking up the remaining slack in the economy after three years of recession, or else from bigger demand created by the small increase in real wages being sponsored by the Government.

Having dampened down expectations at home as far as is politically possible, the Sarney government is naturally looking for something in return from the creditors.

The price being demanded has in recent weeks become public. The IMF is being asked to replace its Extended Fund Facility loan—suspended in February when it still had a year to run and £1.5bn to disburse—with a shorter term, 12 to 18 months stand-by loan of £1.4bn.

The idea is to give the



By Andrew Whitley in Rio de Janeiro

Source: Central Bank of Brazil

Marye Barnes

Minister preempted the usual closed-door bargaining process with the Fund, and gained himself invaluable domestic political backing by presenting unilaterally some of the Government's own targets for 1985.

These are: year-on-year inflation of 200 per cent (compared with the current figure of 230 per cent), money supply growth of 150 per cent (down from 250 per cent today) and Gross Domestic Product growth of 4 per cent.

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country's economic managers greater flexibility and a longer breathing space in which to put the accounts in order.

The banks, meanwhile, have been asked to make a series of changes, some significant, others less so, in the multi-year debt renegotiation package drawn up this February with the former government. These modifications would mark a distinct break with the "Mexican model" the creditors have been attempting to impose on other Latin American debtor countries.

The two points which stick most in the throat of the new Brazilian government are the formal forswearing of any recourse by Brazil to compul-

to transfer abroad, year after year.

It is impossible to continue transferring abroad, year after

year, 4 to 5 per cent of GDP," he recently told the Financial Times. Over the past two years, Brazil has paid out more than \$13bn than it has got in from foreign sources of capital and, if it sticks to present formulas, will send another \$10bn in 1985.

An advocate of both "new money" for this year and the partial capitalisation of interest payments, the Planning Minister recently brought out his heavy guns.

In a discussion paper outlining the basic premises behind a National Development Plan to be launched later this year, he denounced the perpetuation of poverty in Brazil despite the spectacular economic growth achieved over the past generation.

Between 1950 and 1980, per capita income jumped from \$160 to \$2,100. But its distri-

bution remained markedly unequal.

As the planning ministry green paper put it, "by pressing for additional lending of \$4bn a year (preserving the real level of the \$104bn foreign debt, after allowing for inflation) Brazil could give itself the additional resources which would avoid putting further strain on its domestic sector."

Combine the strong dollar with the withdrawal of a valuable export tax break and the holding up by the Government of subsidised export finance, as part of its drive to control the money supply, and it is easy to see why Brazilian exporters are not so happy this year.

On the import side of the equation, the slide in oil prices continues to give the country valuable relief. But this is countered by the restocking taking place by industry to fuel an industrial expansion which has been remarkably strong in the face of all the uncertainties of recent months.

In the first quarter, industrial output was up by 9.5 per cent compared with the same period last year. Measured over a 12-month period to March, it showed a healthy growth of 6 per cent, the strongest since 1979, prior to the severe recession of the early 1980s.

Industry, however, takes second place to agriculture in the calculations of the New Republic. Farm exports are soaring along strongly—output grew by 4.3 per cent in 1984—but the Government has said it intends to restore the balance between domestic food crops and export commodities.

Whether this rate of growth can be maintained is an open question. Much is due to import substitution and recent improvements in disposable incomes.

Where there is no doubt is about the dynamism of the economy: nor about the fact that a once-and-for-all shift has taken place on the trade balance, giving the country the theoretical ability to service the foreign debt—if it should choose to apply the resources to that end. The rest is politics.

Still, it was a relaxing way to end one of the more unusual conferences of recent times—even in Konstanz, as its mayor told Dornelles, has a notable record in conferences of various kinds.

Back in 1414, the city witnessed the only Papal conclave ever held north of the Alps. The Insel Hotel, where Chancellor and President had earlier conferred, was founded as a Dominican monastery in the 13th century. Count Ferdinand Zeppelin, of airship fame, was born in it in 1838; in September 1935, Hitler held a dinner there for foreign ambassadors. Ten years later, it served as a headquarters for the French occupying forces.

Charles Stuart, Brymon Airways chairman and chief executive, is an enthusiast for short-haul aircraft, but erred in suggesting in my note about him last week that he had made "a somewhat abrupt departure" from his previous post as head of industry affairs for British Airways.

Stuart, to put the record straight, left BA in October 1983, by choice, and on terms agreed six months earlier, to found a family farm. He agreed to take on his post at Brymon shortly afterwards.

Men and Matters

He became manager of that division in 1975, and has climbed quickly since then. He became an executive vice-president in 1982 and, signalling his designation as a possible future TI director, became a TI director last year.

Wall Street has welcomed his further promotion, seeing him as an articulate and hard-working executive, but has been critical of his appointment to the board.

Like other senior TI executives, Junkins has kept a low profile to date. As Wall Street analysts noted yesterday, his brief biography reads like most others' at the company which has suffered over the past two years from a succession of problems.

An electrical engineer by training, Junkins joined TI in 1959 and spent most of his early career in the Government's electronics and computer divisions, managing projects such as radar production.

Next week the Investors Chronicle celebrates 125 years of publication.

To mark that occasion the paper has offered all its pre-1900 advertisers who may be in business today a full page at 1900 advertising rates—at £10s 6d a page, to be precise.

So far the IC has found only one taker—Bonhams, the auctioneer. Before a bargain could be clinched, however, problems arose.

Such nautical expeditions have a proven use in Franco-German diplomacy—their predecessors of 60 years ago, Gustav Stresemann and Aristide Briand, are said to have spent a similar trip on Lake Locarno thrashing out the Locarno Pact which sealed a kind of reconciliation between the two countries after World War I.

Bonhams has had to borrow suitable original currency from Spink, the coin expert, in sovereigns and half-sovereigns. And Spink wants it back.

To make sure the advertisement was well and truly paid for, Bonhams decided to hand over the modern equivalent—£1 50p—until it was realised that there is no halfpenny these days.

So the IC has bravely made a

Low bid

THE EXTRA DIMENSION YOUR BUSINESS NEEDS

OPTION PLAN

A company move not only takes thought. It takes money.

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You describe your specific requirements: the Option Plan can be tailored to meet them.

Call Eileen Bilton on (0925) 553544 to find out more.

WARRINGTON-RUNCORN

The right move for growth and success.

Observer

Last year's spectacular performance, when the surplus doubled to \$13bn, is highly unlikely to be repeated. Officials agreed that 1984 was an atypical year, for all sorts of reasons, such as the strength of the U.S. recovery, an orange juice export boom and the coming on stream of new offshore oil wells.

The Government is thus forecasting an \$11.5bn or \$12bn trade surplus in 1985, based on imports of \$14.5bn—marginally up on 1984—and exports of \$260bn to \$265bn, slightly down on last year's record. Most private forecasters are less sanguine, believing that a surplus of \$10.5bn or \$11bn is more likely.

Based on the lower figure, the current account deficit is expected to be around \$20m while the balance of payments could show a hole of about the same size instead of the planned small surplus.

What is particularly buring Brazilian exports this year is the strength of the U.S. dollar to which the cruzeiro is linked. Apart from reducing the competitiveness of Brazilian goods in many markets, it has the effect of depressing commodity prices on which Brazil is still dependent for a third of its foreign earnings.

Combine the strong dollar with the withdrawal of a valuable export tax break and the holding up by the Government of subsidised export finance, as part of its drive to control the money supply, and it is easy to see why Brazilian exporters are not so happy this year.

On the import side of the equation, the slide in oil prices continues to give the country valuable relief. But this is countered by the restocking taking place by industry to fuel an industrial expansion which has been remarkably strong in the face of all the uncertainties of recent months.

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Whether this rate of growth can be maintained is an open question. Much is due to import substitution and recent improvements in disposable incomes.

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Still,

1 word

Last year, imports of timber increased to £13.5m, up 15 per cent on the previous year. The U.S. remains the main supplier of softwood and spruce on world markets.

Production from forests planted in a great surge of activity after World War Two is on a rapidly rising curve.

Private timber growers are expanding or expanding all over the country.

Private timber growers are moving in to plant wherever they can get hold of land. And the Forestry Commission, the official body set up in 1919 to regulate timber growing and undertake a planned major expansion in British forestry, has emerged from a period of Government-inspired uncertainty with a new spring in its step.

Although Britain will probably always be heavily dependent on timber imports last year, imports of timber and timber products cost nearly £4.5bn—the new-found confidence is a far cry from the dark days of the late 1970s and early 1980s.

At one time, markets for most types of timber had in any case been hit by recession. But the problem was drastically compounded by the closure of four British pulp and board mills—the Wiggins Teape pulp mill at Fort William, Bowater's pulp and newsprint plants at Ellesmere Port and Sittingbourne and the St Anne's board mill at Bristol—between 1980 and 1982.

As if the closure of vital sales outlets was not enough of a problem—private growers and the Forestry Commission scrambled to export wood to, of all places, timber-rich Scandinavia—the foresters had their own management and investment difficulties to contend with.

Confidence, already shaken by the introduction of capital transfer tax in 1972, was further denied by the decline in demand for timber. This helped to curtail the rash of planting activity which private growers undertook in the 1980s, though timber plantations provided (and continue to provide) substantial tax breaks for investors.

At the same time, the Forestry Commission was dazed and disorientated by the sudden change in forestry policy in 1980, following the advent of Mrs Thatcher's Government. Henceforth, the Government said, greater emphasis was to be placed on planting by the private sector, and the Commission was to be forced to reduce its call on public funds by selling off some of its land.

For a while at least, the 1980 statement appeared to call into

## Hot and cold on SERPS

From the General Secretary of the General Municipal Engineers and Allied Trade Unions

Six years' editorial column seems to be blowing hot and cold on the question of abolishing SERPS.

On May 18 you were dismissing the myth of funding quite robustly, and apparently leaning towards support for a pay-as-you-go earnings-related pensions system. You at least seemed to have successfully demolished the widely held belief that funding somehow makes a reasonable level of pension provision more affordable.

Then on May 21 you presented the arguments of Professor Benjamin's report with little criticism, although they appear highly dubious.

As you pointed out in your editorial on May 18 a real difficulty with pensions only arises if the resources available in society are inadequate to meet the promises made to pensioners. Money purchase systems which effectively avoid making any promises make pensioners pay the price in this situation. This position is logical in itself though inconsistent with the generally accepted belief that there is a public interest in securing an adequate level of pensions.

Professor Benjamin's report, however, appears to attempt to save this circle by saying that money purchase schemes can make firm guarantees through the use of index-linked stocks.

The point is, of course, that in a situation where a government would find its obligations to pensioners intolerable it would find its obligations to the holders of index-linked stock equally intolerable.

It seems clear that if we will be able to afford to provide

## Britain's forests

# An industry comes out of the woods

By Andrew Gowers

question the whole future of Government involvement in forestry. Subsequent moves to boost the Commission's earnings from forest sales only served to intensify speculation of this sort.

But several developments recently have combined to banish the gloom.

Far from bewailing the Government's forest disposal programme, the Forestry Commission has got its act together and fit after a thorough management shake-up. Happily come to terms with it last November, Mr George Younger, the Scottish Secretary, announced that a new target of £100m was to be raised by the privatisation of woodlands by March 1989.

Although this amounted to an increase in net forest sales under the disposal scheme, it also expanded its time-span, enabling the Forestry Commission to plan all its disposals to fit in with a much-needed rationalisation of its land holdings.

More importantly, production from the post-war coniferous forests, which take approximately 50 years from planting to reach economic maturity, is really beginning to take off.

Demand for British timber, too, has been steadily increasing over the past couple of years, produced from mature trees, which increased by some 6 per cent in 1983.

The anticipated surge in output has not escaped the notice of the processing industry, which has rushed to take advantage of the "new" pool of timber.

The youth of Britain's conifer plantations, and the fact that they are not all committed to buyers—unlike the mature

forests of continental Europe—has served in the past two years as a key attraction for timber industries.

In Britain's mild, wet climate, trees also grow much faster than in Scandinavia—which makes them somewhat short on quality for use in items like furniture, but long on volume.

The UK is Europe's last frontier for wood supplies," said the Forestry Commission official. Essentially, that means Scotland since most of the wood in England and Wales has already been tied up in purchasing contracts.

To cope with the increased supplies, several existing manufacturers have been expanding production, or are planning important investments in coming months. They include Kronospan, the private Austrian-owned chipboard manufacturer, the chipboard plant at Dalkeith, North Lanarkshire, Unilever's Thames Board mill at Wokingham, and the Hexham chipboard plant belonging to Egger, another Austrian company.

But by far the most important developments are at Shotton in Wales and at Dalkeith, near Inverness in Scotland, where production tests are underway this month on a £135m thermomechanical pulp and newsprint plant and a £12m structure-board factory respectively.

The Shotton mill, set up by United Paper Mills of Finland, will eventually produce some 200,000 tonnes a year of newsprint and use more than 400,000 tonnes of British timber. Among generous Government incentives for the plant is a formula linking the price it has to pay for Forestry Commission wood with the price of newsprint.

According to Mr Francis Davis, managing director of Shotton Paper's sales company, UPM, was attracted by large markets for quality newspaper in nearby Manchester and London, as well as by the rising availability of British timber at competitive prices.

Little to try and attract wood-based industries to Scotland.

The Dalkeith mill is one fruit of that. But there is now a burst of expectation about the possibility that another big pulp company might also be induced to set up north of the border.

Opinions in the industry are sharply divided. "I'll bet you that within two years there'll be a major new pulp mill in Scotland," says the ebullient Mr Ronnie Williams of Timber Growers UK, which represents some 3,000 private woodland owners.

Not so, says a manager of a wood processing company south of the border. "We have listened to all the views on a possible pulp mill in Scotland, and we rate its chances as very low. The costs of distribution and of infrastructure would be much higher than in the south, and it would be very difficult to recruit labour and management prepared to live in the middle of nowhere."

Investor confidence in forest industries in Scotland is still shaky, following the failure of Wiggins Teape's pulp mill at Fort William.

There is no denying, however, that a more commercial spirit has entered Britain's forest products industry in the past few years—and seems to be here to stay.

The timber processing industry is naturally constrained by supply—and some processing companies are already expressing concern about the below-target level of planting.

Three years ago, a body called the Scottish Forest Products Development Group was set up on the recommendation of management consultants Arthur D.

Little

and



Wednesday May 29 1985

**RAZE  
YOUR SITES**  
**JCB**  
**CONSTRUCTION EQUIPMENT**

## EEC farm ministers call for reform of CAP

By Ivo Dawson in Strasbourg

EEC FARM ministers yesterday exhibited a rare public display of harmony by accepting that the crisis facing the Common Agricultural Policy (CAP) demands a wide-ranging review of its methods and priorities to ensure its survival.

But behind the goodwill and common purpose, the ministers and the European Commission expressed widely diverging views as to what should be the first objective of reform.

The informal ministers' meeting in Italy also takes place against a vivid and typical example of the conflict between the economic objective of cutting costly surpluses and the political need to maintain farm incomes.

Undissembled throughout the expression of goodwill was West Germany's continued refusal to sanction even a symbolic 1.8 per cent cut in cereal prices this year, despite a Community surplus of unsold grain nearing 20m tonnes.

That issue remains to be debated next month. But yesterday the crucial divisions over cereals policy emerged only in general terms.

The Commission's new discussion document tabled yesterday again reiterates "the urgent need" to balance supply and demand by reducing the prices guaranteed to farmers for their products towards world market levels.

In the document, Mr Frans Andriessen, the Farm Commissioner, warned that failure to accept price restraint would force the Community sooner or later to adopt highly unpopular quotas on output similar to the milk levy imposed last year.

And even before the debate, an introductory provision paper by Sig Filippo Pandolfi, the Italian chairman, warned that efforts to impose the budgetary ceiling on farm spending might fail. "It may be foreseen that the financial requirements of the CAP will increase," he said.

Herr Ignaz Kieckel, the West German Farm Minister, warned, however, that the Community's priority should remain to defend small family farmers. In marked contrast, M. Henri Lallec, the French Agriculture Minister, insisted that the key objectives for reform should include plans to expand the Community's agricultural production and exports, if necessary through price reductions.

The Commission now plans to produce a formal Green Paper (discussion document) for future strategy by the end of June, which will re-emerge after consultation as a policy document in the autumn. This is intended to form the basis for ministerial action at the Community's spring price-fixing negotiations next year.

Some clues as to the course the Commission favours appeared in Mr Andriessen's paper yesterday. These include:

- Strict and prolonged implementation of price cuts and guaranteed thresholds, enforcing punitive price reductions where output ceilings are exceeded.

- The possibility of a substantial increase in compensatory income aids to the Community's smallest farmers to offset the effects of price cuts;

- A fresh look at trade mechanisms to allow EEC exporters the use of export credits, long-term supply agreements and links between commercial exports and food aid, along lines of policies used by other countries such as the U.S. A parallel liberalisation of agricultural imports into the EEC may also be necessary.

- Studies of alternative farm products for development, the alternative uses of surpluses such as biotechnology and bioethanol production, and means of increasing demand;

- Specific analyses of the problems in the cereal sector and environmental questions.

Commodities, Page 44

## Alfa Romeo and GM in joint venture talks

By ALAN FRIEDMAN IN MILAN

ALFA ROMEO, the loss-making Italian car maker which is part of the IRI state holding group, is in talks with General Motors over prospects for a joint venture with GM's Pontiac car division.

Although IRI has denied in recent weeks reports that Alfa Romeo would be sold to a foreign concern, an official from the Milan-based Alfa Romeo said yesterday that it was possible that GM might take a small stake in Alfa, and might even seek a seat on the board of directors.

He said the negotiations, which began three months ago, were likely to be concluded by the end of July.

The Alfa-GM talks are understood to concern various options, including the idea of Alfa making engines in large volume to be installed in Pontiac cars in the U.S. market. Another option would be the production in Italy of a special model

to be sold by GM in the U.S. The maximum form of co-operation would involve joint production of a new car.

Alfa Romeo last year more than trebled losses from the previous year to £97.8m (\$14.4m). The car company, which has seven models, has manufacturing capacity for 400,000 cars a year. Last year it produced 195,700 cars.

While Alfa last year employed 38,816 people, only 23,000 were employed in car production. At least 6,000 Alfa workers have been laid off on long-term.

An Alfa official said that these factors made it imperative "that we find an outside partner and use our spare capacity." The official said: "We need to make use of our extra capacity and we are open to an international solution." He added that because of the strength of the Communist Party inside Alfa's trade unions it would be "politically impossible" to consider shutting Alfa factories.

Alfa at present has a joint venture with Nissan of Japan under which the two companies produce the Alfa-Arm Model. It is thought unlikely that Nissan would be interested in a new full-scale joint venture. Instead, Nissan is said to be interested in expanding its existing arrangements.

Although Mr Lee Iacocca, president of Chrysler, confirmed recently that his company had held a series of talks with Alfa during the past two years, he indicated that he was not interested in taking on what he considered would be a five-year task of reviving Alfa's fortunes. Some form of collaboration with Chrysler is not ruled out, but Alfa indicated yesterday that the principal negotiation underway at present was with General Motors.

## Ford to market Japanese-built vans through European outlets

By KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT, IN LONDON

FORD IS to bring built-up vehicles into Europe from Japan for the first time later this year.

In September it will launch light vans built by its 25-per-cent-owned associate, Mazda, but with Ford badges, through its car dealer networks in Denmark, Norway and West Germany.

The company says it expects to sell about 5,000 of the so-called Econovan vehicles in Europe in a full year.

The vans might also be introduced in Finland shortly and Ford is looking at other European markets where the potential volume, prices charged for rival products and exchange rates would make imports viable.

Econovan models will fill the gap between Ford's car-based vans, the Fiesta and Escort, and the medium-sized Transit. Three versions will be offered - van, combi or minibus - at first with petrol engines but later with diesels too.

Ford said the market for vans of

the Econovan type - it is small in size but has a relatively large payload of 800 kg - jumped from under 10,000 in Europe in 1980 to 35,000 by 1983. The sector is dominated by Japanese products such as the Toyota Lite-Ace and the Nissan Vanette.

The volumes involved make the sector impossible to ignore and yet not large enough to make European production worthwhile, Ford says.

The Ford-badged vans will be different from those sold by Mazda itself, but only in minor details. The Japanese company has been supplying the Econovan to Ford for some time for sale through its dealers in Japan, Australia, New Zealand, Malaysia and Cyprus.

So far Ford has shied away from bringing into Europe vehicles from Japan. Mazda builds Export-sized cars called the Laser for the Ford network in the Far East and Australia and it is known Ford considers bringing them in to some Eu-

## Top SE Banken capital markets staff resign

By KEVIN DONE IN STOCKHOLM

SKANDINAViska Enskilda Banken, Sweden's leading bank, has been hit by the surprise resignation of nine of its 100-strong money and capital markets staff including the head of department, Mr Gunnar Lundgren.

The nine-man team is due to start this week consulting company advising corporate clients on liquidity management.

Mr Lundgren has been a key executive of SE Banken, which has been trying hard to make up lost ground in the rapidly expanding Swedish money market.

Its biggest domestic rival, Svenska Handelsbanken, has made most of the running in the development

of the money market which barely existed less than five years ago.

Personnel have been in short supply with the starting up of new money market brokerages.

SE Banken earlier lost several key personnel during the long stock market boom with senior dealers leaving for the higher remuneration offered by independent brokerage firms.

SE Banken's top management first heard of Mr Lundgren's impending departure on Friday. Yesterday the bank said that all nine had been asked to give up their posts "with immediate effect." No successor to Mr Lundgren has yet been appointed.

## U.S. tax reform plan

Continued from Page 1

ploy in recent years. The net effect will be that the revenues lost by cuts in individual income taxes will be recovered from the corporate sector.

The details of how the White House plans to do this and the extent to which the Administration has backed away from the economic principles which underpinned the Treasury's initial reform proposals are among the most anxiously awaited elements of the tax reform package. They will help to shape the next stage of the tax reform debate which will take place in the Congress - initially in the House Ways and Means Committee which has the authority under the U.S.

Constitution to initiate revenue raising bills.

Heavy industry, financial, insurance and property companies already are preparing to launch a lobbying onslaught in Congress to fend off provisions which, if approved, might cost them billions in taxes.

Administration critics and academic economists are arguing that, by already bowing to pressure from some special interest groups - the oil and gas industry for example - the White House has compromised some of the principles of fairness and tax neutrality between different sectors of the economy which underpinned intellectually the Treasury's first tax plan.

should be for Japan's own use.

"The next package should be more attractive to foreign firms," said a government official yesterday who acknowledged that the market-opening measures taken so far by Japan had not been enthusiastically received by most Western governments.

The foreign-currency loan programme has the backing of many officials at the Ministry for International Trade and Industry, which has come under pressure to reduce Japan's trade surplus. The Ministry of Finance, however, is taking a much more cautious approach to this suggestion.

## Italians face vote on wages as reform hopes fade

By JAMES BUXTON in Rome

ITALY'S REFERENDUM on wage indexation, scheduled for June 9 and 10, now looks certain to go ahead, following the failure of last-minute efforts by the Government to achieve an agreement on the reform of the *scala mobile* indexation system.

Both the employers' organisation, Confindustria, and the largest of the three union federations, the Communist party's CGIL, rejected a plan put forward by Sig Gianni De Michelis, the Minister of Labour.

His plan was to modify substantially the wage indexation system in return for tax concessions for the lower-paid. It accepted this would have made the referendum irrelevant, enabling it to be called off.

The last point is rather misleading though the interest on loan capital will rise, the capital will either

replace wholesale deposits costing only marginally less or will be put on deposit itself, bringing in a stream of income almost large enough to wash its face. But this assumes that the banks do not gear up at all, and though they will not, presumably, lend up to the limit on their new capital, there must be some temptation to earn just that little bit more than they would in the interbank market.

The campaign for the referendum was launched last year by the Communist Party after it failed to prevent the Government cutting the *scala mobile*. Nearly 2m signatures were collected and the constitutional court approved the referendum earlier this year.

If the majority votes for the reintroduction of the missing points, the *scala mobile* will be updated and wage earners will receive an extra £27,200 (\$13) a month in their wage packets.

But wage costs will rise by between 1 and 1.5 per cent and inflation, now just under 9 per cent, will probably be boosted.

The Japanese share of Western Europe's light van market has jumped from 19,000 units or 5.4 per cent in 1980 to 48,000 or 11.5 per cent last year. Penetration of the medium van sector has been even more dramatic, moving up from 70,300 and 11.8 per cent in 1980 to 135,800 and 21.3 per cent last year.

Most of the medium-sector imports in Europe have been at the expense of Volkswagens.

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## INTL. COMPANIES & FINANCE

### San Paolo profits up 16.7%

BY ALAN FRIEDMAN IN MILAN

**ISTITUTO Bancario San Paolo di Torino**, Italy's fourth largest state bank, yesterday announced a 16.7 per cent rise in 1984 consolidated net profits, to L43.4bn (\$21.1m). This profit level, which includes earnings from Banca Provinciale Lombarda, the private bank which was acquired for nearly L500bn last summer, makes San Paolo one of the largest and most profitable banks in Italy.

The group, which also includes First Los Angeles Bank, Banco Lariano and the Vienna-based Bankhaus Brull und Kallmuss, said its total assets at year-end were L66.281bn up by 31.7 per cent partly because of last year's acquisitions.

### FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. The following are closing prices for May 23.

|                           |     | Change on |        |       |       | Change on |     |        |        |       |       |
|---------------------------|-----|-----------|--------|-------|-------|-----------|-----|--------|--------|-------|-------|
|                           |     | Bid       | Offer  | day   | week  | Yield     | Bid | Offer  | day    | week  | Yield |
| U.S. DOLLAR STRAIGHTS     |     |           |        |       |       |           |     |        |        |       |       |
| Americas Credit 10% '95   | 100 | 100.00    | 101.14 | -     | -     | 8.60      | 17  | 100%   | 8      | + 0.1 | 8.62  |
| America Reins 12% '92     | 100 | 100.00    | 101.00 | + 0.1 | -     | 8.50      | 100 | 100.00 | 101.00 | + 0.1 | 8.75  |
| America Reins 12% '92     | 100 | 112.14    | 112.24 | + 0.1 | + 0.2 | 10.50     | 100 | 112.14 | 112.24 | + 0.1 | 10.50 |
| Bank of Tokyo 7% '91      | 100 | 110       | 110    | + 0.1 | + 0.2 | 11.25     | 100 | 110    | 110    | + 0.1 | 11.25 |
| BP Capital 11% '92        | 100 | 101.14    | 102.14 | + 0.1 | + 0.2 | 10.72     | 100 | 101.14 | 102.14 | + 0.1 | 10.72 |
| Caisse Natl Elec 12% '91  | 100 | 112       | 112    | + 0.1 | + 0.2 | 11.25     | 100 | 112    | 112    | + 0.1 | 11.25 |
| Council Corp 12% '90      | 75  | 100       | 101    | + 0.1 | + 0.2 | 11.55     | 75  | 100    | 101    | + 0.1 | 11.55 |
| CIBC 11% '92              | 100 | 101.14    | 102.14 | + 0.1 | + 0.2 | 11.25     | 100 | 101.14 | 102.14 | + 0.1 | 11.25 |
| Chemco U.S.A. 12% '89     | 690 | 104.00    | 104.00 | -     | -     | 10.60     | 690 | 104.00 | 104.00 | -     | 10.60 |
| Coca Cola 11% '92         | 100 | 102.00    | 102.00 | -     | -     | 10.80     | 100 | 102.00 | 102.00 | -     | 10.80 |
| Danmar Corp 11% '90       | 200 | 102.00    | 102.00 | -     | -     | 10.80     | 200 | 102.00 | 102.00 | -     | 10.80 |
| Denmark Kingdom 11% '92   | 100 | 102.00    | 102.00 | -     | -     | 10.80     | 100 | 102.00 | 102.00 | -     | 10.80 |
| Denmark Kingdom 11% '91   | 100 | 102.00    | 102.00 | -     | -     | 10.80     | 100 | 102.00 | 102.00 | -     | 10.80 |
| Denmark 10% '85 XV        | 100 | 101.00    | 101.00 | -     | -     | 10.75     | 100 | 101.00 | 101.00 | -     | 10.75 |
| Denmark 10% '91           | 100 | 101.00    | 101.00 | -     | -     | 10.75     | 100 | 101.00 | 101.00 | -     | 10.75 |
| Deutsche Corp 12% '90     | 100 | 102.00    | 102.00 | -     | -     | 10.80     | 100 | 102.00 | 102.00 | -     | 10.80 |
| EBC 11% '92               | 200 | 100.00    | 100.00 | -     | -     | 10.50     | 200 | 100.00 | 100.00 | -     | 10.50 |
| EIB 13.35%                | 100 | 100.00    | 100.00 | -     | -     | 10.50     | 100 | 100.00 | 100.00 | -     | 10.50 |
| Export Corp 12.8%         | 100 | 101.14    | 102.14 | + 0.1 | + 0.2 | 11.25     | 100 | 101.14 | 102.14 | + 0.1 | 11.25 |
| Exxon Capital Corp 6.20%  | 200 | 124.00    | 124.00 | -     | -     | 11.11     | 200 | 124.00 | 124.00 | -     | 11.11 |
| Ford Motor Co 11% '93     | 100 | 101.00    | 101.00 | -     | -     | 10.50     | 100 | 101.00 | 101.00 | -     | 10.50 |
| Globe Credit Corp 11% '92 | 200 | 101.00    | 101.00 | -     | -     | 10.50     | 200 | 101.00 | 101.00 | -     | 10.50 |
| IBM Credit Corp 11% '92   | 100 | 102.00    | 102.00 | -     | -     | 10.80     | 100 | 102.00 | 102.00 | -     | 10.80 |
| Indust Bl Japan 11% '87   | 100 | 100.00    | 100.00 | -     | -     | 10.50     | 100 | 100.00 | 100.00 | -     | 10.50 |
| Indust Bl Japan 11% '91   | 125 | 102.14    | 102.14 | + 0.1 | + 0.2 | 10.65     | 125 | 102.14 | 102.14 | + 0.1 | 10.65 |
| Int'l Air Lines 12% '94   | 100 | 100.00    | 100.00 | -     | -     | 10.50     | 100 | 100.00 | 100.00 | -     | 10.50 |
| Japan Air Lines 12% '94   | 100 | 100.00    | 100.00 | -     | -     | 10.50     | 100 | 100.00 | 100.00 | -     | 10.50 |
| Kellogg Company 10% '90   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.25     | 100 | 101.00 | 102.00 | + 0.1 | 10.25 |
| Kellogg Company 11% '92   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.25     | 100 | 101.00 | 102.00 | + 0.1 | 10.25 |
| L.T.C.L. 12% '91          | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.25     | 100 | 101.00 | 102.00 | + 0.1 | 10.25 |
| Macmillan 11% '95         | 100 | 100.00    | 100.00 | -     | -     | 10.50     | 100 | 100.00 | 100.00 | -     | 10.50 |
| MetLife 13% '87           | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.25     | 100 | 101.00 | 102.00 | + 0.1 | 10.25 |
| Merrill Lynch 12% '89     | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Minnesota 11% '92         | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '89   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '92   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '93   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '94   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '95   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '96   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '97   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '98   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '99   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '00   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '01   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '02   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '03   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '04   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '05   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '06   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '07   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '08   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '09   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '10   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '11   | 100 | 101.00    | 102.00 | + 0.1 | + 0.2 | 10.50     | 100 | 101.00 | 102.00 | + 0.1 | 10.50 |
| Mitsubishi Corp 12% '12   |     |           |        |       |       |           |     |        |        |       |       |

## North American Companies

## Investors Update

2

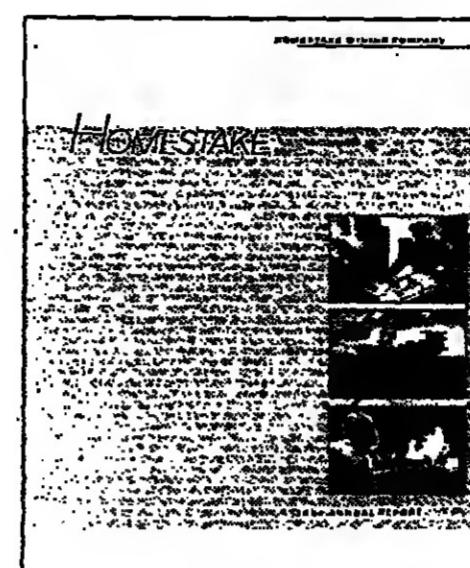
Part 1 was featured Tuesday, May 28th.

**FPL Group, Inc.**

**FPL Group, Inc.** was formed as a holding company, effective December 31, 1984, by shareholders of Florida Power & Light Company (FPL). In addition to FPL, Group has two other subsidiaries: W. Flagler Investment Corp. (WFIC) and Fuel Supply Service, Inc. (FSS). The restructuring allows for a more clearly defined separation of utility and non-utility operations, enabling Group to separate regulated operations from its other activities. Dividends increased by 5.1% during 1984 over 1983, continuing a 46-year tradition of increasing shareholder dividends.

**Frank B. Hall & Co. Inc.**

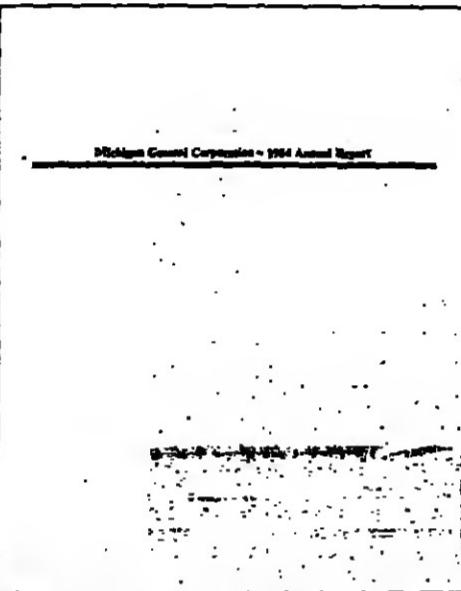
**Frank B. Hall & Co. Inc.** is a leading international insurance services firm with revenues of \$372,841,000 and net income from continuing operations of \$7,368,000 (\$5.59 per share) in 1984. Revenues have more than doubled during the last 7 years. Currently the Company pays \$1.00 annual dividends NYSE symbol FBH. The half report includes an unusual look at the people, products, and services of a dynamic company in an exciting industry.

**Homestake Mining Company**

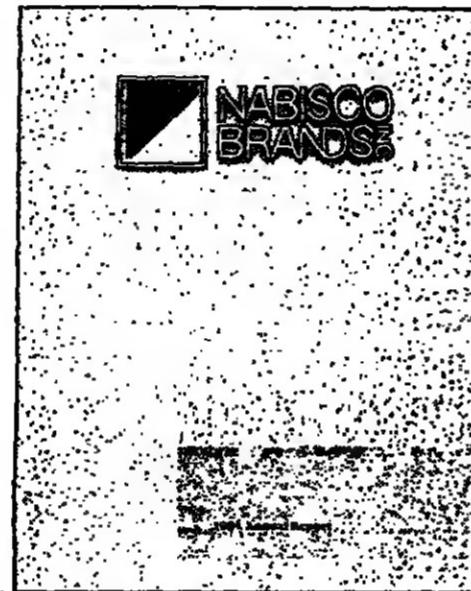
**Homestake Mining Company** is North America's largest gold producing and exploration company, with other substantial interests in energy resources and base metals. Energy operations include crude oil and natural gas exploration and production, and uranium production. In addition to gold, the company also mines silver and is a major U.S. producer of lead and zinc.

**Iomega Corporation**

Fast-growing Iomega Corporation manufactures and markets a family of unique disk drive subsystems that offer the high capacity and performance of rigid drives and the lower cost and portability associated with floppy media. Revenues climbed from \$7.9 million in 1983, the year the Company became publicly held, to \$51.6 million in 1984. First quarter 1985 revenues showed nearly a four-fold gain to \$23.3 million, and net income grew to \$2.5 million from a loss of \$1.4 million a year ago. The Company recently established a resident sales force in Europe; its products are available to desktop computer users through ComputerLand Europe. Iomega's shares are traded on NASDAQ under the symbol IOMG.

**Michigan General Corporation**

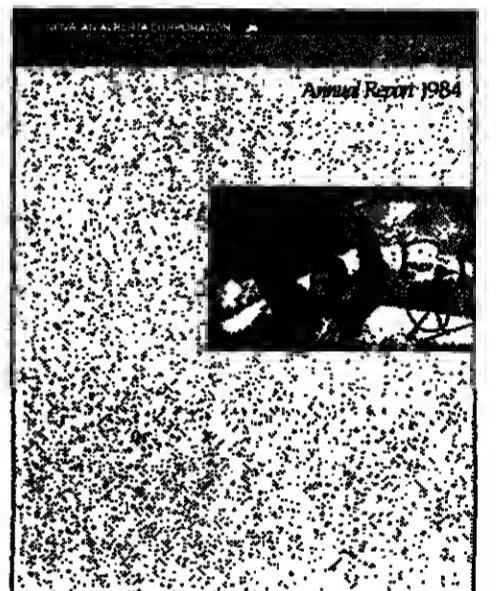
**Michigan General Corporation** (American Stock Exchange: MGL) is a retailer of home building products through its 96 Diamond Lumber homebuilding supply centres, and of clothing through its Savannah Wholesale Company, which operates 105 Allied Department Stores and A's Bargain Stores. MGL has been strategically re-positioned across these two major retailing sectors: hard goods - Diamond Lumber; and soft goods - Savannah. Diamond accounted for 73% of 1984 revenues and 77% of total operating income. Savannah contributed 10% of total revenues and 16% of total operating income. Total revenues for 1984 were \$449,388,000; total assets at year-end 1984 were \$217,785,000.

**Nabisco Brands, Inc.**

**Nabisco Brands, Inc.** With record sales of \$6.3 billion in 1984, Nabisco Brands, Inc., is a major manufacturer and distributor of brand-name packaged foods in the United States, Canada and abroad. The Company is a leading producer of cookies, crackers, margarines, yeast, nut and snack products, hot and cold cereals, desserts, confectionery and pet foods.

**Northern Telecom**

**Northern Telecom** is the second largest designer and manufacturer of telecommunications equipment in North America and is a significant supplier of integrated office systems. In 1984, revenues and earnings surpassed record 1983 results. Revenues increased 32.5 percent to \$4.379 billion in 1984 and net earnings (before extraordinary gains) were up 40 percent to \$317.5 million, or \$2.76 per share. Northern Telecom's growth is mainly due to its success as the world's leading supplier of fully digital telecommunications systems, including the Meridian line of integrated data and voice systems and the DMS family of central office telephone switches. Shares are listed on the NYSE.

**NOVA**

**NOVA** is a major Canadian energy company headquartered in Calgary. Assets at year-end 1984 were \$6.4 billion. Revenues for the year totalled \$3.8 billion, and net income (after extraordinary items) was \$203 million. The Company is active in several industry sectors: natural gas transportation and marketing, petroleum (through 67% owned Husky Oil Ltd.), petrochemicals, manufacturing, consulting and research. NOVA's Alberta system transports over 75% of Canada's marketed natural gas production. The NOVA companies employ about 7,800 people.

**Rainier Bancorporation**

**Rainier Bancorporation**, OTCRBN; 1984 ROA 0.91%, ROE 14.7%; 1984 net income up 30%; 10-year compound growth rate 15.7%; 1985 indicated dividend up 13.6%; 10-year compound growth rate 14.3%; dividend reinvestment plan since 1981; assets \$7.8 billion; primary capital: 6.5% of assets; more than 200 offices in 10 western states and eight Pacific Rim nations; 206-621-4111.

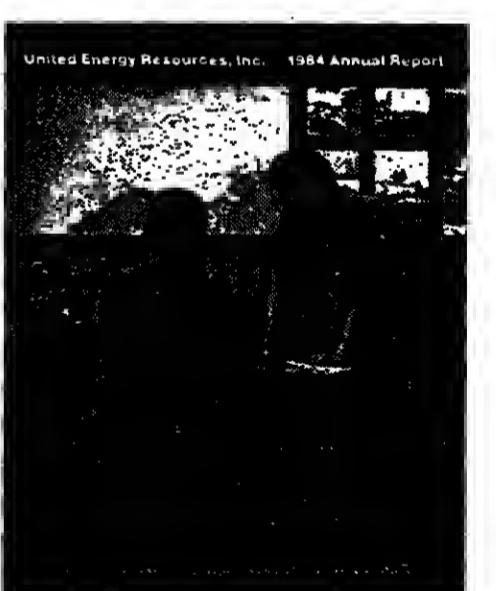
**R.J. Reynolds Industries, Inc.**

**R.J. Reynolds Industries, Inc.** (RJR) is an international consumer products and services corporation with major interests in tobacco; canned and frozen foods; beverages and fresh fruit; spirits and wines; quick-service restaurant operations; and specialty retailing and packaging.

In 1984, RJR achieved record sales and earnings and raised the cash dividend for the 31st consecutive year. Sales \$12.97 billion, net earnings \$843 million, earnings per share \$7.00, dividends per share \$3.25.

**TransCanada PipeLines**

**TransCanada PipeLines** is a major Canadian energy company with assets of approximately \$5.8 billion. It owns and operates Canada's largest natural gas transmission system, has pipeline investments in Canada and the United States and has oil and gas interests in North America and other parts of the world. TransCanada experienced increased earnings in 1984 as a result of improvements in all areas of its business.

**United Energy Resources, Inc.**

**United Energy Resources, Inc.** documents its competitive success through vigorous marketing and cost controls in the company's 1984 Annual Report. Competitive progress made by UER in 1984 included throughput volume increases of 9% and 18%, respectively, for the company's interstate and intrastate natural gas transmission subdivisions. Net income in 1984 was \$36 million, compared with \$29 million of net income in 1983.

Part of 2½ page series appearing on May 28th, and May 29th.

Please send me the following Annual Reports:

- 13 Engelhard Corporation
- 20 Masco Corporation
- 27 Rainier Bancorporation
- 14 Federal-Mogul Corporation
- 21 Michigan General Corporation
- 28 R. J. Reynolds Industries, Inc.
- 15 FPL Group, Inc.
- 22 Nabisco Brands, Inc.
- 29 TransCanada PipeLines
- 16 Frank B. Hall & Co. Inc.
- 23 Northern Telecom Limited
- 30 United Energy Resources, Inc.
- 17 Homestake Mining Company
- 24 NOVA, An Alberta Corporation
- 18 Iomega Corporation
- 25 Pandick, Inc.
- 26 Pay'N Pak Stores, Inc.
- 27 Anderson, Greenwood & Co.

I also want these Annual Reports featured May 28th.

- 1 AEGS Computers, Inc.
- 8 Beneficial Corporation
- 2 Allied Corporation
- 9 Brush Wellman, Inc.
- 3 AMCA International Ltd.
- 10 Chicago and Northwestern Transportation Company
- 4 American Express Company
- 11 Crownx Inc.
- 5 American Medical International, Inc.
- 12 CSX Corporation
- 6 AMETEK, Inc.
- 7 Anderson, Greenwood & Co.

Name \_\_\_\_\_

Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Please return coupon by July 31st, 1985.

To: David Reed  
Financial Times  
Bracken House, Cannon Street  
London EC4P 4BY

Or: Susan Basedow  
Financial Times  
14, East 56th Street  
New York, NY 10022

This announcement appears as a matter of record only

Istituto Federale di Credito Agrario  
per il Piemonte la Liguria e la Valle d'Aosta

ECU 20,000,000

Medium Term Credit Facility  
to Finance the Agricultural Sector

arranged by

ItaB Group Limited

Funds provided by

Bank of Tokyo International Limited  
ItaB Group Limited  
Midland Bank plc  
The Taiyo Kobe Bank Limited  
Banque Française du Commerce Extérieur, London  
Generale Bank S.A./N.V.

Agent Bank

Bank of Tokyo International Limited

May 1985

NEW ISSUE The Initial Tranche of the Notes having been sold, this announcement appears as a matter of record only.



Christiania Bank og Kreditkasse

(Incorporated in the Kingdom of Norway with limited liability)

U.S. \$100,000,000

Senior Floating Rate Notes Due 1995

(of which U.S. \$75,000,000 is being issued as the Initial Tranche)

Merrill Lynch Capital Markets

Citicorp Capital Markets Group

PK Christiania Bank (UK) Limited

Bank Brussel Lambert N.V.

Crédit Lyonnais

Den Danske Bank

Girozentrale und Bank der Österreichischen Sparkassen Aktiengesellschaft

Mitsui Finance International Limited

Sparebanken Oslo Akershus

Bergen Bank A/S

Daiwa Europe Limited

Den norske Creditbank

E F Hutton &amp; Company (London) Ltd.

Mitsui Trust Bank (Europe) S.A.

Takugin International Bank (Europe) S.A.

Westpac Banking Corporation

May, 1985

All of these securities having been sold, this announcement appears as a matter of record only.

New Issue / May, 1985

ECU 150,000,000



Kingdom of Denmark

Floating Rate Notes Due 1990

The Notes are unconditional, direct and general obligations of the Kingdom of Denmark (the "Kingdom") for the payment and performance of which the full faith and credit of the Kingdom will be pledged.

The interest rate on the Notes, for each quarterly interest period, will be equal to 70 basis points above the 91-day Treasury bill auction rate notionally hedged into ECU utilizing spot and three-month forward U.S. dollar/ECU exchange rates.

Salomon Brothers Inc

Bear, Stearns &amp; Co.

The First Boston Corporation

Merrill Lynch Capital Markets

PaineWebber

Goldman, Sachs &amp; Co.

Morgan Stanley &amp; Co.

Incorporated

Shearson Lehman Brothers Inc.

## INTERNATIONAL COMPANIES and FINANCE

## Fedfood hit by higher finance charges

By Our Johannesburg Correspondent

FEDFOOD, a large South African food group, suffered from substantially higher finance charges, including foreign exchange losses in the year to March, more than offsetting an improvement in trading profits.

Turnover increased by 13.6 per cent to R815m (\$409.5m) from R721m. Operating income before finance charges and tax increased by 21.3 per cent to R66m from \$4.3m.

At the pre-tax level, however, this was translated into a 1.6 per cent profit drop to R31.6m.

The directors say that the final six months were the most difficult experienced by Fedfood. The period was characterized by low consumer buying power, high finance costs, increased wage claims, severe price competition and competition for market share and inflationary cost increases.

They add that good progress has been made with the restructuring and rationalisation of the troubled white fish, biscuits and breakfast cereals divisions.

Earnings per share dropped to 78 cents from 83.6 cents and an unchanged total dividend of 30 cents has been declared.

Fedfood is a subsidiary of Federale Volksbeleggings which, in turn is controlled by Sanlam, South Africa's second largest insurance company.

Management has taken the view that the higher rand costs of foreign exchange commitments should not immediately be offset against profits. The expansion programme was aimed at supplying pulp and paper to export markets and management says that rand-denominated export revenues will be substantially higher than originally expected due to the rand's weakness. As a result, higher foreign exchange liabilities will be offset by higher export revenues.

The project to increase pulp and newsprint capacity, was originally estimated at 1.015bn including finance charges. In the event, the project cost R1.493bn due to cost overruns, higher finance charges and the effect of a sharply weaker rand on foreign debt. As a result, Sappi was obliged to negotiate a relaxation of debt covenants with its bankers.

## Sappi to raise R200m to reduce debt burden

BY JIM JONES IN JOHANNESBURG

SAPPY, one of South Africa's two large paper and pulp manufacturers, is to raise R200m (\$100.5m) in order to reduce its borrowings burden and improve its debt-equity ratio.

The move—by means of a one-for-two rights issue of convertible preference shares—reflects a need for new capital which arises directly from an ambitious expansion programme in the process of being completed at Ngodwana, in the Transvaal.

The project, to increase pulp and newsprint capacity, was originally estimated at 1.015bn including finance charges. In the event, the project cost R1.493bn due to cost overruns,

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Wednesday May 29 1985

**INANCE**  
Japan ease  
rules on  
zero-coupon  
bond issues

Financial Times Wednesday May 29 1985

Chancery

Notice of Mandatory Redemption

**ORIENT LEASING (CARIBBEAN) N.V.**

**US\$25,000,000 9½% Guaranteed Notes Due 1986**

Notice is hereby given pursuant to the provisions of the Trust Deed dated July 3, 1979 constituting the above Notes that \$6,250,000 nominal of the Notes is due for mandatory redemption on July 1, 1985. The serial numbers of the Notes drawn for redemption representing \$6,250,000 principal amount are as follows:—

|    |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |       |           |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|----|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|-------|-----------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 71 | 708 | 4212 | 5440 | 5892 | 6255 | 8508 | 7164 | 7480 | 7751 | 7988 | 8269 | 8813 | 9068 | 9339 | 9642 | 9910 | 10172 | 10458     | 10734 | 10987 | 11234 | 11478 | 11722 | 11954 | 12230 | 12484 | 12743 | 13085 | 13238 | 13487 | 13714 | 13968 | 14236 | 14484 | 14708 | 14968 | 15231 | 15476 | 15726 | 16011 | 16273 | 16277 | 16292 | 20433 | 20736 | 21035 | 21290 |       |
| 72 | 709 | 4214 | 5441 | 5893 | 6256 | 8510 | 7167 | 7482 | 7752 | 7989 | 8271 | 8556 | 8815 | 9070 | 9340 | 9645 | 9911  | 10173     | 10463 | 10735 | 10988 | 11235 | 11479 | 11723 | 11956 | 12233 | 12488 | 12744 | 13086 | 13239 | 13488 | 13720 | 13969 | 14237 | 14485 | 14712 | 14970 | 15232 | 15478 | 15730 | 16014 | 16274 | 16277 | 16293 | 20435 | 20737 | 21036 | 21293 |
| 73 | 713 | 4217 | 5447 | 5895 | 6257 | 8511 | 7190 | 7484 | 7754 | 7990 | 8273 | 8563 | 8817 | 9071 | 9342 | 9647 | 9913  | 10174     | 10467 | 10739 | 11000 | 11238 | 11481 | 11725 | 11959 | 12235 | 12489 | 12749 | 13087 | 13237 | 13489 | 13723 | 13974 | 14243 | 14488 | 14717 | 14975 | 15233 | 15480 | 15738 | 16018 | 16282 | 16284 | 20438 | 20738 | 21037 | 21295 |       |
| 74 | 718 | 4222 | 5450 | 5897 | 6260 | 8513 | 7191 | 7486 | 7755 | 7992 | 8274 | 8564 | 8817 | 9072 | 9343 | 9650 | 9914  | 10176     | 10467 | 10739 | 11000 | 11238 | 11482 | 11726 | 11958 | 12236 | 12490 | 12748 | 13089 | 13238 | 13489 | 13723 | 13974 | 14243 | 14488 | 14717 | 14975 | 15233 | 15480 | 15738 | 16018 | 16282 | 16284 | 20438 | 20738 | 21037 | 21295 |       |
| 75 | 718 | 4223 | 5450 | 5898 | 6261 | 8514 | 7192 | 7487 | 7756 | 7993 | 8275 | 8565 | 8818 | 9073 | 9344 | 9651 | 9915  | 10177     | 10468 | 10740 | 11001 | 11239 | 11483 | 11727 | 11960 | 12237 | 12491 | 12749 | 13090 | 13238 | 13489 | 13723 | 13974 | 14243 | 14488 | 14717 | 14975 | 15233 | 15480 | 15738 | 16018 | 16282 | 16284 | 20438 | 20738 | 21037 | 21295 |       |
| 76 | 718 | 4227 | 5451 | 5899 | 6264 | 8515 | 7194 | 7489 | 7757 | 7994 | 8276 | 8566 | 8819 | 9074 | 9345 | 9653 | 9916  | 10183     | 10469 | 10741 | 11004 | 11240 | 11494 | 11728 | 11961 | 12238 | 12493 | 12749 | 13091 | 13238 | 13489 | 13723 | 13974 | 14243 | 14488 | 14717 | 14975 | 15233 | 15480 | 15738 | 16018 | 16282 | 16284 | 20438 | 20738 | 21037 | 21295 |       |
| 77 | 719 | 4228 | 5452 | 5900 | 6265 | 8516 | 7195 | 7491 | 7758 | 7995 | 8277 | 8567 | 8819 | 9075 | 9346 | 9654 | 9913  | 10188     | 10472 | 10746 | 11001 | 11241 | 11487 | 11721 | 11962 | 12239 | 12494 | 12749 | 13092 | 13238 | 13489 | 13723 | 13974 | 14243 | 14488 | 14717 | 14975 | 15233 | 15480 | 15738 | 16018 | 16282 | 16284 | 20438 | 20738 | 21037 | 21295 |       |
| 78 | 722 | 4231 | 5454 | 5901 | 6268 | 8518 | 7196 | 7494 | 7759 | 7996 | 8278 | 8568 | 8820 | 9076 | 9347 | 9655 | 9917  | 10189     | 10473 | 10747 | 11008 | 11243 | 11488 | 11722 | 11963 | 12239 | 12494 | 12749 | 13093 | 13238 | 13489 | 13723 | 13974 | 14243 | 14488 | 14717 | 14975 | 15233 | 15480 | 15738 | 16018 | 16282 | 16284 | 20438 | 20738 | 21037 | 21295 |       |
| 79 | 723 | 4233 | 5456 | 5905 | 6269 | 8520 | 7201 | 7498 | 7762 | 8000 | 8286 | 8573 | 8826 | 9080 | 9353 | 9657 | 9917  | 10193     | 10473 | 10743 | 11003 | 11247 | 11489 | 11726 | 11963 | 12239 | 12495 | 12749 | 13093 | 13238 | 13489 | 13723 | 13974 | 14243 | 14488 | 14717 | 14975 | 15233 | 15480 | 15738 | 16018 | 16282 | 16284 | 20438 | 20738 | 21037 | 21295 |       |
| 80 | 723 | 4234 | 5457 | 5906 | 6270 | 8522 | 7202 | 7499 | 7763 | 8001 | 8287 | 8574 | 8828 | 9081 | 9354 | 9658 | 9918  | 10194     | 10474 | 10748 | 11004 | 11248 | 11491 | 11727 | 11963 | 12239 | 12495 | 12749 | 13093 | 13238 | 13489 | 13723 | 13974 | 14243 | 14488 | 14717 | 14975 | 15233 | 15480 | 15738 | 16018 | 16282 | 16284 | 20438 | 20738 | 21037 | 21295 |       |
| 81 | 721 | 4228 | 5458 | 5907 | 6268 | 8516 | 7195 | 7491 | 7758 | 7997 | 8284 | 8575 | 8821 | 9082 | 9357 | 9659 | 9918  | 10188     | 10472 | 10746 | 11001 | 11241 | 11487 | 11721 | 11963 | 12239 | 12495 | 12749 | 13093 | 13238 | 13489 | 13723 | 13974 | 14243 | 14488 | 14717 | 14975 | 15233 | 15480 | 15738 | 16018 | 16282 | 16284 | 20438 | 20738 | 21037 | 21295 |       |
| 82 | 723 | 4235 | 5459 | 5908 | 6269 | 8517 | 7196 | 7495 | 7759 | 8002 | 8285 | 8576 | 8822 | 9083 | 9358 | 9660 | 9919  | 10189     | 10473 | 10747 | 11008 | 11243 | 11488 | 11722 | 11963 | 12239 | 12495 | 12749 | 13093 | 13238 | 13489 | 13723 | 13974 | 14243 | 14488 | 14717 | 14975 | 15233 | 15480 | 15738 | 16018 | 16282 | 16284 | 20438 | 20738 | 21037 | 21295 |       |
| 83 | 723 | 4236 | 5460 | 5909 | 6272 | 8524 | 7201 | 7496 | 7760 | 8003 | 8286 | 8577 | 8823 | 9085 | 9359 | 9665 | 9925  | 10190     | 10474 | 10748 | 11009 | 11243 | 11490 | 11723 | 11963 | 12239 | 12495 | 12749 | 13093 | 13238 | 13489 | 13723 | 13974 | 14243 | 14488 | 14717 | 14975 | 15233 | 15480 | 15738 | 16018 | 16282 | 16284 | 20438 | 20738 | 21037 | 21295 |       |
| 84 | 723 | 4237 | 5461 | 5910 | 6273 | 8525 | 7202 | 7497 | 7761 | 8004 | 8287 | 8578 | 8824 | 9086 | 9360 | 9666 | 9926  | 10191     | 10475 | 10750 | 11010 | 11244 | 11492 | 11724 | 11963 | 12239 | 12495 | 12749 | 13093 | 13238 | 13489 | 13723 | 13974 | 14243 | 14488 | 14717 | 14975 | 15233 | 15480 | 15738 | 16018 | 16282 | 16284 | 20438 | 20738 | 21037 | 21295 |       |
| 85 | 723 | 4238 | 5462 | 5911 | 6274 | 8526 | 7203 | 7498 | 7762 | 8005 | 8288 | 8579 | 8825 | 9087 | 9361 | 9667 | 9927  | 10192</td |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |

## INTL. COMPANIES &amp; FINANCE

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May 1985

David Marsh on the OTC trend towards science-based stocks

## High-tech lights up Paris bourse

FRANCE'S BOOMING "second market" or unlisted section of the stock exchange is introducing investors to a new breed of high technology companies they hardly knew existed.

In the first year or so of the over-the-counter (OTC) market, set up in February 1983, the procession of companies floating a minimum of 10 per cent of their capital was mainly centred on those in leisure and consumer areas or connected with France's traditionally flourishing food and drink industry.

Since the end of last year, however, the flow of traditional companies—about 65 introductions have been made in Paris and the regional bourses in the past 25 months—has been mixed with a growing cluster of science-based concerns emerging.

The introduction of companies like MB Electronique, a precision instruments distributor; CGNC in software, and Electronique Serge Dassault in civil and military electronics has given an unmistakably different aura to the second market.

The process will be completed with the flotation over the next week or so of two more high-tech companies which are leaders in their sector—Societe Europeenne de Propulsion in rocket motors and Cap Gemini Sogeti in computer services.

The flotation of both companies has been keenly awaited. The sale this week, from May 29th, of 12 per cent of the FFr 60m capital of SEP, which will raise directly at least FFr 20m (\$2.1m) for the company's majority shareholder state-owned aero-engine maker Snecma, represents the first time that a state-controlled group has come to the second market.

A further introduction of a subsidiary of a nationalised group, in the form of the packaging unit of the Saint Gobain pipes and glass concern, is to be made in the next few months—raising some controversy in France that the second market is being used for back-door denationalisation.

The Cap Gemini Sogeti share sale has, however, probably raised even more interest than that of SEP. The company, which in early June is selling 10 per cent of its equity, is Europe's leader in computer services and is building up a rapidly expanding base in the U.S. And, with net earnings of FFr 96m on FFr 1.8bn turnover last year, expected to rise to

FFr 120m on FFr 2.2bn this year, Cap Gemini Sogeti has earned a reputation as one of France's most profitable international operating groups.

Both companies—SEP last year also had turnover of FFr 1.8bn but made less profit at FFr 15.5m—are much larger than most groups which have up to now made use of the second market. This illustrates the traditional reluctance of many growing French companies to seek a bourse quotation, and shows that attitudes are now changing.

M. Serge Kampf, the chairman

sent a share flotation on the unlisted market in New York is, however, a possibility being considered by the company and its bank advisers, Legards, for the next year or so.

The constitution of a holding company gives the group the possibility of eventually opening up to 49 per cent of its shares to the public without changing M. Kampf's majority control.

SEP, which makes the motors for the Ariane space rocket as well as for France's ballistic nuclear missiles, on the other hand views the share introduct-

for 55 per cent of sales—where the company is particularly exposed to competition with the U.S.—in satellite launching. M. Legards' aim is to maintain the turnover share of "new products"—including the potentially important area of small rocket engines for civilian and military purposes—at about 15 to 20 per cent of turnover over the next few years.

Cap Gemini Sogeti has one important link with SEP: the company has developed a software system to carry out post-launching technical check-ups of Ariane flights.

M. Kampf's main aim over the next few years is to build up the earnings power of its U.S. activities where it is a relative newcomer, starting up in 1979 and growing via the acquisition of the DASD company in 1981 and Spirideus in 1982. At present, U.S. operations account for only 15 per cent of profits, with FFr 1.8bn making up 43 per cent of sales and 49 per cent of profits and eight other European countries 30 per cent of sales and 40 per cent of profits.

By about 1988, M. Kampf believes the U.S. will be up to the profit level of the rest of the group. "Our experience from Europe is that it takes years to build up profits—and in the U.S. we have started from zero," he states.

U.S. activities are split up among 22 agencies in major cities, employing 800 people (out of a total group workforce of 4,500). The company reckons it has about 1 per cent of the U.S. computer services market. M. Kampf's aim is to build up to 2 per cent market share—a goal which he says could only be fulfilled with the aid of more acquisitions over the next few years.

In Europe, Cap Gemini reckons it has market shares of 5 to 10 per cent in France, the Netherlands, Switzerland and Scandinavia, but much less than 1 per cent in West Germany and the UK, two countries which are singled out as providing particular growth potential.

An ideal longer term breakdown of turnover would be 20 per cent in France, 30 per cent in the U.S. and 50 per cent in the rest of Europe, M. Kampf reckons.

As for his own future, M. Kampf's aim is to stay very firmly in the driving seat of Cap Gemini Sogeti in line with long standing commitments to keeping it an independent



M. Roger Legards (left), chairman of SEP, and M. Serge Kampf, chairman of Cap Gemini

and founder of Cap Gemini, will retain control after the flotation as a clear prelude to capital raising in the next few years.

M. Roger Legards, appointed chairman last year after a previous career with CNES, the national space agency, and as a senior civil servant in charge of research policies, says SEP is now "reaching industrial maturity."

The company, set up in 1969 to group France's rocket and ballistic development efforts in progress since after the war, expects to raise net profits to FFr 18m this year on turnover of FFr 2.3bn.

With turnover forecast to double between 1984 and the end of the decade, M. Legards says the company will be seeking to raise capital from the stock market from about 1986 onwards.

It is making a big effort to build up activities in the composite materials field.

SEP's activities in ballistic missiles are becoming relatively less important now that spending on the French nuclear "force de dissuasion" is rising less quickly. Activities connected with Ariane already account

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29th May, 1985

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## UK COMPANY NEWS

### Allied-Lyons moves up by £24m

REPORTING AN advance of £24.1m to £219m in pre-tax profit for the year ended March 2 1985, the directors of the brewing, hotel and food group Allied-Lyons say the company has come through the year well, maintaining the progress of recent times.

They look to the future with "confidence and enthusiasm" and are raising the dividend from 6.5p to 7.5p net, with a final of 4.5p.

Earnings for the year were up from 18.5p to 20.1p. But after £24.1m net estimated costs of major structural reorganisation, principally in the beer division, this year's earnings are reduced to 16.5p.

Sir Derrick Holden-Brown, chairman, says the group is increasingly seeing the fruits of major long term investments, the programme of further deconsolidation of the operating companies, and continuing programme of acquisitions at home and overseas markets.

He reports that the food division was again the best performer, showing substantial increase in sales and profits, and a further improvement in margins.

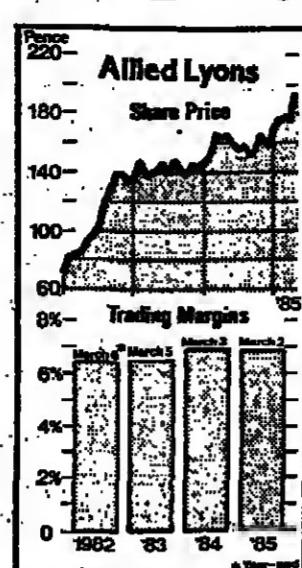
"These excellent results, despite adverse movements of major raw material prices, have their origin in the division's wide international coverage and continuing improvement in cost effectiveness," he tells shareholders.

Looking ahead, he is optimistic about prospects for the current year and beyond. "The business is in good shape and measures to improve efficiency throughout the group have been vigorously pursued and are clearly taking effect," Sir Derrick states.

Investment has been concentrated in the most profitable



Sir Derrick Holden-Brown  
the chairman



areas, in cost engineering and in new businesses, capable of showing a satisfactory return on capital employed. During the year the group spent £149.6m on capital account, compared with £123.2m.

For the current term the forecast is for £170m-£180m and the majority will again be spent on the licensed estate—over £80m was utilised that way in 1984-85.

A split of the turnover and profits shows beer contributed £72.7m, wines, spirits and soft drinks £1.04bn (£288m) and £56.4m (£68.2m), including a trading company transferred from the beer division; food £1.23bn (£1.09bn) and £56.3m (£48.8m); inter-divisional sales were £22.5m (£17.0m); and parent and investment holding companies debits £9.5m (£9.2m).

In addition, there were gains on disposal of properties and investments as follows: beer £15.6m (£12.3m); wines, spirits (£1m); food £2.8m (£0.3m); parent and investment holding companies debits £0.5m (£0.2m).

Shareholders are told that the division continued to make satisfactory progress despite the general background of static volumes in the UK brewing industry as a whole. It is thought that the miners' strike probably affected beer volumes by as much as 1 per cent over the year, but the group still held its market share, which is widely rumoured to be around 14 per cent.

Important gains were made in the last marketable growth area of the beer business—and some 43 per cent of the group's

beer sales were in that product. The major reorganisation of the beer division would mean between 1,200 and 1,500 redundancies out of a beer workforce of more than 20,000—the majority of which had already been announced.

"The reorganisation is going to lead to considerable improvement within the beer division," the chairman predicts.

Of the £24.1m extraordinary charge in the accounts, £4.4m had been incurred by the year end and the balance is a provision.

In wines, spirits and soft drinks, Sir Derrick says there was a substantial increase in volume of business, particularly in table wines, but with considerable pressure on margins. The important feature was the development of a number of new brands in the markets for sherry, British wines, cream based liqueurs and rum.

The year's pre-tax profit included the £22m (£13.4m) capital profits, £30.6m (£25.7m) share of related companies, and was after finance charges £33.7m (£30.1m). Inter-divisional debits £4.6m, and preference dividends £0.4m (same), to leave the balance for the ordinary at £134.4m (£121.9m). Cost of the increased dividend is £50.5m (£44.2m).

Changes in the rate of exchange have increased the sterling measure of foreign currency borrowings by some £30m with a rise in working capital because of exceptionally high tea and coffee prices, this accounts for the increase in total borrowings, less cash of £42m.

Under the brand names of Dunhill, Montblanc, Lane and Chloe, the group markets worldwide fashion clothing and accessories

### Dunhill tops £15m mark with 35% rise

PROFITABILITY of business under the Dunhill name advanced strongly in the year ended March 31 1985, led by men's fashion products, and helped the Dunhill Holdings group to lift its profit before tax by 35 per cent from £11.14m to £15.96m.

Shareholders, of which Rothmans International is the controlling one, benefit, receiving an effective increase of 1p to 3.8p in their dividend. The final is 2.3p.

The group markets luxury consumer products. Near the end of the year it made major progress in reshaping in line with future strategic objectives through the sale of Richards and Appleby (soap maker) and the purchase of Chloe, which gave it entry into women's fragrances and fashion goods.

Turnover for the year rose from £96.5m to £117.16m, and now includes royalties and similar income receivable; last year has been restated. No figures are available.

The textiles group, also formed in the course of the year under review, showed a £10m improvement to £47m at the operating level.

The group's operating profit increased from £7.2m to £7.1m, and the chairman, Mr Christopher Hogg, says that foreign exchange movements reduced the value of overseas operating profits by £5m. They stood at £63m for the year, up from £54.8m.

The directors are recommending a final dividend of 5p in the £ on the final dividend from 5p to 3.8p net to 5p. Stated earnings per share were up from 21.26p to 23.91p.

In his review of the year's trading performance, the chairman says that the leading position of Courtaulds in Western

Europe was reinforced by the acquisition of a major acrylic fibre producer in Spain, which added to the result for fibres.

Overall, however, this slipped from £39m to £37m on turnover of £266m, against £282m.

In the woodpulp sub-group,

A SHARP fall-off in demand for fibres and the adverse effect of exchange rate movements limited Courtaulds to a growth rate of 8.8 per cent in 1984-85 taxable profits, with operating margins virtually static at just over 6 per cent.

A return of £129.2m for the year ended March 31 was broadly in line with market expectation, and compares with £117.3m the previous year.

The group's shares were down 1p at 144p yesterday.

The downturn in demand for cellulose fibres from textile consumers in the US and in export markets outside Western Europe was reflected in a £2m fall in operating profits in the group's newly-formed chemical and industrial products division, which turned in £9.4m.

The textiles group, also formed in the course of the year under review, showed a £10m improvement to £47m at the operating level.

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operating profits were £1m down at £21m, and turnover also fell from £104m to £103m. Mr Hogg says the plant will further enhance Salicor's competitive position as an international supplier of dissolving woodpulp. The plant was completed on schedule and is now being commissioned.

International paint raised operating profits from £23m to £21m on sales up by £23m at £382m. The chairman comments that the division continued to

develop its world presence in the rapidly growing powder coatings market.

The BCL division increased its capacity for polypropylene packaging film, and a further major production line will be added in the current year. For 1984-85 it turned in an unchanged £12m on turnover of £247m (£210m).

National Plastics' operating profits were a same AGAIN £5m on turnover ahead at £50m. It opened a plant in the US for bottle closures and laminated tubes.

All parts of the textiles group showed improvements. A breakdown in terms of turnover and operating profits shows spinning £160m (£154m) and £8m (£8m); fabrics £334m (£318m) and £18m (£13m); clothing £27.3m (£23.6m) and £20m (£16m). The chairman says that there was substantial investment in new technology in clothing.

He adds that businesses not regarded as strategic to future development were divested, and that the new divisional structure will further strengthen the focus on growth opportunities. In the year Courtaulds has continued to shift its resources towards business with good growth prospects.

Capital expenditure totalled £126m in 1984-85, against £134m the year previously. Total capital employed was up from £539m to £562m with the largest increase coming from fibres at £16.4m compared with £15.5m.

The textile plant will turn to £54.8m, and minority interests at £9.3m (£11.8m) and extraordinary debits at £15.4m (£19.7m). The dividend will account for £15m (£15.8m).

See Lex

### Courtaulds growth pegged to 9% and margins static

BY TERRY GARRETT

Nordic Investment Trust is the latest issue to emerge from the investment trust sector in a space of new offerings for

from sub-underwriters for 10.5m shares—three quarters of the issue. Such applications, if received, will be met in full.

A total of 14m shares are on offer at a specialist trust at 50p each. The offer is the first new issue to be handled by stockbrokers P.B. Securities, Down, de Beer & Duckett since the firm was established by Prudential-Bache Securities 10 months ago.

In March 1985 a capital reorganisation became effective, and preference arrears of £907,000 were extinguished in December. The company's other associate is Ciro Inc, the imitation jeweller.

Although the full offer has been underwritten by the broking firm, the directors are aware of intended applications to find such a target.

Although 90 per cent of sales are outside the UK, currency translation effects are limited by an average exchange rate policy (gains of about £1m last year). For the current year the analysts are looking for £15m, which on a 42 per cent tax rate suggests a prospective multiple of over 13 at 349p and that probably does not leave much room for further advance.

First Security, which is based at Fleet in Hampshire, manufactures equipment and systems for car safety, the security and fire detection markets. It is at present wholly owned by Midepsa.

Midepsa itself is jointly controlled by Mr David Wickins, of British Car Auctions and Group Lotus, and Mr Michael Ashcroft, through his Bermuda-registered

Hawley Group. Hawley acquired First Security for some £2.7m cash in October 1984 and injected some minor parts of Hawley's UK security business interests into the company.

The Montreal-based Midepsa has been the chosen vehicle for several of Mr Wickins' and Mr Ashcroft's joint investments.

First Security's sales have risen from £2m in 1981 to £4.2m in the year to April 1984.

The company forecasts that sales for the past year will reach £5m. Pre-tax profits over the same period have risen from £42,000 to £75,000, with £50,000 fore-

cast for the year just ended.

With recent acquisitions included the group's pre-tax profits on a pro-forma basis are expected to reach approximately £950,000.

The floating off of First Security is slightly unusual in that the portion of the company being sold by its parent is planned to be in excess of 60 per cent—the norm is around 25 per cent.

The issue is thought likely to be a fixed price offer although no details are yet available.

The issue is being handled by brokers L. Messel.

### Midepsa floating 60% of subsidiary

BY TERRY POVEY

Midepsa International, the Canadian investment company, has announced its intention to float off more than 60 per cent of the UK subsidiary First Security Group by way of an offer for sale.

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### POLLY PECK INTERNATIONAL PLC

#### RESULTS FOR THE SIX MONTHS ENDED 1ST MARCH 1985

| (Unaudited)              | 1985   | 1984   | Increase |
|--------------------------|--------|--------|----------|
| Turnover                 | £82.8m | £58.7m | 41%      |
| Profit before taxation   | £28.2m | £21.4m | 32%      |
| Profit after taxation    | £23.8m | £17.0m | 40%      |
| Earnings per share       | 25.2p  | 18.8p  | 34%      |
| Dividend per share (net) | 1.5p   | 1.0p   | 50%      |

#### THE FUTURE

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#### DIABETES

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## UK COMPANY NEWS

**FIH little changed at £6.46m**

ALTHOUGH earnings for the year ended February 28 1985 have fallen from 16.7p to 14.6p per share, Ferguson Industrial Holdings is lifting its dividend by 10 per cent to 7.15p net as it is again covered more than twice. The final is 4.65p.

Profits for the year depended on a continued buoyant level of retail sales in the High Street stores and a return to mild winter conditions in the fourth quarter, shareholders had been told previously. In the event, "we experienced neither," reports the chairman Mr Denis Vernon, and the trading profit rose only 3 per cent to £7.55m.

And with related companies' share falling from £357,000 to £353,000 and profits on sales of investments from £279,000 to £266,000, the balance before tax just failed to match the previous year, showing a reduction of £48,000 to £5.65m. On top of that, the tax charge was higher with an effective rate of 40 per cent.

As regards the current year Mr Vernon says the start of it coincided with the ending of the miners' strike, a return to relatively mild weather and an increase in retail sales. "These changes should help the first quarter," he says. For the year the comparative period produced sales of £35m, trading profits of

## BOARD MEETINGS

| Interims:                       | FUTURE DATES |
|---------------------------------|--------------|
| Carr's Milling Industries       | June 10      |
| Cheshire                        | June 12      |
| National Westminster Bank       | July 30      |
| Nottingham Brick                | June 4       |
| Plaxtons (GB)                   | June 11      |
| Fines:                          |              |
| Anglo-Indonesian                | May 30       |
| Brownleys                       | June 5       |
| De La Rue                       | June 6       |
| Morgan Communications           | June 12      |
| Didcot & Thringorum Tst. (1983) | July 14      |
| Premier Capital Oilfields       | July 12      |
| Schroder Money Funds            | June 12      |
| Time Products                   | June 4       |
| Walker (C. and W.)              | June 4       |

£1.76m, and a pre-tax balance of £1.52m.

Reviewing the year, the chairman reports that printing and packaging continued to forge ahead with sales up 17.4 per cent to £41.24m, and trading profits expanding 20 per cent to £5.54m.

However, this was offset by a decline in building supplies, accounted for by the miners' strike, a higher incidence of bad debts, and the worst winter for many years—sales fell by 3.6 per cent to £70.12m and the profit by almost 22 per cent to £1.4m.

Contraction in sales has hit by the weather, and tight margins on some contracts resulted in a

loss of £250,000, against a profit of £178,000, on sales of £20.71m (£19.1m).

Manufacturing performed much better and turned around from a loss of £21,000 to a "very useful" profit of £50,000. Its sales were £9.38m (£10.44m).

Employees' profit sharing absorbed £308,000 (£791,000) largely payable to the successful printing and packaging division.

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# NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

| 12 Month |  | P/S   |  | Div. Yld. |  | E 100s High |  | Low  |  | Close Prev. |  | Chg/P. |  | 12 Month |  | P/S       |  | Div. Yld.   |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P.   |  | 12 Month |  | P/S       |  | Div. Yld.   |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P. |
|----------|--|-------|--|-----------|--|-------------|--|------|--|-------------|--|--------|--|----------|--|-----------|--|-------------|--|-------------|--|-------------|--|-------------|--|----------|--|----------|--|-----------|--|-------------|--|-------------|--|-------------|--|-------------|--|--------|
| High     |  | Low   |  | Stock     |  | P/S         |  | High |  | Low         |  | Stock  |  | P/S      |  | Div. Yld. |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P.      |  | 12 Month |  | P/S      |  | Div. Yld. |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P.      |  |        |
| 12 Month |  | Stock |  | Div. Yld. |  | P/S         |  | High |  | Low         |  | Stock  |  | P/S      |  | Div. Yld. |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P.      |  | 12 Month |  | P/S      |  | Div. Yld. |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P.      |  |        |
| High     |  | Low   |  | Stock     |  | P/S         |  | High |  | Low         |  | Stock  |  | P/S      |  | Div. Yld. |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P.      |  | 12 Month |  | P/S      |  | Div. Yld. |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P.      |  |        |
| 12 Month |  | Stock |  | Div. Yld. |  | P/S         |  | High |  | Low         |  | Stock  |  | P/S      |  | Div. Yld. |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P.      |  | 12 Month |  | P/S      |  | Div. Yld. |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P.      |  |        |
| High     |  | Low   |  | Stock     |  | Div. Yld.   |  | P/S  |  | High        |  | Low    |  | Stock    |  | P/S       |  | Div. Yld.   |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P.   |  | 12 Month |  | P/S       |  | Div. Yld.   |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P. |
| 12 Month |  | Stock |  | Div. Yld. |  | P/S         |  | High |  | Low         |  | Stock  |  | P/S      |  | Div. Yld. |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P.      |  | 12 Month |  | P/S      |  | Div. Yld. |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P.      |  |        |
| High     |  | Low   |  | Stock     |  | Div. Yld.   |  | P/S  |  | High        |  | Low    |  | Stock    |  | P/S       |  | Div. Yld.   |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P.   |  | 12 Month |  | P/S       |  | Div. Yld.   |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P. |
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| High     |  | Low   |  | Stock     |  | Div. Yld.   |  | P/S  |  | High        |  | Low    |  | Stock    |  | P/S       |  | Div. Yld.   |  | E 100s High |  | Low         |  | Close Prev. |  | Chg/P.   |  | 12 Month |  |           |  |             |  |             |  |             |  |             |  |        |

## **AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES**

**Continued on Page 36**

## **NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES**

## **WORLD STOCK MARKETS**

## **AMERICAN STOCK EXCHANGE CLOSING PRICES**

## **OVER-THE-COUNTER** Nasdaq national market, closing prices

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**OVER-THE-COUNTER Nasdaq national market closing prices**

LONDON

**Chief price changes**  
(in pence unless  
otherwise indicated)

| RISES           |        |
|-----------------|--------|
| Trans. 3% 78/88 | £854m. |
| A.B. Elect.     | 395    |
| Allied-Lyons    | 200    |
| Body Shop Int.  | 645    |
| Boots           | 196    |
| Brammer         | 373    |
| Campari Int.    | 32     |
| Carless Capel   | 175    |
| Costain         | 400    |
| Dunhill         | 549    |
| Falcon Res.     | 345    |
| Ferguson Ind.   | 146    |
| Harris Queens   | 254    |
| ICI             | 765    |
| Rowntree Mack.  | 445    |
| Telecomputing   | 480    |
| Thorn EMI       | 468    |
| Utd Scientific  | 198    |
| Vosper          | 270    |
| FALLS           |        |
| Applied Bot.    | 2      |
| Boddingtons     | 73     |
| Central Norse   | 488    |
| Energy Services | 114    |
| Greenf Blacks   | 26     |
| Grootvlei       | 608    |
| Inter Video     | 6      |
| Poseidon        | 218    |

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# **FINANCIAL TIMES**

EUROPE'S BUSINESS NEWSPAPER

LONDON  
Chief price changes  
otherwise unchanged

## MARKET REPORT

## LONDON STOCK EXCHANGE

## RECENT ISSUES

# Leading equities regain stability after previous two-day setback

## Account Dealing Dates

**Options**  
 \*First Declara... Last Account Options  
 May 12 May 30 May 21 June 10  
 June 3 June 12 June 14 June 24  
 July 17 June 21 June 22 July 5  
 \*First New... Last Account Options  
 places from 5.30 am two business days earlier.

The resumption of trading in London stock markets after the holiday weekend brought a much steadier trend yesterday. Although business was rather light, traders were pleased to see the equity market regain confidence following successive sessions which affected the market.

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Reports that the Government was to go ahead with plans to cut taxation over the next three years were another help to sentiment. Help came from the government's promise to retain the best part of the losses incurred in the previous two-year depression, but the forward movement stalled on lack of follow-through demand.

Some institutional operators appeared to be extending their long weekend, while professionals traders were seen returning to open their commitments during the last few days of the extended trading session, which ends on Friday.

Much of the day's activity surrounded speculation and situation stocks. Debenhams remained prominent on continuing hopes of either a management buy-out or increase in its share capital. Harry Queensway, which at one time was rumoured to have been involved in the Burton-Debenhams moves to gain control of Debenhams, were themselves the subject of considerable takeover speculation; Woolworth was mentioned as a possible bidder.

A press suggestion that Hanson Trust was in the process of preparing a bid for the shares of Thorntons EMI, whilst currency influences—the pound gave ground against the dollar—encouraged buying of some institutions, including ICL. Measuring the overall equity scene the FT Ordinary Share Index shed much of its opening rise before 11 am and marked time for most of the day before strengthening late to close a net 4.4 up at 1,006.5.

## Clearers easier

The market in Gilt-edged securities ticked up from where it left off the previous week. Interest was sparse and concentrated on index-linked issues, which were recommended in the weekend financial columns, and the specialist low-coupon stock Transport 3 per cent 1978/88. Clear of dividends, the pound rose 4.4 up at 234.4; dealers expressed a certain amount of scepticism over vague rumours of a bid from Woolworth. W. H. Smith, another recent bid candidate, hardened 4.4 more to 234.4, while Martin Ford improved a couple of pence further at 465p. Reed's Shop, expected to announce its results on Friday, advanced 4.4 to 465p, while publicity given to a broker's circular lifted Our Price another 15 to 465p. Our Price rose 10 to 340p following impressive full-year figures, while Ray-

modest ground owing to a lack of interest. Barclays 376p, and NatWest 665p, both lost 4.4.

Investors were taken down at the outset, but steadied in the absence of selling to close virtually unchanged. Prudential were the exception and fell 8 to 850p, after 645p, as worries about pending U.S. litigation involving the AmDex/737877? Hw.

Allied-Suisse preliminary profits were in excess of market estimates and the shares advanced 6 to 200p. Other leading breweries, however, played second fiddle to the anomalous and volatile chestnut. Harpur attracted substantial activity following the bid from North Western neighbours Boddingtons. Dealings in Boddingtons suspended last week at 1,070p, resumed mid-week and the price had risen 10p to 1,080p, following a takeover offer which gained 5 in 32p, but investors slumped 3 to 6p on news that the company had fallen into the red and passed the final dividend.

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More were generally subdued, although Lucas Industries attracted occasional support after hours and finished 6 higher at 375p. Jonas Woodhead, as the other hand, slipped 5 to 37p; the share, touched 4.4 to 37p, was the disclosure of a Parsons and Whittemore had acquired around 5 per cent of the equity.

Properties displayed few movements of any consequence: MEI's were unchanged at 30p awaiting today's half-yearly, while Capital and County had a similar fate. Estates today, 4.4 to 29p, were 6p higher at 30p. Residential property developments, Mansfield were 15 higher at 360p and Bradford 5 lower at 355p. Weekend Press' comment gave a tish boost to Phoenix Property, up 3 to 67p, but the share, having 4.4 to 65p, finished 5 to 64p, in spite of a 5.4% fall in turnover. Deneva, which slipped a couple of pence to 10.22.

## FINANCIAL TIMES STOCK INDICES

|                         | May 28 | May 24 | May 23 | May 22 | May 21 | May 20 | Year ago |
|-------------------------|--------|--------|--------|--------|--------|--------|----------|
| Government Secs...      | 80.70  | 80.80  | 80.83  | 80.93  | 80.91  | 80.85  | 80.62    |
| Fixed Interest...       | 85.86  | 85.78  | 85.70  | 85.75  | 85.70  | 85.65  | 85.62    |
| Ordinary...             | 1006.5 | 1010.0 | 1010.2 | 1009.8 | 1010.2 | 1011.6 | 992.9    |
| Gold Mines...           | 455.4  | 477.3  | 479.9  | 484.0  | 481.0  | 489.5  | 500.5    |
| Ord. Div. Yield...      | 4.69   | 4.21   | 4.58   | 4.54   | 4.54   | 4.56   | 4.72     |
| Earnings, Val. & Div... | 11.64  | 11.66  | 11.46  | 11.46  | 11.50  | 11.65  |          |
| P/E Ratio (last 12m)    | 10.57  | 10.57  | 10.65  | 10.60  | 10.59  | 10.20  |          |
| Total bargains (Est.)   | 25,865 | 25,900 | 26,597 | 27,086 | 24,281 | 27,130 | 17,903   |
| Equity turnover (Est.)  | 487.52 | 450.82 | 496.85 | 537.09 | 356.78 | 501.96 |          |
| Equity bargains...      | —      | 21,999 | 25,362 | 25,807 | 27,283 | 28,165 | 16,114   |
| Shares traded (mln.)... | —      | 223.3  | 259.9  | 229.8  | 277.7  | 195.1  | 105.8    |

10 am 1006.2, Noon 1002.8, 1 pm 1003.5  
 2 pm 1003.2, 3 am 1004.2.

Basis 100 Govt. Secs. 15/10/82. Fixed Inv. 1928. Ordinary 1/7/85.

Gold Mines 12/5/85. O/D Activity 1974.

Lates Index 21-265 2002.

\*Hill 10.22.

## HIGHS AND LOWS S.E. ACTIVITY INDICES

|               | 1985   | Since Campa...n | May 1  | May 24 | May 20 |
|---------------|--------|-----------------|--------|--------|--------|
| —             | High   | Low             | High   | Low    | High   |
| Govt. Secs... | 82.00  | 79.09           | 127.4  | 49.19  | 171.3  |
| Fixed Inv...  | 86.19  | 82.17           | 150.4  | 50.53  | 151.3  |
| Ordinary...   | 1024.5 | 928.7           | 1024.5 | 99.4   | 1024.5 |
| Gold Mines... | 536.9  | 438.0           | 754.7  | 43.0   | 754.7  |

(1/4) (2/4) (2/4) (2/4) (2/4) (2/4)

beck hardened the turn to 32p on the sale of the leasehold interest in its Regent Street store in London for a cash consideration £2.35m. In contrast, Greenhills' recent falls reflected the potential acquisition and final dividend omission falling 4 more for a two-day drop of 20p to 26p.

Early interest in Electricals centred on Thorn EMI which was a flurry of activity following a week-end Press article naming Hanson Trust as a possible bidder at 235p before a net 10 up at 234p; dealers expressed a certain amount of scepticism over vague rumours of a bid from Woolworth. W. H. Smith, another recent bid candidate, hardened 4 more to 234.4, while Martin Ford improved a couple of pence further at 465p. Reed's Shop, expected to announce its results on Friday, advanced 4.4 to 465p.

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Leading heavyweights closed with losses which ranged around £2, as in President Brand, £1.2.

The major clearing banks gave

Jackson which touched 170p before racing to close unmelted on the day at 162p. Profit-taking clipped 3 from Weir Group, at 60p, but revived buying on devaluation compensation bonuses lifted Vopak 10 to 27p.

Profit-taking favoured Rowntree Mackintosh, brightened Foods, rising 17 to 256p. Other leading issues were neglected and closed with small irregular movements. Tate and Lyle were a touch off at 447p awaiting today's interim statement. Elsewhere, Iceland Frozen Foods moved up 8 to 175p reflecting a "buy" recommendation from a broker. Wood Mackintosh and talk of a possible take-over bid from Bristol. Falcon Resources moved up 15 to 245p, after 230p, following the annual meeting and ahead of next Monday's share split. Speculative buying boosted Highland Participants 10 to 269p, after 230p before profit-taking left the close 2 dearer on balance at 141p.

## Boots up afresh

Most miscellaneous industrial leaders were inclined harder. Renewed support ahead of tomorrow's preliminary statement left Boots 8 to the good at 166p, while Glaxo edged up 2 to 167p. Reed International, awaiting annual results scheduled for June 5, continued to trade from 150p up to 154p.

Profit-taking prompted a further fall of 2 to 160p in Combined Technology, while European Ferries eased 5 to 142p after a 10p rise in the opening of rights issue. Demand continued for Everard, up 5 to 250p, while BETT, 5 dearer at 220p, and Witton Holdings, a like amount higher at 260p, both reflected Press mention. M&P Dart held steady at 25p; the price prob-

ably reflected a low-level

Vickers provided the only noteworthy movement, falling 6 to 315p following the liquidation of United Scientific, up 21 more at 198p.

Leading heavyweights closed with losses which ranged around £2, as in President Brand, £1.2.

The major clearing banks gave

lished in the SIS on Saturday and on Monday was for the Deferred and not the Ordinary shares.

Plasticine Dance Studio, a dull market on Friday following poor interim results, rallied 6 to 53p on suggestions that the company may start a new frame under chairman Michael Parker, who joined the board 5 months ago.

The latecomer Minerva, which gained 5 in 32p, but investors slumped 3 to 6p on news that the company had fallen into the red and passed the final dividend.

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More were generally subdued, although Lucas Industries attracted occasional support after hours and finished 6 higher at 375p.

Jonas Woodhead, as the other hand, slipped 5 to 37p;

the share, touched 4.4 to 37p,

was the disclosure of a Parsons and Whittemore had acquired around 5 per cent of the equity.

Properties displayed few movements of any consequence: MEI's were unchanged at 30p awaiting today's half-yearly, while Capital and County had a similar fate.

Estate Estates today, 4.4 to 29p, were 6p higher at 30p.

Residential property developments, Mansfield were 15 higher at 360p and Bradford 5 lower at 355p.

Weekend Press' comment gave a tish boost to Phoenix Property, up 3 to 67p,

but the share, having 4.4 to 65p,

finished 5 to 64p, in spite of a 5.4% fall in turnover.

Deneva, which slipped a couple of pence to 10.22.

Countries improve

Comments in the weekend Press suggesting the possibility of lower international crude oil prices in coming months caused a markdown of leading oils at the outset. Little selling ensued, however, and the majority of issues rallied during the afternoon to close little changed on balance. Secondary stocks provided a firm feature in Carless Capel which rose 8 to 175p reflecting a "buy" recommendation from a broker. Wood Mackintosh and talk of a possible take-over bid from Bristol. Falcon Resources moved up 15 to 245p, after 230p, following the annual meeting and ahead of next Monday's share split. Speculative buying boosted Highland Participants 10 to 269p, after 230p before profit-taking left the close 2 dearer on balance at 141p.

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## WORLD STOCK MARKETS

## OVER-THE-COUNTER

Stock Sales High Low Last Chg  
(Hndd) (Hndd) (Hndd) (Hndd) (Hndd)

Continued from Page 1

| Stock    | Sales  | High   | Low    | Last   | Chg    | Stock   | Sales  | High   | Low    | Last   | Chg    | Stock   | Sales  | High   | Low    | Last   | Chg    | Stock  | Sales  | High   | Low    | Last   | Chg    | Stock  | Sales  | High   | Low    | Last   | Chg |         |     |    |    |     |    |             |      |    |     |     |    |             |      |    |     |     |   |
|----------|--------|--------|--------|--------|--------|---------|--------|--------|--------|--------|--------|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-----|---------|-----|----|----|-----|----|-------------|------|----|-----|-----|----|-------------|------|----|-----|-----|---|
| (Hndd)   | (Hndd) | (Hndd) | (Hndd) | (Hndd) | (Hndd) | (Hndd)  | (Hndd) | (Hndd) | (Hndd) | (Hndd) | (Hndd) | (Hndd)  | (Hndd) | (Hndd) | (Hndd) | (Hndd) | (Hndd) | (Hndd) | (Hndd) | (Hndd) | (Hndd) | (Hndd) | (Hndd) | (Hndd) | (Hndd) | (Hndd) | (Hndd) | (Hndd) |     |         |     |    |    |     |    |             |      |    |     |     |    |             |      |    |     |     |   |
| Ferfilu  | 120    | 54     | 51     | 55     | +5     | Ferfilu | 14     | 15     | 14½    | 15     | +½     | Finstar | 220    | 3      | 52½    | 51     | -1     | Genent | 27     | 2½     | 2      | 2½     | -      | H      | H      | H      | H      | H      | H   | H       | H   | H  | H  | H   | H  | H           | H    | H  | H   |     |    |             |      |    |     |     |   |
| Fibron   | 238    | 201    | 195    | 204    | +3     | Fifger  | 18     | 51     | 77     | 51     | +4     | General | 32     | 2½     | 2½     | 32     | -      | HBO    | 20814  | 217½   | 211½   | 215½   | -1½    | Haben  | 28     | 2½     | 2½     | 25½    | +1  | Haben   | 2   | 2½ | 2½ | 25½ | +1 | IT Co Total | 1051 | 22 | 21½ | 21½ | -  | IT Co Total | 1051 | 22 | 21½ | 21½ | - |
| Fidic    | 2,64   | 1      | 57½    | 57½    | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | General | 1273   | 21     | 21½    | 21     | -      | HCC    | 1056   | 10½    | 10½    | 10½    | -      | Haben  | 182    | 2½     | 2½     | 25½    | +1  | Impres  | 324 | 71 | 74 | 74  | -  | Impres      | 324  | 71 | 74  | 74  | -  |             |      |    |     |     |   |
| Fifth    | 1,709  | 17     | 97     | 97     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Genex   | 108    | 35     | 8      | 5½     | -1½    | HCV    | 10     | 51     | 51     | 51     | -      | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| FifthMgt | 20     | 52     | 51     | 52     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 150    | 2      | 12½    | 12½    | -      | HEI Tx | 57     | 51     | 51     | 51     | -      | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| FIFTH    | 1,40   | 204    | 204    | 204    | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 88     | 15½    | 15½    | 15½    | -      | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| Fifger   | 1,15   | 15     | 15     | 15     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 24     | 26½    | 13½    | 13½    | -1½    | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| Fifger   | 1,15   | 15     | 15     | 15     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 1,70   | 17½    | 17½    | 17½    | -      | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| Fifger   | 1,15   | 15     | 15     | 15     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 1,70   | 17½    | 17½    | 17½    | -      | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| Fifger   | 1,15   | 15     | 15     | 15     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 1,70   | 17½    | 17½    | 17½    | -      | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| Fifger   | 1,15   | 15     | 15     | 15     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 1,70   | 17½    | 17½    | 17½    | -      | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| Fifger   | 1,15   | 15     | 15     | 15     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 1,70   | 17½    | 17½    | 17½    | -      | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| Fifger   | 1,15   | 15     | 15     | 15     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 1,70   | 17½    | 17½    | 17½    | -      | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| Fifger   | 1,15   | 15     | 15     | 15     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 1,70   | 17½    | 17½    | 17½    | -      | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| Fifger   | 1,15   | 15     | 15     | 15     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 1,70   | 17½    | 17½    | 17½    | -      | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| Fifger   | 1,15   | 15     | 15     | 15     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 1,70   | 17½    | 17½    | 17½    | -      | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| Fifger   | 1,15   | 15     | 15     | 15     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 1,70   | 17½    | 17½    | 17½    | -      | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| Fifger   | 1,15   | 15     | 15     | 15     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 1,70   | 17½    | 17½    | 17½    | -      | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| Fifger   | 1,15   | 15     | 15     | 15     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 1,70   | 17½    | 17½    | 17½    | -      | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| Fifger   | 1,15   | 15     | 15     | 15     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 1,70   | 17½    | 17½    | 17½    | -      | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| Fifger   | 1,15   | 15     | 15     | 15     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 1,70   | 17½    | 17½    | 17½    | -      | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  | 182    | 12½    | 12½    | 12½    | -   | InforD. | 15  | 2½ | 2½ | 25½ | +1 | InforD.     | 15   | 2½ | 2½  | 25½ | +1 |             |      |    |     |     |   |
| Fifger   | 1,15   | 15     | 15     | 15     | -      | Fifger  | 18     | 51     | 77     | 51     | +4     | Globe   | 1,70   | 17½    | 17½    | 17½    | -      | HICO   | 120    | 2½     | 2½     | 25½    | +1     | Haben  |        |        |        |        |     |         |     |    |    |     |    |             |      |    |     |     |    |             |      |    |     |     |   |





## **INSURANCE, OVERSEAS & MONEY FUNDS**

مکتامن لائل

43

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## **OFFSHORE AND OVERSEAS**

|  |             |           |       |
|--|-------------|-----------|-------|
| <b>Aetna Investment Fund SA</b>                    |             |           |       |
| 37 rue Notre Dame, Luxembourg                      | 93          | 76,479,73 |       |
| Aetna Inc. ....                                    | 521,49      | -         | -     |
|  |             |           |       |
| <b>Allis Investment</b>                            |             |           |       |
| Postfach 700, 8000 Zürich 1, Telefon 524269        |             |           |       |
| Address ....                                       | DM494.36    | 25.11     | +0.06 |
| Amortiz. ....                                      | DM491.53    | 121.79    | +0.03 |
| Total .....  | DM494.31    | 121.79    | +0.03 |
| Fonds ....   | DM491.77    | 45.93     | +0.12 |
|  |             |           |       |
| <b>Allithaus Hause (Guernsey) Ltd.</b>             |             |           |       |
| 5 Berthold St., St. Peter Port, Guernsey           | 0481 266110 |           |       |
| Subs. Mon. Inc. Acc. ....                          | 12,975      | 12,110    | ]     |
| Subs. Treasury Acc. ....                           | 12,50       | 11,18     | ]     |
|  |             |           |       |
| <b>Albany Fund Management Limited</b>              |             |           |       |
| P O Box 13, St. Helier, Jersey                     | 0534 739933 |           |       |
| Albany 574, ICI ....                               | 526521      | 269.36    | 1 11  |
| Next deposit May 31                                |             |           |       |
| For Allan Hause & Sons see Carter Allen            |             |           |       |
|  |             |           |       |
| <b>Alliance Capital Management Intl. Inc.</b>      |             |           |       |
| 62163 Grove St., London, ECA, 01-240 0001          |             |           |       |
| Chemical ....                                      | -           | -         | -     |
| Contingency ....                                   | -           | -         | -     |
| Health Care ....                                   | \$10.72     | -         | -     |
| Ind. ....  | -           | -         | -     |
| In Yield ....                                      | -           | -         | -     |
| Investment ....                                    | -           | -         | -     |
| Int'l Tech. ....                                   | 51.144      | -         | -     |
| Insur. ....  | 351.35      | -         | -     |
| Mortgage ....                                      | -           | -         | -     |
| Real Estate ....                                   | -           | -         | -     |
| Technology ....                                    | 517.45      | 19.07     | -     |
| Alliance International Stellar Reserve             |             |           |       |
| One-share May 13-21 0.001728/1.52% paid            |             |           |       |
|  |             |           |       |
| <b>Allied Hanover International Fund Mgmt. (z)</b> |             |           |       |
| Prospect Hft, Douglas, 5011                        | 0624-234111 |           |       |
| A. I. Management ....                              | 309.203     | 0.3114    | -     |
| A. I. Managed Current ....                         | 302.527     | 0.2925    | -     |
| A. I. Worldwide Equity ....                        | 303.303     | 0.2925    | -     |
| A. I. North America Ctry. ....                     | 303.318     | 0.2925    | -     |
| A. I. For Last ....                                | 303.329     | 0.2925    | -     |
| A. I. Saks Fund Ind. ....                          | 303.244     | 0.2925    | -     |

|   |                                     |            |  |                                  |
|---|-------------------------------------|------------|--|----------------------------------|
| J. Rothschild Holdings PLC                      | 32 St. James's Pl, London SW1A 1WR. | 01-4938112 | Tyndall-Guardian Mngt Ltd.   | P.O. Box 1256, Hamilton, Bermuda |
| Latin Fund                                      | 150.12                              | 10.42      | T.G. American  | 521.15                           |
| Australia Fund                                  | 152.39                              | 10.07      | T.G. Europe  | 517.78                           |
| Guernsey Fund                                   | 151.11                              |            | T.G. Community   | 521.44                           |
| Rothschild Australia Asset Mgmt. Ltd.           |                                     |            | T.G. Manager   | 521.26                           |
| 17 Bridge St, Sydney 2000, Australia            |                                     |            | T.G. Portfolio   | 521.04                           |
| Fax Avon, Regd. Co. - 5165                      | 1681                                |            | T.G. Wall Street   | 521.42                           |
| Kause Woodstock (Bermuda) Limited               |                                     |            | T.G. Gold  | 514.45                           |
| P.O. Box 1179, Hamilton, Bermuda                |                                     |            | M. G. Tyrrell & Co. Ltd.   |                                  |
| Telephone ... 51104                             |                                     |            | P.O. Box 415, London W13 9RY.  |                                  |
| Royal Bank of Canada Funds                      |                                     |            | Orkney ... 512105  | 12.35                            |
| RBC Inter Markets Fund                          |                                     |            | Unico Invert Fd Mngt Co SA   |                                  |
| P.O. Box 264, St Peter Port, Guernsey           |                                     |            | London & Continental Bankers Ltd.  |                                  |
| Int'l Income Fd ... 510.35                      | 11.03                               |            | 2, Throgmorton Ave., London  | 01-00000000                      |
| Int'l Capital Fd ... 510.33                     | 21.05                               |            | Unico Invert Fund ... 51075.33   | 60.70                            |
| North America Fd ... 510.08                     | 9.82                                |            | Union-Investment-Gesellschaft GmbH                                       |                                  |
| Far East & Pacific Fd ... 510.20                | 10.20                               |            | Postrach 16767, D 6000 Frankfurt 16.                                     |                                  |
| Other Fd ... 510.34                             | 11.43                               |            | Unesco ... 51049.75  | 15.15                            |
| RBC Int'l Companies Fd Ltd                      |                                     |            | Unesco ... 51049.75  | 15.15                            |
| U.S. S ... 514.77                               |                                     |            | Unesco ... 51049.75  | 15.15                            |
| Canadian S ... 510.90                           |                                     |            | Unesco ... 51049.75  | 15.15                            |
| Sterling ... 512.46                             |                                     |            | Unesco ... 51049.75  | 15.15                            |
| D-Mark ... 510.52                               |                                     |            | Unesco ... 51049.75  | 15.15                            |
| Japanese Yen ... 510.70                         |                                     |            | Unesco ... 51049.75  | 15.15                            |
| Managed Fund ... 512.21                         | -0.17                               |            | Unit Trust Services (Jersey) Ltd.  |                                  |
| Royal Trust International Fd. Mngt. Ltd.(*)     |                                     |            | P.O. Box 194, St Helier, Jersey.   |                                  |
| P.O. Box 194, St Helier, Jersey                 |                                     |            | Target RCI ... 105.00  | 111.35                           |
| Shares per unit ... 100.84                      | 0.075                               |            | United Fund Managers Ltd.  |                                  |
| International Acc ... 510.28                    |                                     |            | 16-18 Queen Rd Central, Hong Kong.                                       |                                  |
| International Bond ... 50.745                   | 0.775                               |            | 5-6 May 7 ... 38.22  | 8.60                             |
| Prices on May 8. Next during May 15             |                                     |            | For Underlying Currency Fund see<br>Yield & Total Return Management Fund |                                  |
| SCI-TECH S.A.                                   |                                     |            | S. G. Warburg & Co. Ltd. and subsubs.                                    |                                  |
| 2 Boulevard Royal, Luxembourg                   |                                     |            | 33, King William St, EC4R 9AF.   | 01-00000000                      |
| SCI-Tech NAV ... 511.04                         |                                     |            | Early May 24 ... 509.41  | +1.4                             |
| Save & Prosper International                    |                                     |            | Next Friday May 25 ... 511.95  | +1.9                             |
| P.O. Box 73, St Helier, Jersey.                 |                                     |            | Select Friday 30 ... 517.13  | +1.7                             |
| Fixed Interest Funds                            |                                     |            | Next Monday May 28 ... 517.13  | +1.7                             |
| Druckhausen Rd. ... 51017.07                    | 11.47                               |            | Next Tuesday May 29 ... 517.13   | +1.7                             |
| Offl. Fd ... 510.35                             | 0.05                                |            | Next Wednesday May 30 ... 517.13   | +1.7                             |
| St Fund ... 510.35                              | 11.47                               |            | Next Thursday May 31 ... 517.13  | +1.7                             |
| Yr Bond ... 511.475                             | 1.50                                |            | Next Friday May 31 ... 517.13  | +1.7                             |
| Equity Funds                                    |                                     |            | Next Saturday May 31 ... 517.13  | +1.7                             |
| Corporate Portfolio ... 510.81                  | 5.20                                |            | Mercury Money Market Trust Ltd.  |                                  |
| U.S. Equities ... 512.51                        | 1.40                                |            | 1. Managed ... 514.42  | +0.63                            |
| Western Grp ... 510.57                          | 11.43                               |            | U.S. Standard ... 514.42   | +0.63                            |
| Far Eastern ... 511.16                          | 22.00                               |            | U.S. Fund ... 514.42   | +0.63                            |
| North American ... 510.91                       | 5.10                                |            | U.S. 5 ... 514.42  | +0.63                            |
| Gold ... 510.03                                 | 10.46                               |            | D. Mark ... 510.81   | +0.63                            |
| Non-Domestic Reserve Fund                       |                                     |            | Yen ... 518.201  | +0.71                            |
| U.S. S ... 510.00                               |                                     |            | Debt Guide ... 517.00  | +0.71                            |
| U.K. ... 510.00                                 |                                     |            | Start ... 517.00   | +0.71                            |
| G Frs ... 510.00                                |                                     |            | For further prices and details, 0534 747                                 |                                  |
| Frs ... 510.00                                  |                                     |            | 1. Thomas St. Heliopolis, Int'l Man.                                     |                                  |
| Bonds & Govt.                                   |                                     |            | Adv't. Regd. ... 52.1  | +0.1                             |
| Shorting Options ... 501.8                      | 201.7                               |            | Merit Imp'l. Bond ... 519.5  | +0.1                             |
| Daily prices during 29/4-25/5                   |                                     |            | Wardley Fund Managers (Jersey) Ltd.                                      |                                  |
| Schrader Mngt Services (Jersey) Ltd             |                                     |            | MC Bldg, Greville St, St Helier.   |                                  |
| P.O. Box 195, St Helier, Jersey.                |                                     |            | Wardley Gf 1 and ... 517.0   | 101.0                            |
| Schrader Money Funds Ltd.                       |                                     |            | Wardley Investment Services Ltd.   |                                  |
| Shares ... 516.800                              |                                     |            | 4th Floor, Huachen House, Hong Kong.                                     |                                  |
| D-Mark ... 510.50                               |                                     |            | Wardley Trust ... 515.80   | +0.21                            |
| Swiss Franc ... 505.400                         |                                     |            | Wardley Indus Acc. ... 513.54  | +0.50                            |
| Yens ... 514.602                                |                                     |            | Wardley Bond Trust ... 510.51  | +1.30                            |
| Vtols ... 510.00                                |                                     |            | Wardley Asia Trust ... 512.58  | +0.50                            |
| J. Henry Schroder Wag & Co. Ltd.                |                                     |            | Wardley Prc Cap ... 510.85   | +1.44                            |
| 101, Chancery L.C.Z.                            |                                     |            | West Avon Secs. (Guernsey) Ltd.  |                                  |
|   |                                     |            | 2nd Floor, Huachen House, Hong Kong.                                     |                                  |
| As at 1st May 15                                | 510.87                              | 0.40       | Wardley Trust ... 515.80   | +0.21                            |
| Asian Fr Mkt ... 510.87                         | 511.45                              |            | Wardley Indus Acc. ... 513.54  | +0.50                            |
| Europ. Frd ... 510.87                           | 511.45                              |            | Wardley Bond Trust ... 510.51  | +1.30                            |
| St Fund ... 510.97                              | 11.70                               |            | Wardley Asia Trust ... 512.58  | +0.50                            |
| 5. Equity ... 511.34                            | 512.00                              |            | Wardley Prc Cap ... 510.85   | +1.44                            |
| Hong Kong Fund ... 510.74                       | 510.00                              |            | West Avon Secs. (Guernsey) Ltd.  |                                  |
| Tr. of Fund ... 510.87                          | 511.45                              |            | 2nd Floor, Huachen House, Hong Kong.                                     |                                  |
| Hongs & Br May 23 ... 510.45                    | 17.98                               |            | Wardley Trust ... 515.80   | +0.21                            |
| Schrader Unit Trust Mngs. Int. Ltd.             |                                     |            | Wardley Indus Acc. ... 513.54  | +0.50                            |
| Po Box 273, St Peter Port, Guernsey             |                                     |            | Wardley Bond Trust ... 510.51  | +1.30                            |
| Mngt. Company ... 504.0                         | 393.0                               | -0.4       | Wardley Asia Trust ... 512.58  | +0.50                            |
| Equity Interests ... 510.50                     | 511.45                              |            | Wardley Prc Cap ... 510.85   | +1.44                            |
| St Fund Interests ... 510.97                    | 511.45                              |            | West Avon Secs. (Guernsey) Ltd.  |                                  |
| 5. Fixed Interests ... 510.97                   | 11.70                               |            | 2nd Floor, Huachen House, Hong Kong.                                     |                                  |
| 5. Equity ... 511.34                            | 512.00                              |            | Wardley Trust ... 515.80   | +0.21                            |
| Hong Kong Fund ... 510.74                       | 510.00                              |            | Wardley Indus Acc. ... 513.54  | +0.50                            |
| Tr. of Fund ... 510.87                          | 511.45                              |            | Wardley Bond Trust ... 510.51  | +1.30                            |
| Hongs & Br May 23 ... 510.45                    | 17.98                               |            | Wardley Asia Trust ... 512.58  | +0.50                            |
| Schrader Unit Trust Mngs. Int. Ltd.             |                                     |            | Wardley Prc Cap ... 510.85   | +1.44                            |
| Po Box 273, St Peter Port, Guernsey             |                                     |            | West Avon Secs. (Guernsey) Ltd.  |                                  |
| Mngt. Company ... 504.0                         | 393.0                               | -0.4       | 2nd Floor, Huachen House, Hong Kong.                                     |                                  |
| Equity Interests ... 510.50                     | 511.45                              |            | Wardley Trust ... 515.80   | +0.21                            |
| St Fund Interests ... 510.97                    | 11.70                               |            | Wardley Indus Acc. ... 513.54  | +0.50                            |
| 5. Fixed Interests ... 510.97                   | 511.45                              |            | Wardley Bond Trust ... 510.51  | +1.30                            |
| Hong Kong Fund ... 510.74                       | 510.00                              |            | Wardley Asia Trust ... 512.58  | +0.50                            |
| Tr. of Fund ... 510.87                          | 511.45                              |            | Wardley Prc Cap ... 510.85   | +1.44                            |
| Schrader Participle Selection Fund Ltd.         |                                     |            | World Fund S.A.  |                                  |
| American Fd ... 510.94                          |                                     |            | 2 Boulevard Royal, Luxembourg.   |                                  |
| American Smaller Cn ... 510.87                  | 1.70                                |            | World Fund NAV ... 510.93  | -1                               |
| British Fd ... 510.95                           | 511.45                              |            | World Wide Growth Management   |                                  |
| Corporate Fund ... 510.94                       | 511.45                              |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| Gold Fund ... 510.94                            | 511.45                              |            | Worldwide Gfd Co ... 512.57  | -1                               |
| Hong Kong Fund ... 510.74                       | 510.00                              |            | In Asp. M. & G Inv. Mgt. Ltd, Lux.                                       |                                  |
| International Fund ... 510.94                   | 511.45                              |            | Advanced Tech ... 510.19   | -1                               |
| Japanese Fund ... 510.94                        | 511.45                              |            | Dynamic Growth ... 510.39  | -1                               |
| Hong Kong Fund ... 510.74                       | 510.00                              |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| Tr. of Fund ... 510.87                          | 511.45                              |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| Hongs & Br May 23 ... 510.45                    | 17.98                               |            | Advanced Tech ... 510.19   | -1                               |
| Standard Chartered Off. Money Mkt Fund          |                                     |            | Dynamic Growth ... 510.39  | -1                               |
| P.O. Box 122, St Helier, Jersey.                |                                     |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| Shares per unit ... 510.87                      | 0.40                                |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| Equity Interests ... 510.50                     | 511.45                              |            | Advanced Tech ... 510.19   | -1                               |
| St Fund Interests ... 510.97                    | 1.70                                |            | Dynamic Growth ... 510.39  | -1                               |
| 5. Fixed Interests ... 510.97                   | 511.45                              |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| Hong Kong Fund ... 510.74                       | 510.00                              |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| Tr. of Fund ... 510.87                          | 511.45                              |            | Advanced Tech ... 510.19   | -1                               |
| Hongs & Br May 23 ... 510.45                    | 17.98                               |            | Dynamic Growth ... 510.39  | -1                               |
| Strategic Metal Trust Mngs. Ltd.                |                                     |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| 48 Aibel Street, Douglas, Isle of Man           |                                     |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| Strategic Metal Fd ... 501.741                  | 502.03                              |            | Advanced Tech ... 510.19   | -1                               |
| Strategic Metal T ... 501.741                   | 502.03                              |            | Dynamic Growth ... 510.39  | -1                               |
| Stronghold Management Limited                   |                                     |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| P.O. Box 315, St. Helier, Jersey.               |                                     |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| Commodity Fund ... 510.95                       | 511.45                              |            | Advanced Tech ... 510.19   | -1                               |
| TSB Trust Funds (C.I.)                          |                                     |            | Dynamic Growth ... 510.39  | -1                               |
| 26 Hill St., St. Helier, Jersey (C.I.).         |                                     |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Govt Fund ... 510.70                        | 102.0                               |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Advanced Tech ... 510.19   | -1                               |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | Dynamic Growth ... 510.39  | -1                               |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Advanced Tech ... 510.19   | -1                               |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | Dynamic Growth ... 510.39  | -1                               |
| State St Bank Equity Hldgs NV                   |                                     |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| Car Mgt Co. & John B. Curran, Corozal.          |                                     |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| Net asset value May 22, 0.95.                   |                                     |            | Advanced Tech ... 510.19   | -1                               |
| Securities Selection Ltd.                       |                                     |            | Dynamic Growth ... 510.39  | -1                               |
| Bermuda Hse, St. Peter Port, Guernsey           |                                     |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| Forwarded ... 510.93                            | 7.28                                |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| Sentry Asturace International Ltd.              |                                     |            | Advanced Tech ... 510.19   | -1                               |
| P.O. Box 1776, Hamilton, Bermuda.               |                                     |            | Dynamic Growth ... 510.39  | -1                               |
| For Fund Price, Phone UK 0327 41454             |                                     |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| Seven Arrows Fund NV                            |                                     |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| 62 de Ruycklaere, Coracao, Netherlands Antilles |                                     |            | Advanced Tech ... 510.19   | -1                               |
| NAV ... 500.93                                  | -1                                  |            | Dynamic Growth ... 510.39  | -1                               |
| Singer & Friedlander Ltd. Agents.               |                                     |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| 21 New St. Balmoral EC2N 4BP                    |                                     |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| Doktoran ... 500.77                             | 33.44                               |            | Advanced Tech ... 510.19   | -1                               |
| Tokyo Tsl April 2 ... 500.77                    | 50.50                               |            | Dynamic Growth ... 510.39  | -1                               |
| International Inc ... 500.17                    | 5.50                                |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| International Acc ... 500.19                    | 5.57                                |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| Societe Generale Merchant Bank Ltd.             |                                     |            | Advanced Tech ... 510.19   | -1                               |
| 50 Gracechurch St, London EC3V 0ET.             |                                     |            | Dynamic Growth ... 510.39  | -1                               |
| Fr Second March Gmt JTF/702.327306.00           |                                     | +105       | Yamalchi Dynamic Mngt Co SA  |                                  |
| Standard Chartered Off. Money Mkt Fund          |                                     |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| P.O. Box 122, St Helier, Jersey.                |                                     |            | Advanced Tech ... 510.19   | -1                               |
| Shares per unit ... 510.87                      | 0.40                                |            | Dynamic Growth ... 510.39  | -1                               |
| Equity Interests ... 510.50                     | 511.45                              |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| St Fund Interests ... 510.97                    | 1.70                                |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| 5. Fixed Interests ... 510.97                   | 511.45                              |            | Advanced Tech ... 510.19   | -1                               |
| Hong Kong Fund ... 510.74                       | 510.00                              |            | Dynamic Growth ... 510.39  | -1                               |
| Tr. of Fund ... 510.87                          | 511.45                              |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| Hongs & Br May 23 ... 510.45                    | 17.98                               |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| Strategic Metal Trust Mngs. Ltd.                |                                     |            | Advanced Tech ... 510.19   | -1                               |
| 48 Aibel Street, Douglas, Isle of Man           |                                     |            | Dynamic Growth ... 510.39  | -1                               |
| Strategic Metal Fd ... 501.741                  | 502.03                              |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| Strategic Metal T ... 501.741                   | 502.03                              |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| Stronghold Management Limited                   |                                     |            | Advanced Tech ... 510.19   | -1                               |
| P.O. Box 315, St. Helier, Jersey.               |                                     |            | Dynamic Growth ... 510.39  | -1                               |
| Commodity Fund ... 510.95                       | 511.45                              |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Trust Funds (C.I.)                          |                                     |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| 26 Hill St., St. Helier, Jersey (C.I.).         |                                     |            | Advanced Tech ... 510.19   | -1                               |
| TSB Govt Fund ... 510.70                        | 102.0                               |            | Dynamic Growth ... 510.39  | -1                               |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Advanced Tech ... 510.19   | -1                               |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | Dynamic Growth ... 510.39  | -1                               |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Advanced Tech ... 510.19   | -1                               |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | Dynamic Growth ... 510.39  | -1                               |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Advanced Tech ... 510.19   | -1                               |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | Dynamic Growth ... 510.39  | -1                               |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Advanced Tech ... 510.19   | -1                               |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | Dynamic Growth ... 510.39  | -1                               |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Advanced Tech ... 510.19   | -1                               |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | Dynamic Growth ... 510.39  | -1                               |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Advanced Tech ... 510.19   | -1                               |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | Dynamic Growth ... 510.39  | -1                               |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Advanced Tech ... 510.19   | -1                               |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | Dynamic Growth ... 510.39  | -1                               |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Advanced Tech ... 510.19   | -1                               |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | Dynamic Growth ... 510.39  | -1                               |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Advanced Tech ... 510.19   | -1                               |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | Dynamic Growth ... 510.39  | -1                               |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Advanced Tech ... 510.19   | -1                               |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | Dynamic Growth ... 510.39  | -1                               |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Advanced Tech ... 510.19   | -1                               |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | Dynamic Growth ... 510.39  | -1                               |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Advanced Tech ... 510.19   | -1                               |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | Dynamic Growth ... 510.39  | -1                               |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | 100, Boulevard Royal, Luxembourg.  |                                  |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Advanced Tech ... 510.19   | -1                               |
| TSB Inv Fund ... 510.70                         | 102.0                               |            | Dynamic Growth ... 510.39  | -1                               |
| TSB Govt Inv Fund ... 510.70                    | 102.0                               |            | Yamalchi Dynamic Mngt Co SA  |                                  |
| TSB Inv Fund ... 510.70</td                     |                                     |            |  |                                  |

## COMMODITIES AND AGRICULTURE

### EEC farm reform still stuck in the mud

BY IVO DAWNAY IN BRUSSELS

"WE HAVE taken aim, but our feet are still a bit stuck in the mud."

Sig Filippo Pandolfi's delightfully mixed metaphor on yesterday's discussions on reform of the Common Agricultural Policy perfectly expresses the fruits of this week's informal EEC farm ministers' meeting.

As the current president of the European farm ministers' council Sig Pandolfi, the Italian minister, was playing host to his Community counterparts at the meeting in Siena.

So often, the ministers have made clear their knowledge of the ultimate target—a restraining and winding down of farm surpluses and costs and an attempt to close the gap with world market prices for farm goods. But the "mud" of political obligations and vulnerability to farmers' aspirations at home is as sticky as ever, and their capacity either to move quickly or, for that matter, to move at all, is hopelessly constrained.

In the meantime, the latest paper from the European Commission could do little but repeat the dire medley of cajoling and threats that have been tried and found wanting from the era of Farm Commissioner Gundelsch, through the celebrated Document 500 of Commission Dalsager to this latest pot pourri from the cur-

rent holder of Brussels' most unenvied hot-seat, Mr Frans Andriessen.

The difference this time is that the Commission has turned up the volume. If, the paper warns, nothing is done the consequences will be both quotas on farmers' output for a wide range of new products, along the lines of the politically-damaging superlevy on milk, and equally feared by many states, the gradual break-up of the CAP through national farm support programmes.

On the quotas point, Mr Andriessen is quite specific. "If the Community cannot succeed in controlling markets through a restrictive price policy, sooner or later we shall find ourselves extending the empire of quotas," he said.

Such a move is hotly opposed by many countries, though some believe that the West Germans are particularly fighting a ferocious battle to prevent a 1.8 per cent cut in grain prices—nugget secretly favouring tidiness of a quota policy.

As several economists believe a grain price cut of between 19 and 33 per cent would be the minimum necessary to achieve real reductions in output, those quantitative restrictions may be inevitable.

The second clue as to current Commission thinking on reform suggests a major shift of

resources from the Cap's guaranteed payment system to the guidance sector that gives direct financial support to small farmers. Last year, guaranteed price support swallowed almost 18.4 billion European currency units (£1bn) of EEC farm expenditure while guidance aids had only an Ecu 620m share.

Many analysts believe that a price in France, Germany and Italy and equally feared by many states, the gradual break-up of the CAP through national farm support programmes.

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The second clue as to current Commission thinking on reform suggests a major shift of

ary contributions if their support receipts fell radically.

The third important new aspect of the Commission's thinking is the proposal to consider adopting U.S.-style methods for boosting exports such as export credits, long-term supply deals and even links between industrial and commercial trade with food aid programmes.

Such a move would tread heavily on already sensitive toes in Washington and elsewhere, and Mr Andriessen is careful to lighten his step with the promise of looking at the Community's restrictions on imports from third countries.

As farm trade issues loom large in talks under the General Agreement on Tariffs and Trade (GATT) and the U.S. government, it is this month adopted an aggressive import expansion programme. New Community measures to boost exports can be discounted, however.

The most cynical observers are likely to react more sceptically to other options posed by Mr Andriessen's paper. Attempts to encourage demand, they would argue, can only be achieved significantly through lower consumer prices.

Whether it will depends largely on how rapidly the storm clouds of spiralling costs and ever-looming trade wars can produce sufficient thunder and lightning to scare the ministers into tough decisions.

There is also a widespread distrust—that net shared in all circles—over efforts to use surpluses for non-food purposes.

A proposal, for example,

to produce bio-ethanol from grains

for use as fuel for cars looks excellent on paper, but the costs are still markedly higher at present than current means of disposal.

Equally, the inclusion of environmental issues in the proposed review may satisfy Europe's green lobby, but ultimately may end in paying more funds to prevent farmers ploughing up bogs or sensitive areas of land.

The three-month price closed at £1614.50 a tonne £225.75 below Friday's final quotation.

Dealers said there was no special reason for the fall, but the market appears to be taking stock of a continuing drop in

prices.

Perhaps the most encouraging aspect of this Siena debate was simply the fact that it took place at the re-recognition as Sig Pandolfi put it, that "political and economic arbitration must now get under way."

Whether it will depends largely on how rapidly the storm clouds of spiralling costs and ever-looming trade wars can produce sufficient thunder and lightning to scare the ministers into tough decisions.

Many at Siena bad, after all, seen efforts at EEC farm reform and promises to try harder many times before. As one put it: "Cap reform is dead, long live Cap reform."

### U.S. may revise stockpile policy

BY NANCY DUNNE IN WASHINGTON

A LONG-AWAITED intra-agency study proposing revisions of the U.S. Government's stockpile goals is under consideration at the highest levels of the Reagan administration.

In the meantime, stockpile

purchases have been frozen and sales of tin and other commodities

are approaching a level where they soon must cease.

The study—believed to re-

commend a major curtailment of the goals the Government sets for acquisitions—has been underway for more than two years. The Government usually re-evaluates its needs for strategic materials every few years. In this case, no broad analysis has been made since 1978.

Proceeds from the sale of stockpiled materials declared in excess by the stockpile goals are diverted to a special transactions fund. Last year Congress passed a measure requiring the General Services Administration (GSA) to end all sales when the amount in the fund hits \$250m.

Because acquisitions have been frozen since February but sales have been going on, the fund is now approaching the

level for stockpile acquisitions.

The Reagan administration

has been spending more each year on the stockpile. In 1983 and 1984 Congress authorised \$120m each year for purchases and for 1985 it set aside \$180m more. In addition, it specified that 30 per cent of all receipts from the sales of the national petroleum stockpile, an amount equal to about \$300m, be used for stockpile acquisitions.

The study has been classified, but reportedly it has spurred a heated controversy within the administration between those like OMB which want to keep spending down, and those like Interior and Defense Departments.

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## **WORLD STOCK MARKETS**

# **OVER-THE-COUNTER**

| Stock | Sales<br>(Units) | High | Low | Last | Change |
|-------|------------------|------|-----|------|--------|
|-------|------------------|------|-----|------|--------|

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Jazz™ could well be all the software you will ever need. It's a complete office system on one disk - word processing,

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extends to training and service back-up. We have a network of Authorised Training Centres throughout the country, staffed by

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